

AGENDA
SPECIAL COUNCIL MEETING OF THE MAYOR AND CITY COUNCIL
IN THE COUNCIL CHAMBERS – 81 ELKHORN ROAD
CITY OF SUN VALLEY, IDAHO
JUNE 11, 2013 - 10:00 A.M.

CALL TO ORDER

ROLL CALL

PLEDGE OF ALLEGIANCE

PUBLIC COMMENT - *The Mayor and Council welcomes comments from the public on any subject. Please state your name and address for the record. Public comments may be limited to three (3) minutes. Please note the opportunity for public comment will be limited to this portion of the agenda.*

MAYOR COMMENT, if any

COUNCIL COMMENT, if any

WORK SESSION - REVIEW AND DISCUSSION OF THE PROPOSED FISCAL YEAR 2014 BUDGET

10:10 A.M.

1. EXTERNAL CONTRACTS
 - 1.1. Fly Sun Valley (15 min.)
 - 1.2. Blaine County Housing Authority (15 min.)
 - 1.3. Mountain Rides (15 min.)
 - 1.4. Recreational Services – City of Ketchum (15 min.)
 - 1.5. Prosecuting Attorney (15 min.)
 - 1.6. Jim Kuehn (15 min.)
 - 1.7. Economic Development Events (15 min.)
 - 1.8. Consolidated Emergency Communications Services (5 min.)

LUNCH BREAK (30 min.)

12:30 P.M.

2. REVENUES – Assumptions and proposed appropriation to City Funds (30 min.)
3. GENERAL GOVERNMENT
 - 3.1. Legislative, Administration, Contingency (30 min.)
 - 3.2. Community Development & Building Safety (30 min.)
 - 3.3. Street Department (30 min.)

EXECUTIVE SESSION, if called, pursuant to Idaho Code 67-2345 Sections (a), (b) and (f).

ADJOURNMENT



CITY OF SUN VALLEY
REPORT TO THE CITY COUNCIL

TO: Honorable Mayor and City Council

FROM: Susan E. Robertson,  ICMA-CM
City Administrator

SUBJECT: Proposed 2014 Budget

DATE: June 7, 2013

Over the last two months, work has been underway on the 2014 Budget. City Council discussion regarding the Mayor's proposed 2014 Budget has been scheduled over two work sessions which are to be held on June 11, 2013 and June 18, 2013. The June 11, 2013 meeting will focus on the portion of the proposed 2014 Budget that deals with General Fund Revenues and General Fund Expenditures for Legislation, Administration, Community Development, Street, and Other General Government. The June 18, 2013 meeting will address the General Fund Expenditures for the Police and Fire Departments along with the Street & Path Fund, Fixed Asset Fund, Capital Improvement Fund, Workforce Housing Fund, Debt Service Fund, and Land Acquisition Fund.

It is important to note that these submittals represent the initial proposed 2014 budgets for these funds. After the work sessions with the City Council, and as more current information (particularly revenue) comes in, it is anticipated that the Mayor will make some adjustments to the proposed 2014 Budget. Action on the proposed 2014 Budget is scheduled for the July 3, 2013 City Council meeting. The public hearing on the proposed budget is scheduled for August 1, 2013.

The proposed 2014 Budget worksheets include the actual costs from 2011 and 2012, the 2013 Budget, and a projection for fiscal year 2015 Budget. New this year is the addition of a 2013 estimated year-end actual column. Budget highlights follow.

REVENUES

Revenues are budgeted based upon the best information available at the time of budget development. In general, a conservative approach has been taken to estimating revenues so that sufficient funding is available to support the year's planned expenditures. The City seeks to have a diversity of revenue to the greatest extent possible.

<u>FY 2014 - REVENUES - % SHARE</u>	<u>TOTAL REVENUE</u>	<u>% OF TOTAL</u>
GENERAL PROPERTY TAXES	2,469,053	52.62%
LOCAL OPTION TAXES	1,185,000	25.25%
BUSINESS & FRANCHISE TAXES	124,380	2.65%
BUSINESS LICENSES & PERMITS	4,300	0.09%
BUILDING PERMITS	150,000	3.20%
STATE OF IDAHO SHARED REVENUES	652,820	13.91%
GENERAL GOVERNMENT	23,000	0.49%
FINES	6,500	0.14%
INTEREST REVENUES	3,000	0.06%
MISCELLANEOUS	74,100	1.58%
TOTAL <i>(no fund transfers)</i>		
	4,692,153	100.00%

General Property Taxes

- Property Tax revenues are increasing in FY 2014 by \$70,370 over FY 2013. The increase is a function of the change in value of taxable property; the mil rate has not increased. It is proposed that the City of Sun Valley continue to forego the permitted 3% increase in property taxes.
- Each year, the City historically has received interest and penalties on late payments of taxes by property owners. Revenue from that source has not been budgeted at this point but it is anticipated that it will be added before the 2014 Budget process is completed.

Idaho Sales Tax & Local Option Taxes

- The Association of Idaho Cities (AIC) projects a 5% decrease in sales tax revenue in FY 2014 over 2013 levels (approximately \$15,000).
- The City's total local option tax (LOT) revenue is up somewhat in 2013 and it is projected to increase by 3.4% in FY 2014.

Business & Franchise Taxes

- Revenues from both the Gas Franchise and Cox Cable Franchise have been held constant. The Cox Franchise (3%) has been included in the budget as a business decision to ensure right-of-way use by the cable users compensates the City.

Business Licenses & Permits

- Two new line items are being established in FY 2014 to more clearly account for revenue received from municipal tax permits.

Building Permit Fees & Application Fees

- No increase over FY 2013 levels is forecast.

State of Idaho Shared Revenues

- **NOTE:** Revenue received from State highway user fees is not in the General Fund this year as it has been moved to the Street & Path Fund.

General Government Revenues

- A new line item is being established in FY 2014 to account for public notice revenue.

Miscellaneous

- A new line item is being established in FY 2014 to account for funds received for the Fire Department services provided during certain high profile events.
- Wild Land Fires (BLM/USDA payments) – The \$20,000 in revenue is offset by matching expenditures in the Fire Department budget.

EXPENDITURES

Expenditures are budgeted to provide for the health, safety and welfare of persons and property while delivering the related services in a high quality manner. As with revenues, a conservative approach is used in projecting costs to ensure that costs are realistic. A Contingency line item is included in the budget to provide for unanticipated budget shortfalls and/or unexpected expenditures. The City Council must authorize the use of the Contingency and such funds must be designated in the budget adoption ordinance,

Budget details are provided by line items along with related notes. Significant changes to operations and/or expenditures proposed in the FY 2014 Budget funds are as follows:

Legislation

- In June 2013, an increase from 10.39% to 11.32% in the required retirement contribution was implemented by the State. The change to the 11.32% contribution rate has been made throughout the proposed 2014 budget.
- For a number of years, an increase of 7% has been used to estimate the future fiscal year's health insurance cost increase. The Finance Director/Treasurer contacted the City's insurance agency to determine if a 7% increase would be sufficient. She was told to expect an increase in April 2014 in the 10% – 12% range. Consequently, a 10% increase in health insurance costs has been utilized throughout the budget where appropriate.
- A \$70,000 legal "contingency" for outstanding litigation has been included in the Professional Fees (line item 10-411-429).
- External Contracts – The amounts currently in the proposed 2014 budget column for external contracts are the amounts requested by the external agencies and, in the case of the Economic Development – Special Event Funding line item, the same amount that was budgeted in 2013. There is a sheet following the Legislation budget page with the breakout of the requests included in the Economic Development, Cultural and Information Services line item. The Mayor anticipates making a recommendation regarding the funding levels for the various entities.

Administration

- Funding is included in the Administration budget for a 0.5 FTE (Full-Time Equivalent) Administrative Receptionist position. The position, which is proposed in the 2013 Budget Amendment that will be on the Council agenda for the June 18, 2013 budget work session, will provide front desk coverage to free up the Assistant City Clerk/Assistant Treasurer position to focus on the more specialized responsibilities of that position.
- In June 2013, an increase from 10.39% to 11.32% in the required retirement contribution was implemented by the State. The change to the 11.32% contribution rate has been made throughout the proposed 2014 budget.
- For a number of years, an increase of 7% has been used to estimate the future fiscal year's health insurance cost increase. The Finance Director/Treasurer contacted the City's insurance agency to determine if a 7% increase would be sufficient. She was told to expect an increase in April 2014 in

the 10% – 12% range. Consequently, a 10% increase in health insurance costs has been utilized throughout the budget where appropriate.

- In 2014, there will be a 16% increase (roughly \$9,000) in the cost of the City's insurance coverage through the Idaho Counties Risk Management Program (ICRMP).
- An increase of approximately \$6,000 is proposed in the Office Equipment/Computer Equipment line item (10-415-740). It is proposed that the purchasing order module be acquired for the City's accounting and payroll system (Caselle) at a cost of \$9,900. This module will enable staff to streamline the accounts payable process which will reduce the possibility of errors, decrease the amount of time spent on accounts payable, and improving the financial accountability. The cost includes the module (\$3,075), computer work station replacements for the City Administrator and Finance Director/Treasurer (\$2,000), and a new server (\$4,800). We did look at upgrading the server but given its age (7 years) and the cost of the upgrade (\$2,335) determined replacement of the server was more cost-effective.

Community Development

- In June 2013, an increase from 10.39% to 11.32% in the required retirement contribution was implemented by the State. The change to the 11.32% contribution rate has been made throughout the proposed 2014 budget.
- For a number of years, an increase of 7% has been used to estimate the future fiscal year's health insurance cost increase. The Finance Director/Treasurer contacted the City's insurance agency to determine if a 7% increase would be sufficient. She was told to expect an increase in April 2014 in the 10% – 12% range. Consequently, a 10% increase in health insurance costs has been utilized throughout the budget where appropriate.
- An increase in the number of hours for the Assistant to the Building Official is proposed. It will extend the number of months of work at 15 hours/week from 7 months to 12 months, an increase from a 0.22 FTE to a 0.375 FTE. The increase in hours will permit work on the scanning of building and community development records into Laserfiche to continue uninterrupted and get completed more quickly.

Street Department

- In June 2013, an increase from 10.39% to 11.32% in the required retirement contribution was implemented by the State. The change to the 11.32% contribution rate has been made throughout the proposed 2014 budget. Due to a decrease in salary cost as a result of personnel changes, there is only a small increase in the retirement contribution line item in this budget.
- For a number of years, an increase of 7% has been used to estimate the future fiscal year's health insurance cost increase. The Finance Director/Treasurer contacted the City's insurance agency to determine if a 7% increase would be sufficient. She was told to expect an increase in April 2014 in the 10% – 12% range. Consequently, a 10% increase in health insurance costs has been utilized throughout the budget where appropriate.
- The Roads & Paths maintenance program (revenues and expenditures) has been moved to the Street & Paths Fund resulting in a decrease in the General Fund's Street Department budget. General road and path maintenance will remain in the Street Department budget and has been increased to improve the Department's ability to address pothole patching, drainage, and other street maintenance issues as they arise.

Other General Government

- A contingency of \$187,248 is currently proposed for the General Fund in FY 2014. Following completion next week of the remaining components of the proposed 2014 Budget, it is likely that an amendment to this amount will be recommended.



**CITY OF SUN VALLEY FY14
Economic Investment Request**

JUNE 2013

THE SIMPLE TRUTH



**FROM THE BUSINESS THAT GENERATES MOST OF SUN VALLEY'S
\$1.25M PER YEAR IN LOCAL OPTION SALES TAXES.....**

**“Strong, reliable air service access is the #1 priority for the
future success of our business”**



SunValley

Tim Silva, General Manager, Sun Valley Resort

Importance of Air Service to Blaine County Economy



Air service and related activity at Friedman Memorial Airport (SUN)

- * Generates 4000 local jobs
- * Generates estimated \$375M in total annual economic impact
- * Represents nearly 50% of the entire Blaine County economy (GDP)

***“Commercial air service is critical to our Jobs & Businesses, Wages and GDP.
It is the engine that drives the Blaine County economy and binds our
communities together.”***

Source: Economics of Air Service in Blaine County Report
SustainBlaine, 2011



FMAA & FSVA

“Relentless Forward Progress”

Reliability
*Instrument Procedure
Feasibility
Study Underway
(April 2013)*

Airport Improvements
*Runway Safety Area
Project Formulation
Underway
(Oct 2013)*

Private FSVA Funding
\$260,000
*RFA \$70,000
Bus. Support/Other
\$190,000*

**THE PIECES
FOR BETTER
AIR SERVICE
ARE COMING
TOGETHER**

Equipment
*CRJ-700
Approved*

**Public FSVA
Funding**
\$78,000
*City of SV \$38,000
Ketchum \$40,000*

New Air Service
*LOT passed in Sun Valley
Hope to have on ballot
in Ketchum & Hailey
Nov 2013*

Why Should City of Sun Valley Invest in Air Service?



IMPORTANT TO YOUR RESIDENTS & BUSINESSES

- Sun Valley voters approved the 1% LOT for Air by over 60% in Nov 2012
- Improving air service access is the #1 priority of Sun Valley Resort,
- - *the business that contributes the majority of LOT revenues in Sun Valley*

IMPORTANT FOR YOUR TAX REVENUES

- Visitors generate 95% of LOT revenues in Sun Valley (**\$1.1M**)
- 2nd homeowners pay est 80% of property taxes in Sun Valley (**\$2M**)
- 25% (600) of housing units in SV rented to short-term visitors (estimated).

2012 SUN Air Service Recap



Non-Stop Flights from SEA & LAX

- 19,677 enplanements in 2012; 15,000+ visitors/2nd Homeowners
- 25,772 seats in 2012: 36% of total SUN seats, over 40% of peak summer & winter seats
- Operates with MRG contract; for LAX flight since 2003; SEA since 2008



Owned by



Non-Stop Flights from SLC

- 31,015 enplanements in 2012; 24,000 visitors/2nd Homeowners
- 43,680 seats in 2012; 64% of total SUN seats
- Operates without MRG contract

TOTAL Estimated Economic Impact of Visitor/2nd Homeowner Air Passengers:

- Total 2012 Passengers = 50,692
- = 39,000 visitor/2nd homeowner passengers(77%), each spent \$1700 per visit
- = \$66 Million in Direct Spending
- = \$79 Million in Total Economic Impact (1.2 multiplier, per SustainBlaine)

- *enplanement & seat statistics from Friedman Memorial Airport

SUN Enplanements & Seat Capacity

THE GOOD NEWS....



More Passengers: Winter 2012.13 Enplanements + 12%
Total Winter Seats + 4%

* Note: Alaska season expanded, ran flights 1 week longer through Easter.
14 additional flights = 1064 additional seats



More Service: 2013 Seat Capacity & Flights Increasing

- * Alaska Airlines will run summer flights through Sept 22
- * SkyWest will increase flights year-round beginning June 1

About Fly Sun Valley Alliance

Our Mission: Retain & improve air access to Sun Valley

Focus areas: Air service MRG support/contracts, research, fundraising, air service development initiatives

- **FSVA is only organization focused solely on AIR SERVICE DEVELOPMENT**
(outside of FMAA, which has statutory limitations on funding MRGs)
- **FSVA is a 501c6 non-profit organization; with 10 private sector board members and 5 public ex-officio board members representing;**
 - Friedman Memorial Airport
 - Cities of Ketchum, Sun Valley, Hailey, Blaine County
 - Sun Valley Resort, Sun Valley Marketing Alliance, Hailey Chamber of Commerce, Sun Valley Board of Realtors, other area businesses



FSVA FY13 YTD Performance Progress

KEY METRICS

1. Retain 24,000 seats from SEA and LAX in winter 2012/13 and summer 2013
 - **MET:** Successfully negotiated 2012/13 winter & 2013 summer flight contracts
 - **EXCEEDED:** Added flights/seats - winter 2012/13 season extended thru March 31; summer 2013 extended thru Sept 22 = increased seats by 1216 (5%)
2. Reduce 2012-13 winter & summer MRG payout by 20%
(through combination of negotiated MRG cap & terms, schedule adjustments, and yield pricing management)
 - **EXCEEDED:** Reduced summer 2012 MRG payout and winter 2012.13 MRG payout by over 30%
 - **MET:** Negotiated lower MRG cap and improved contract terms for winter 2012-13 & summer 2013
3. Conduct 1500 air passenger surveys in 2012-13 at SUN
 - **MET:** Completed 500 for winter season, will resume in June for summer/fall season
4. Raise at least \$150,000 in private sector funds for air service support by 9/30/13
 - **EXCEEDED:** Raised/received \$246, 000 net private sector support YTD 4/30/13.

Business & Realtors Support Secured

- **Business Ski Pass sales*** \$137,900
42 businesses/orgs
 - **Ski for Air Service Day*** \$ 44,100
 - **Realtors for Air** \$ 70,000
16 offices/187 Realtors
- Total Business Support: \$252,000**

Not including Sun Valley Resort contributions:

- ❖ **In-kind support for FSVA fundraising programs**
- ❖ **Direct support for 50% share of air service MRG /bussing costs**

■ *Gross sales

→ This flight brought to you in part by...

Colwell Banker Distinctive Properties
 Coulter Properties
 Fulham & Associates
 Hallmark Idaho Properties
 Harrell & Company, Inc.
 Idaho Mountain Real Estate
 John Alan Partners
 McCann Daugh Fenton
 Paul Koony & Matt Rogan Commercial Real Estate
 RE/MAX of Sun Valley
 The Boardwalk
 River Run Realty
 Sun Valley Associates
 Sun Valley Builders LLC
 Sun Valley Real Estate (Exclusive Affiliate of Christie's International Real Estate)
 Sun Valley Sotheby's International Realty
 The Brokerage
 The Kirk Group
 Thunder Spring Real Estate
 Windermere Real Estate
 Wood River Realty

➔ The Sun Valley Board of Realtors would like to recognize the many realtors who have supported our program to fund the purchase of a new aircraft for the Sun Valley Memorial Airport. 100% participation within their offices.



FSVA Strategic Goals & Metrics for FY14

AIR SERVICE RETENTION & DEVELOPMENT

Goal & Performance Metrics

- **RETAIN/EXPAND CURRENT SERVICE:** Retain seasonal nonstop SEA & LAX flights and expand seat capacity by 10% (2,500).
- **MINIMIZE MRG COSTS:** Work with airlines & marketing partners to increase load factors & minimize MRG costs.
 - 2012 avg annual load factors; Alaska 78%; SkyWest 71%
- **NEW AIR SERVICE:** Secure one new non-stop market flight in FY14.
- **RESEARCH:** Conduct 1000+ air passenger surveys at SUN and continue with competitive analysis, economic impact and air service ROI research.

FUNDRAISING

Goal & Performance Metric

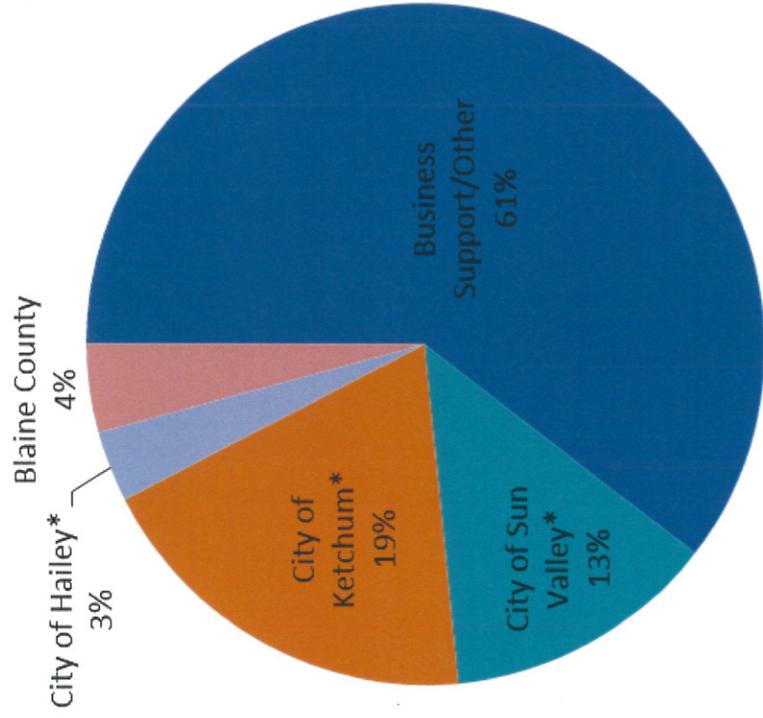
- **RAISE \$250 - \$275K** in private sector funding for air service MRG program

FSVA FY14 Proposed Budget

Sun Valley Investment Request = \$62K (5% of LOT)

Based on \$1.25 in collections previous year

FSVA FY14 BUDGET INCOME



FSVA FY14 Proposed Budget

FSVA FY14 BUDGET	FY14		FY14 Alternative	
	NO 1% for Air LOT	% of Total	With 1% for Air LOT (6 months public funding)	% of Total
FSVA INCOME				
Business Support- Ski Passes, Realtors for Air , Other	\$230,000	48%	\$230,000	60%
Events - Ski for Air Service Day	\$45,000	9%	\$45,000	12%
Other - FMA Share of Air Pax Surveys	\$12,000	3%	\$12,000	3%
Misc Income	\$500	0%	\$500	0%
Total Private Funding	\$287,500	60%	\$287,500	75%
Public Funds - Sun Valley, Ketchum, Blaine County, Hailey				
City of Sun Valley*	\$62,000	13%	\$31,000	8%
City of Ketchum*	\$90,000	19%	\$45,000	12%
City of Hailey*	\$16,000	3%	\$8,000	2%
Blaine County	\$20,000	4%	\$10,000	3%
Total Public Funds	\$188,000	40%	\$94,000	25%
TOTAL INCOME	\$475,500	100%	\$381,500	100%
*Contract for Services = 5% of LOT				
FSVA EXPENSE	FY14		FY14 Alternative	
Diversion Bussing Expense (50%)	\$60,000		\$60,000	
Air Service Consulting Fees/Travel & Meetings	\$35,000		\$35,000	
Research (air passenger surveys, other)	\$18,000		\$18,000	
Fundraising Expense (Air Support Ski Passes/SkiforAir Servi)	\$7,500		\$7,500	
Program Mgmt/Office/Legal/Insurance/Acctg/Misc	\$78,000		\$78,000	
TOTAL EXPENSE (EXCLUDING MRG)	\$198,500		\$198,500	
BALANCE AVAILABLE FOR MRG COSTS	\$277,000		\$183,000	
<i>(actual amt of MRG is proprietary per airline contract)</i>				

Note: Business support income does not include SVR in-kind, or direct MRG + bussing costs
 NOTE: 5% of LOT based on 12 months ending 2/28/13: SV \$1.25M, Ketchum 1.8M, Hailey \$330K

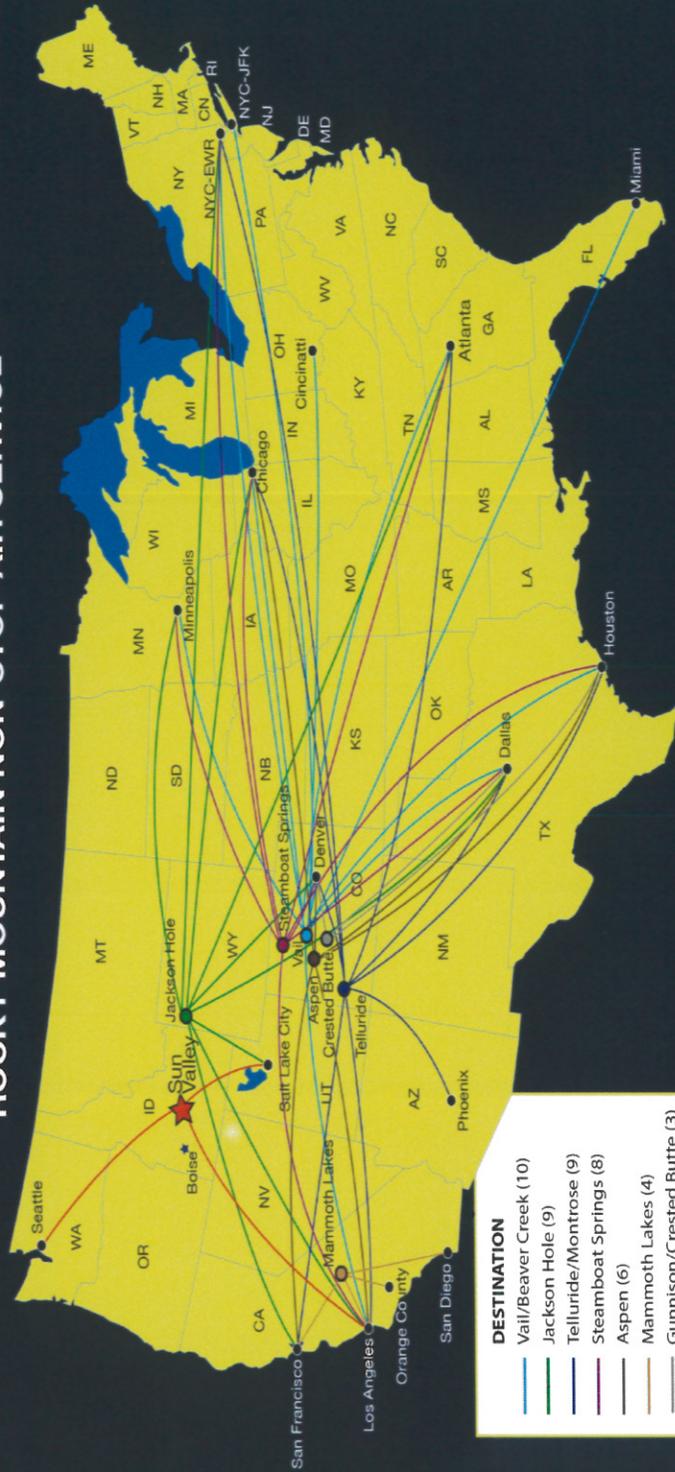
FSVA City Funding Increase Rationale

- **As we expand air service the MRC costs increase**
 - ❖ Alaska flights/seats likely to expand by over 10% in 2013.14;
 - ❖ Still working on new service
- **Businesses have stepped up with significant \$ support (\$252,000 projected in FY13 from private sector, not including SVCo share)**
- Majority of Sun Valley voters support public \$ investment in air service
- Air Service =
 - High ROI for business, city sales and property tax revenues
 - Supports high property values and quality of life for local residents



A Reminder: Access = Business

ROCKY MOUNTAIN NON-STOP AIR SERVICE



DESTINATION	
Blue line	Vail/Beaver Creek (10)
Green line	Jackson Hole (9)
Purple line	Telluride/Montrose (9)
Red line	Steamboat Springs (8)
Orange line	Aspen (6)
Grey line	Mammoth Lakes (4)
Light blue line	Gunnison/Crested Butte (3)
Dark blue line	Sun Valley (3)

VAIL/BEAVER CREEK: Atlanta, Chicago, Dallas, Denver, Houston, Los Angeles, Miami, Minneapolis, Newark, New York City/JFK
JACKSON HOLE: Atlanta, Chicago, Dallas, Denver, Los Angeles, Minneapolis, Newark, Salt Lake City, San Francisco
TELLURIDE/MONTROSE: Atlanta, Chicago, Dallas, Denver, Houston, Los Angeles, Newark, Phoenix, Oakland
STEAMBOAT: Atlanta, Chicago, Dallas, Denver, Houston, Los Angeles, Minneapolis, Newark
ASPEN: Chicago, Dallas, Denver, Houston, Los Angeles, San Francisco
MAMMOTH LAKES: Los Angeles, Orange County, San Diego, San Francisco
GUNNISON/CRESTED BUTTE: Dallas, Denver, Houston
SUN VALLEY: Los Angeles, Seattle, Salt Lake City

MARCH 2013

In Conclusion

**Thank you for your continued
investment in air service**

Questions?





Blaine County Housing Authority
P.O. Box 4045
200 West River Street, Suite 103
Ketchum, ID 83340
208.788.6102 ~ 208.788.6136 Fax

May 21, 2013

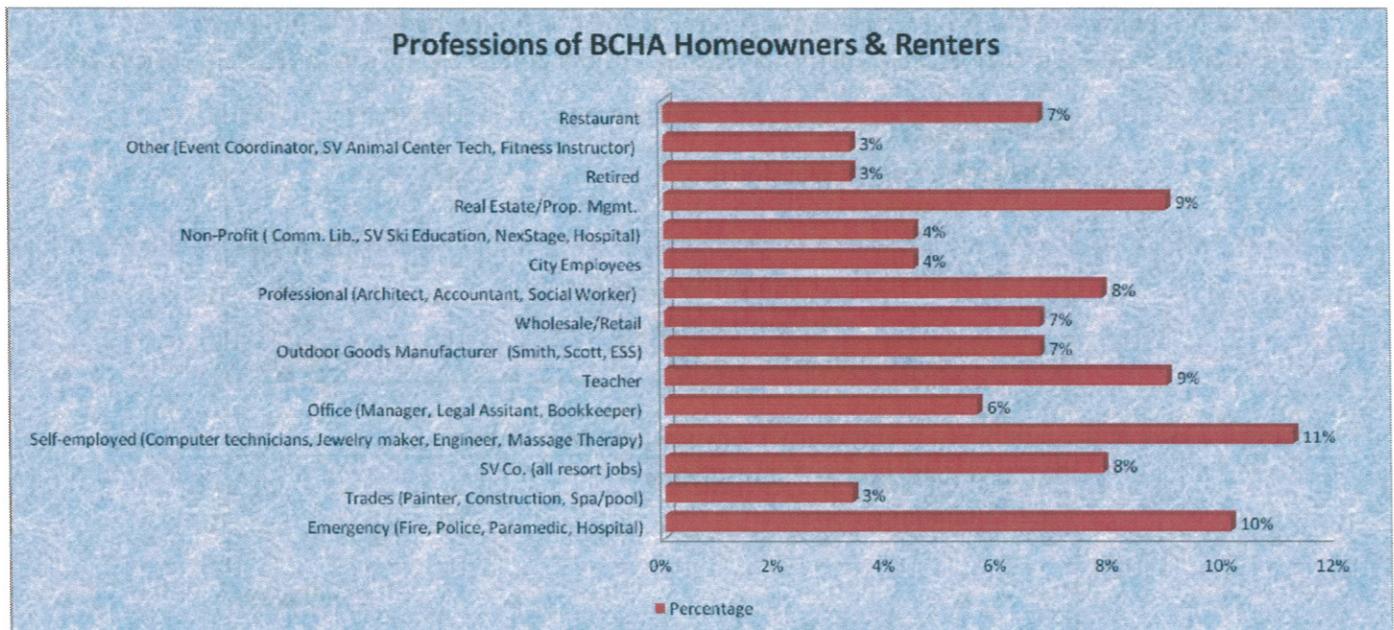
Mayor Dewayne Briscoe & City Council
Sent Via Email

Dear Mayor Briscoe and City Council Members:

Thank you for the opportunity to continue BCHA's relationship with the City of Sun Valley by considering our Contract for Service for FY 2014 in which we will serve as the city's housing department and regional housing authority. The Blaine County Housing Authority and its Board of Commissioners has valued our services with the City of Sun Valley for FY 2014 at \$18,000 and respectfully requests the City Council to allocate funds for this amount in its FY 2014 budget process.

Last year, the Council asked BCHA to provide specific metrics to help the Council understand how the City and its constituents benefit from the services BCHA provides. The remainder of this letter provides several metrics to support the value of our services for the Council to consider.

The chart below shows the occupations of BCHA Homeowners and Renters.



The first characteristic we note is that Community Homeowners and Renters are professionals working in Blaine County. The second component of the data in this chart is that there is a fairly even distribution of professions. This indicates to us that our programs are effective in reaching the whole community and no one segment of the population is over-represented.

The next chart shows the number of units identified in the Blaine County Needs Assessment:

By Need Identified in Needs Assessment		
Total Blaine Need	480	
		Sun Valley
Sun Valley Need		40
Percentage of Need		8%
Value of BCHA Contract for Service		\$16,811

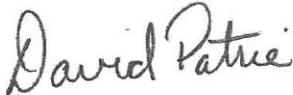
Finally we look at total population:

By Population		
Total Blaine County Population	21,376	
		Sun Valley
Sun Valley Population		1406
Percentage of Population		7%
Value of BCHA Contract for Service		\$13,269

We think the information in this letter provides several approaches and several reasonable bases for our proposed fee for services. We would like to reiterate that there is a stronger nexus between the services BCHA provides as the regional housing authority than any one of the single measures listed above.

I am happy to answer any questions or address any concerns as you continue your budget discussions. The Blaine County Housing Authority values our partnership with the City of Sun Valley and we look forward to continue working with and for you in 2014.

Sincerely,



David Patrie
Executive Director

Attachments: BCHA proposed budget FY 2014

cc. Susan Robertson - City Administrator
Angela Walls - Treasurer/Finance Manager
BCHA Board of Commissioners

The Blaine County Housing Authority's mission is to advocate, promote, plan and preserve the long-term supply of desirable and affordable housing choices in all areas of Blaine County in order to maintain an economically diverse and vibrant community.

BCHA FY 2014 Budget - Draft #4

BCHA OPERATING and PROGRAM BUDGET	Adopted 9/19/12	Draft 4/25/13	Comment
	FY 2013	FY 2014	
Income			
CH Administrative Fees	\$18,750	\$18,750	assume 5 resales@ \$125k and 3%
Contracts for Services	\$147,465	\$165,000	
Grant Income	\$31,500	\$16,030	
Rental Mgmt Income	\$0	\$1,650	
Interest Income	\$350	\$300	
Total Income	\$198,065	\$201,730	1.9% increase
Expenses			
Payroll & Benefit Expenses			
Salary; Executive Director	\$60,900	\$62,100	2% increase
Salary; Program Administrator	\$44,660	\$45,500	2% increase
Sub Total Payroll/Benefit Expenses	\$27,323	\$25,510	6.5% decrease, insurance, retirement, workers comp, payroll taxes
Total Payroll Expenses	\$132,883	\$133,110	0.2% increase
General and Administrative			
Ads	\$500	\$500	Legal notices; employment ads
Audit & Bookkeeping	\$0	\$3,600	Bi-annual audit; Accounting Software Costs, Bookkeeping services provided by City of Hailey as in-kind service
Computer Equipment	\$500	\$1,200	computer, software (MS 2007), printer upgrades or additional - set aside each year (all new purchased in FY 2011); productivity improving software
Computer Expenses	\$900	\$1,000	computer & database upgrades & troubleshooting, maintenance; anti-virus
Contract Labor	\$5,000	\$5,000	Language services (Nick will be gone)
Dues & Subscriptions	\$500	\$1,700	Hailey Chamber, Visit SV, Idaho AHMA, SVBOR, Rotary
Legal & Professional	\$5,000	\$5,000	non-program legal and professional fees
Liability Insurance	\$2,550	\$2,350	D & O; General Liability

FY 2014 PROGRAM BUDGETS - Draft #4

Capacity	Building Capacity for the Future		
Board development	participation in one regional conference each (3)	\$3,000	Commitment to Operational Excellence, Goal I(A) Expand organizational capacity; Strategy 4. Identify commissioners' strengths and support educational opportunities/incentives that build board capacity.
Staff development	participation in one regional conference each (2)	\$4,000	Commitment to Operational Excellence, Goal I(A) Expand organizational capacity; Strategy 1. Determine staff needs and create learning opportunities including, but not limited to online training, workshops, externships (e.g. HUD, IHFA).
place holder amount		\$2,000	

Sub-Total \$9,000

MEMO

DATE: 6/5/13
TO: Sun Valley City Council
FROM: Jason Miller, on behalf of Mountain Rides
RE: FY2014 Budget Request

Attached you will find two documents. One is a template used by Blaine County for their budget requests that we have adapted for use at other funding partners including the City of Sun Valley. This template adaptation is part of a fresh look at how Mountain Rides does budget requests to our funding partners. We hope you find it useful as you consider our funding request.

The second document is the PowerPoint presentation that Mountain Rides will use during our brief budget request overview on June 11th.

We appreciate the opportunity to make a budget request and look forward to answering any questions you may have.

Best,

Jason Miller

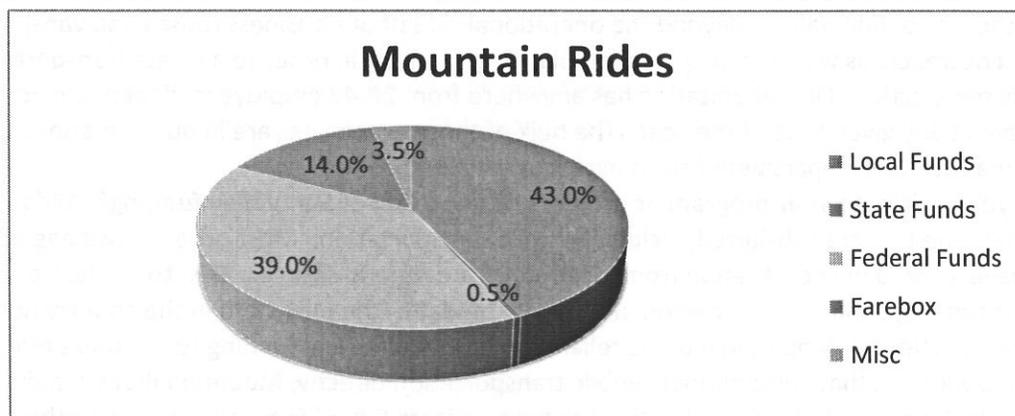
City of Sun Valley FY2014 Funding Request – MRTA

Agency Name: Mountain Rides Transportation Authority
Project Name: Multi-modal county-wide transportation services
Contact Person: Jason Miller, Executive Director
Address: PO Box 3091, Ketchum, ID 83340
Email: jason@mountainrides.org
Phone Number: 208-788-7433 x 101

As part of a fresh look at how Mountain Rides does funding requests, this template was used by Blaine County and has been adapted for use in the City of Sun Valley funding request.

1. Amount requested for FY14: **\$ 300,000**
2. What percentage of your overall budget does the requested amount represent? **11 %**
3. Please list your primary funding sources other than Sun Valley and the percentage of your budget they represent:

Funding Source	% of Budget the Source Represents
Federal Transit Administration	34
City of Ketchum	21
City of Sun Valley	11
Blaine County	6
Fares	14
City of Hailey	3



4. Check this box if you received funding from City of Sun Valley in the past. If so, please indicate how much funding each year for the past five fiscal years. FY2009 = \$380,000.00; FY2010 = \$330,000.00; FY 2011 = \$300,000.00; FY2012 = \$275,000.00; FY2013 = \$250,000.00

City of Sun Valley FY2014 Funding Request – MRTA

getting public input on service needs. We have diversified our funding and reduced the overall burden on local funding partners like the City of Sun Valley; however, this has been difficult to do with reduced federal funding and no state funding opportunities. Mountain Rides has been very aggressive over the past 5 years in pursuing new funding and has been very successful. We continue to look for new ways to increase other sources of funding, but federal opportunities have shrunk considerably. We have looked at increasing our ad revenue and have seen that revenue go up from \$24,000 to \$45,000 over the past two years. We have also increased fare revenue from \$291,000 to \$380,000 over the past two years. Fares for the Ketchum/Sun Valley routes have been considered at various points over the years, but most partners have felt it important to keep the routes free in order to stay competitive with other resort communities that offer free bus service. The decision to keep the routes free is also related to the money from the local option tax that supports those free routes directly. City of Sun Valley funding is not used to support free route operation in Ketchum or those for Sun Valley Company.

- 8. How does your organization or program benefit the City of Sun Valley and its citizens?** Mountain Rides mission is to provide cost effective transportation alternatives to the single occupant vehicle for those who live in, work in or visit the City of Sun Valley including fixed route transit, vanpool, rideshare, bike/ped and transportation planning. The City of Sun Valley sees the benefit of Mountain Rides in various forms including an amenity for visitors and benefit to second home owners; increased mobility for those who live, work or visit the City of Sun Valley; better economic attractiveness with strong transportation options; better transportation related infrastructure that improves our community; and cost savings to the City of Sun Valley residents who take advantage of our services. From a resort city perspective, Mountain Rides is part of the package we offer as a competitive resort community, providing trips for visitors and locals alike. Mountain Rides improves the quality of life and overall mobility of our community, which is important, regardless of whether you ride or not.
- 9. If you received LOT funds from the City of Sun Valley in fiscal year 2013 please provide specific examples of how those funds were used to benefit our community during the past year.** City of Sun Valley Local Option Tax FY2013 funds were used to support our Town Route Services. The bulk of our budget goes towards direct costs of running the Red and Blue Route services, including payroll, fuel, and maintenance. City of Sun Valley funding is used to match to federal dollars, which also help support the route. The benefits to the community in FY2013 include:
- Overall ridership of 482,157 one-way rides in calendar 2012
 - 265,648 rides on Town Routes within Sun Valley and Ketchum, of which approximately 35-40% are getting on or off in the City of Sun Valley
 - o Total Red Route ridership of 11,911 for CY 2012, Blue Route ridership of 151,138 for CY 2012.
 - 6 new vanpool routes including Sun Valley Company and CSI
 - Purchased a new Sprinter bus which gets rotated on Red and Green Routes
 - Purchased a new 29' Gillig heavy duty bus, which gets rotated on Blue and Silver Routes
 - Worked diligently on finding long-term home in south valley to reduce costs

Mountain Rides looks forward to building on this momentum and continuing to succeed in the coming FY2014.

For comparison, here is the historical LOT funding from Sun Valley, Ketchum and Hailey:

LOT RECEIPTS	FY08	FY09	FY10	FY11	FY12
Ketchum	\$2,044,660	\$1,562,274	\$1,541,070	\$1,638,905	\$1,755,695
MRTA contribution as % of city LOT	28%	32%	32%	32%	30%
Sun Valley	\$1,443,263	\$1,186,445	\$1,195,854	\$1,247,217	\$1,222,868
MRTA contribution as % of city LOT	26%	32%	28%	24%	22%
Hailey	\$371,828	\$306,683	\$308,254	\$315,603	\$334,607
MRTA contribution	19%	21%	24%	24%	20%

City of Sun Valley FY2014 Funding Request – MRTA

b. What goals do you hope to accomplish during fiscal year 2014?

- Develop a 5 year transportation plan
- Review by-laws and JPA
- Establish new direction for south valley facility
- Complete fuel path study
- Develop capital account allocation policy
- Improve budget adoption process
- Implement new technologies

c. How do your goals align with the City of Sun Valley? The way we operate Mountain Rides is well aligned with the City of Sun Valley goals. We always strive to be accountable, transparent, fiscally responsible, and highly ethical in the way we operate Mountain Rides. As a provider of a public service with broad community impact, Mountain Rides is conscious of the need to provide safe and effective service by:

- **Understanding purpose is to serve city constituency** – Mountain Rides is an organization built for and focused on serving all of those in the City of Sun Valley. On any given bus you can see kids, commuters, seniors, those with disabilities, parents, skiers, visitors... you name the demographic and they are represented on the bus!
- **Focusing on customer service** – Mountain Rides realizes that we will only be successful if we continue to drive towards 100% customer satisfaction and have built initiatives like improved customer information sources and increased customer input.
- **Meeting community needs** – At the heart of everything we do is the goal of meeting community needs. We continually work to understand community needs and adapt and build our service around those community needs.
- **Optimizing public accessibility** – All of our service is fully accessible to everyone, and we never turn down anyone. We continue to increase bike capacity on buses so that cyclists can access the buses easily.
- **Keeping City of Sun Valley competitive** – Strong public transportation services are a key strategy of many of the City of Sun Valley's peer communities. In order to prepare for, and even attract, new visitors and increased development, we must have strong transit to compete.

d. How will you measure your success relative to the projects or programs supported by City of Sun Valley funds? Mountain Rides is committed to tracking our success through a variety of measures including ridership (by route, by service, and by area), cost per hour, cost per mile, cost per passenger, miles per gallon, customer satisfaction (through surveys), on-time performance, safety rating and employee satisfaction. In all of these areas, we look to industry standards to establish benchmarks.



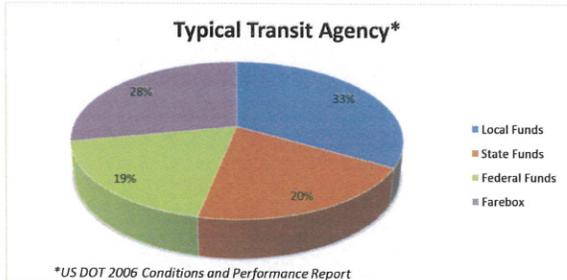
FY2014 Budget Request to Sun Valley June 11, 2013

MRTA; how we get around

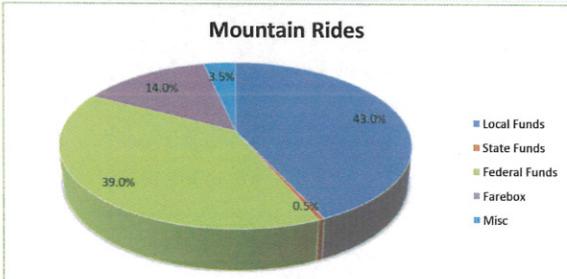
- Fixed route bus services
- Paratransit van services (ADA)
- Vanpool
- Bike-ped
- Transportation planning



MRTA is not a typical transit agency



*US DOT 2006 Conditions and Performance Report

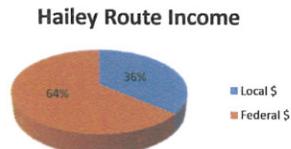
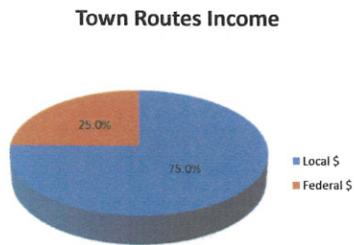
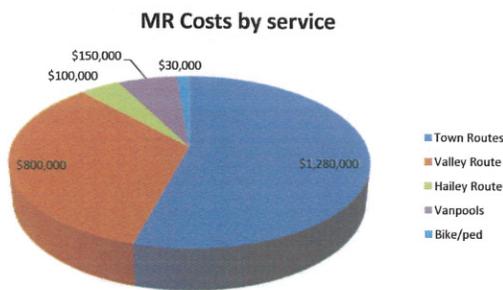


➤ Typical transit agency has more balanced funding

➤ MR depends heavily on local \$

➤ If we don't get the blue, we can't get the green

MRTA cost/income snapshot



MRTA efficiencies

- Great burden rate: 27%
 - Natl avg is 35%*
- Size vehicles to route needs
- Constant attention to performance metrics
- Flexible, multi-tasking staffing
- Responsive to public input

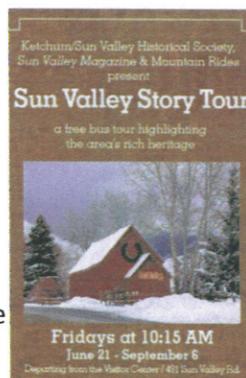


* State and Local government employees, Bureau of Labor Statistics

5

We market Sun Valley!

- Your \$ do double duty
 - Marketing component
 - Operational component
- Marketing examples:
 - Website, local links on property listings
 - Table tents, quick reference guides
 - Sun Valley Story Tour
 - We keep Sun Valley competitive



Large, Inviting Townhome on Golf Course



Property Details

View Photos

View Map

View Details

6

LOT dollars at work



➤ Mountain Rides:

- Is a very visible/direct use of LOT \$
 - Fits with SV Ord 389, Section 6 purposes
- Has a 100% customer satisfaction goal
- Puts money to work for entire community benefit



7

MRTA successes



- Largest agency in state by per capita; 2nd largest fixed route system
- Has received most operating and capital funding over past 5 years of any rural Idaho county
- Customer satisfaction rate of 99%
- Ridership of almost 500,000 riders for last two years running
- Investments in infrastructure, technology, equipment, people



Governor Otter on board



8

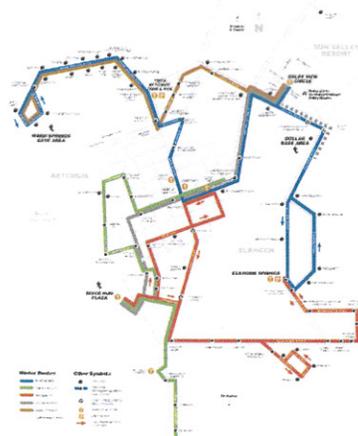
The facts

- Mountain Rides federal funding can no longer bridge \$ gaps
 - This was the case in the past 2-3 years – federal funding filled in the gaps of declining local funding – but going forward federal funding will be on a downward trend.
- Mountain Rides operates as efficiently as possible; we hate empty buses!
 - We are always looking at ways to provide the maximum return. Certain routes at certain times are not utilized as highly as peak times, but like all transportation we are built for peak demand and connectivity.
- Vanpool van usage
 - Vanpool vans are dedicated to groups of commuters and regularly have 120-150 miles per day of use. During the day, we are looking at ways of increasing utilization but somewhat limited due to ADA requirements.
- Who really uses Mountain Rides
 - Mountain Rides has one of the most diverse user groups of any organization in Sun Valley – locals, tourists, second home owners, youth, seniors, commuters, disadvantaged, choice riders.
- Who underwrites Bellevue service
 - Blaine County and Ketchum funding has helped retain service for Bellevue in light of lack of funding from them.
- Service changes are well thought out and changes are sometimes necessary
 - For example, in Sun Valley, we worked with suggestions from your representatives on Gold Route and Red Route changes to balance funding and service.

9

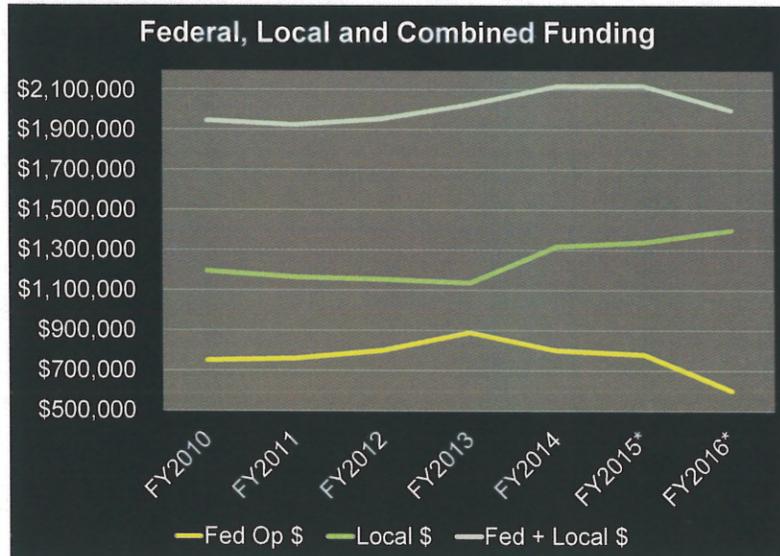
The goal for FY14 = retain services

- Assumptions:
 - Maintain current service levels
 - Run similar # of hrs to current FY
 - \$4 per gallon fuel
 - For reference, current diesel cost is \$3.95
 - Stay safe and efficient
 - Keep looking for ways to improve delivery of service; maximize \$



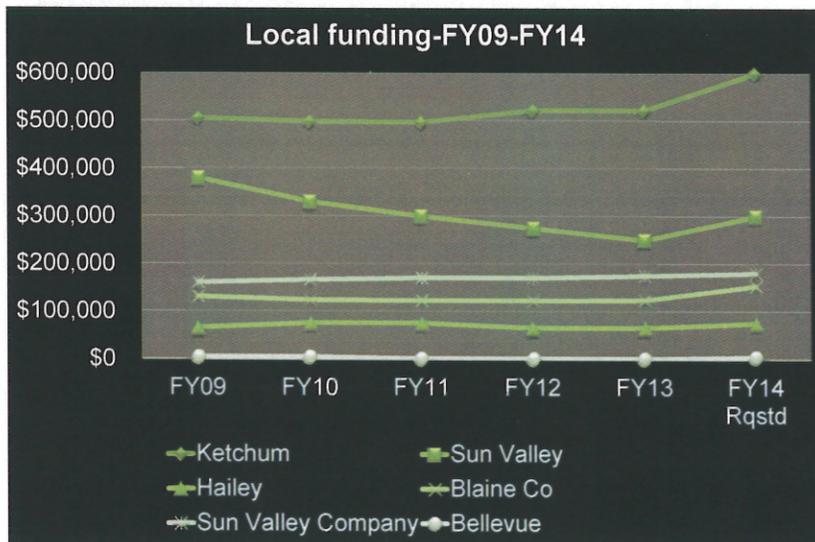
10

Funding trends - totals



11

Local funding trends to MR



12

Sun Valley request = \$300,000



- Increase driven by \$175,000 shortfall for FY14
 - Federal funding decreasing
 - Challenged by changes to how federal funds are allocated within District 4
 - Persistently high fuel costs
 - Increasing overhead costs
- Requests spread shortfall among partners
 - 20-24% increases
- Represents return to FY2011 funding
 - \$300k would retain existing services on Red and Blue Routes
- Includes both operating and capital account funding (\$259,500 op, \$41,500 cap)

13

What are you getting for your \$?



- 5,700 service hours for miles driven – Red and Blue
 - Not including Valley or SVCo Routes, although City of Sun Valley sees benefit from these services
- 2,500 service hours within SV for **Red Route**
 - Total value of \$155,000 (\$62.hr)
- 3,200 service hours within SV for **Blue Route**
 - Total value of \$224,000 (\$70.hr)
- Funding = service
 - \$379k of service provided directly for Sun Valley (just Red and Blue, no Valley or other SV Co. routes)
 - Sun Valley support is critical
 - Sun Valley is 11% of total budget
 - 2nd highest local funding source

14

Thanks for your support!

- What else can we provide to help in budget development?
 - Data
 - Scenarios
- How can we help you meet your goals?
- Next steps in budget process?
- Please participate in fall funding workshop – details soon



City of Ketchum, Idaho

P.O. Box 2315 Ketchum, ID 83340 (208) 726-3841 Fax: (208) 726-8234



June 5, 2013

Mayor Dewayne Briscoe and City Councilors
City of Sun Valley
PO Box 416
Sun Valley ID 83353

Mayor Briscoe and City Councilors:

Please accept this letter as written request of financial support for recreation programming and access to public parks available through the City of Ketchum Parks & Recreation Department to the citizens of Sun Valley. I have provided supplemental documentation along with this letter including a draft Contract For Services.

I am requesting a total of \$30,000 for which the citizens of Sun Valley receive an approximate \$65,000 value for youth recreation programming, access to facilities for organized adult recreation opportunities, and access to myriad recreational opportunities such as events and passive public park use, and angler access to rivers. In addition, the City of Sun Valley contribution helps to provide over \$ of scholarships to kids in need.

At the start of fiscal year 2012-2013, we implemented new software for online registration of youth activities which we are able to use as both a data tracking tool and a communication tool. We look forward to adding a module for events tracking and registration this fall.

I will be available to answer any questions at your June 11, 2013 City Council meeting. Thank you, in advance, for your thoughtful consideration.

Respectfully,

A handwritten signature in black ink that reads "Jennifer L. Smith". The signature is written in a cursive, flowing style.

Jennifer L. Smith
Director of Parks & Recreation

2014 Summary of Services ~ Ketchum Parks & Recreation

Services and facilities to be provided to Sun Valley residents through the FY 2013-2014 contract with the City of Ketchum are as follows:

Youth Recreation Programs provided by the Ketchum Recreation Division:

- **145 summer** and **65 fall/winter/spring** team and individual sports, recreation, stewardship and creative programs and activities provided through two broad-based programs: Summer Youth Recreation Program and After School Program.

Program Participants

- 312 kids enrolled in 2012 summer programs (9.2%, or 34 participants, of enrolled summer youth are SV Residents)
- 290 kids enrolled in 2010-11 fall, winter and spring programs (8.8%, or 33 participants, of enrolled fall/winter/spring youth are SV residents)
- **602 kids total; 8.9% youth attendance rate by SV residents**

Youth work program

30 + youth support staff year round (provide coaching and instruction for youth participants), many of whom are past program participants

Other recreation opportunities which engage Sun Valley residents available at various parks:

- **Youth:** Hemingway Elementary School, Sawtooth United Football Club, Little League and T ball, Basketball leagues, Girls on the Run, Hershey Track & Field, YMCA camps, Mountain Adventure Tours, Elkhorn Kids Camp, Big Wood School, Montessori School, & Stepping Stone Day Care, organized events (Ketch'em Alive, etc.)
- **Adult:** Tennis, softball, soccer, Ultimate, lacrosse, rugby, casting clinics, outdoor Zumba and yoga, fitness and conditioning courses, organized events (Jazz in the Park, etc.)
- It is estimated that **10% to 20% of adult programs and services attendees are Sun Valley residents** (sports and recreation activities listed above and Special Event attendance (Jazz in the Park, Ketch'Em Alive!, Ride Sun Valley Festival, Idaho Classic Pond Hockey Tournament, and hundreds of other free and paid events).

Parks & Recreation Program Funding (total budget: \$953,346 covers recreation programs and services and maintenance support for programs and services)

\$781,743 from Ketchum City taxpayers (82%)

\$108,000 from youth program fees (11.3%)

\$ 20,000 from City of SunValley (2.1%)

\$901,743 or **96.4%** (remaining 3.6% comes from other contracts for services)

Per Capita VALUE of Ketchum Parks & Recreation programs and services

City	Population	Amount paid	Value per capita for KP&R
Ketchum	2689	\$795,744 support from General Fund	\$296.00
Sun Valley	1406	\$ 20,000 Contract for Services	\$ 14.22

VALUE received by Sun Valley residents for Ketchum Parks & Recreation programs and services

Sun Valley residents enjoy youth program attendance at a rate of approximately 10%. 10% of the \$795,744 transferred to Ketchum Parks & Recreation equals \$79,574.

KP&R receives approximately \$108,000 in youth program fees; 10% of these fees are \$10,800.

Transfer for GF = \$795,744
9.4% of transfer = \$74,800
Program fees received = \$108,000
10% of fees received = \$10,800

\$74,800
- \$10,800
= \$64,000 of APPROXIMATE VALUE RECEIVED for \$30,000 contribution

CONTRACT FOR SERVICES

This Contract for Services (hereinafter referred to as the "Contract") is made and entered this ___ day of _____ 2013, by and between the CITY OF SUN VALLEY, Idaho, an Idaho municipal corporation (hereinafter referred to as "Sun Valley") and CITY OF KETCHUM, an Idaho municipal corporation, (hereinafter referred to as "Contractor").

RECITALS

A. Sun Valley is a municipal corporation duly organized and existing under the laws of the State of Idaho.

B. Contractor is a municipal corporation duly organized and existing under the laws of the State of Idaho.

C. Pursuant to Idaho Code §§ 50-301 and 50-302 Sun Valley is empowered to enter into contracts, pass all ordinances, resolutions and make all regulations, not inconsistent with the laws of the State of Idaho, as may be expedient to promote the welfare of the City and its residents.

D. The Contractor provides recreational programs and park facilities and services through the Ketchum Parks & Recreation Department. It is in the best interest of Sun Valley to acquire by contract certain services to be performed by the Contractor in connection with the operation of recreation and parks programs, services and facilities because of the beneficial impact to the citizens of Sun Valley. See Exhibit A Summary of Services.

E. Sun Valley desires to enter into a contract with the Contractor, by which the Contractor will provide recreation services and opportunities for the benefit of the citizens of Sun Valley, thus avoiding duplication of services.

NOW, THEREFORE, on the basis of the foregoing recitals, the parties agree as follows:

1. Payment By Sun Valley. Upon resolution made and unanimously passed by the Sun Valley City Council, Sun Valley agrees to pay Contractor \$30,000 to be used for Contractor's recreation and park programs and services which are offered to Sun Valley residents on an equal basis with residents of Contractor.

2. Tenn. This Contract shall be effective as of October 1, 2013, and be in full force and effect until September 30, 2014, at which time it shall terminate and neither Party hereto shall have any continuing obligations to the other hereunder.

3. Non-assignment. This Contract may not be assigned by or transferred by Contractor, in whole or in part, without the prior written consent of Sun Valley.

4. Hold Harmless Contract. Any contractual obligation entered into or assumed by the Contractor, or any liability incurred by reason of personal injury and/or property damage in

I. No Waiver. No waiver of any breach by either party of the terms of this Contract shall be deemed a waiver of any subsequent breach of the Contract.

J. Amendment. No amendment of this Contract shall be effective unless the amendment is in writing, signed by each of the parties.

K. Further Assurances. Any party will, if requested to do so by any other party, sign, acknowledge, and deliver any and all such further instruments and documents as may be necessary in order to complete this transaction or carry out the intent and purposes of this Contract.

L. Time of the Essence. Time is of the essence of this Contract.

M. Counterparts. This Contract may be executed in counterparts and such counterparts shall constitute one Contract binding on the parties hereto. Further, a facsimile copy of this Contract with facsimile signatures shall be binding on the parties hereto.

N. Termination. The City may, at its sole discretion, terminate this Contract upon 120 days written notice to KETCHUM PARKS & RECREATION with or without cause. In the event of such termination, the City shall have no further responsibility to make any payment to KETCHUM PARKS & RECREATION under this Contract. The City reserves the right to request an independent audit under the provisions herein upon termination, and such audit obligation and cost on the part of KETCHUM PARKS & RECREATION shall survive any termination of the contract.

O. Payment Schedule. In consideration for providing the services herein described Sun Valley agrees to pay to KETCHUM PARKS & RECREATION the total sum of THIRTY THOUSAND (\$30,000) payable in two equal bi-annual installments on December 16, 2013 and April 7, 2014. KETCHUM PARKS & RECREATION will provide the City at the end of each period during which KETCHUM PARKS & RECREATION performs services hereunder with an invoice setting forth the amount of the installment due for such bi-annual installment; the City shall pay KETCHUM PARKS & RECREATION the amount set forth in such invoice no later than thirty (30) days after the date of such invoice.

Frederick C. Allington

Attorney at Law

115 2nd Ave. South
Hailey, Idaho 83333
Phone: 208 788-7802 Fax: 208-788-7901
E-Mail: fcallington@gmail.com

Date: 5/14/2013
Send To: Angela Wall 622-3401
From: Holly Cole

Total Pages Including Cover: 3

Fax

Urgent Reply ASAP Please Comment Please Review For Your Information

Comments:

Enclosed please find the time sheets for October 1, 2012 through March 31, 2013 for the prosecution of misdemeanors and infractions. Please advise if you have questions.

Thank you.

CASE	MISDEMEANOR TIME DESCRIPTION	TIME	TOTAL
CR12-3571	10/1/12 Review File 10/1/12 Arraignment 10/10/12 Prepare Discovery 12/3/12 Review File 12/3/12 Pretrial Conference 1/8/12 Review File 1/8/12 Sentencing	.5 1.0 1.0 .5 1.0 .5 1.0	5.5
CR12-3745	10/12/12 Prepare Discovery 11/2/12 Review File 11/5/12 Pretrial Conference 11/27/12 Change of Plea 12/3/12 Sentencing	1.0 .5 1.0 .5 1.0	4
CR12-4035	10/15/12 Review File 10/15/12 Arraignment 10/20/12 Review File 10/20/12 Sentencing	.6 1.0 .5 1.0	3.1
CR12-3153	10/15/12 Review File for PTC 10/15/12 Pretrial Conference 10/17/12 Final Pretrial Conference	.5 1.0 1.0	2.5
CR12-2912	10/10/12 T/C w ICRIMP 10/10/12 T/C with Roark 10/15/12 Hearing on Motion to Continue 10/15/12 Review Release language 10/16/12 Prepare Motion to Dismiss	.5 .3 1.0 1.0 .5	3.3
CR12-2785	10/1/12 Review File 10/1/12 Change of Plea and sentencing	.5 1.0	1.5
CR12-4438	12/3/12 Review case file 12/4/12 Prepare Discovery 12/10/12 Review File 12/10/12 Pretrial Conference 1/14/13 Review File 1/14/13 Sentencing	.6 1.0 .5 1.0 .5 1.0	4.6
CR13-135	1/8/13 Review File 1/14/13 Arraignment	.5 1.0	1.5
CR13-327	1/25/13 Review File 1/28/13 Arraignment, Change of Plea/Sentencing	.5 1.0	1.5
CR13-119	1/7/13 Review File 1/7/13 Arraignment 1/9/13 Prepare Discovery 1/16/13 Review File	1.0 1.0 1.0 .5	4.5

	1/16/13 Motion for Bond Reduction 1/16/13 Guilty Plea Entered	1.0	
CR12-4531	11/26/12 Review Case File 11/26/12 Arraignment 12/6/12 Prepare Discovery 2/4/13 Review Case File 2/4/13 Pretrial Conference 2/8/13 T/C with Attorney 2/11/13 Prepare Motion to Dismiss	.5 1.0 1.0 .5 1.0 .5 .5	5
CR12-4306	10/31/12 Review File 10/31/12 Arraignment 12/17/12 Review File 12/17/12 Pretrial Conference 1/3/13 Prepare Discovery 1/7/13 Review File 1/7/13 2 nd Pretrial Conference 2/4/13 3 rd Pretrial Conference 3/11/13 Review File 3/11/13 Sentencing 3/20/13 Review rule 35 Motion 3/25/13 Review File 3/25/13 Rule 35 Hearing	1.0 1.0 .5 1.0 1.0 .5 1.0 1.0 1.0 .5 1.0 1.0 1.0 1.0	11
CR12-4669	Prepare Motion and Order to Dismiss	.5	.5
CR13-886	Prepare Motion and Order to Dismiss	.5	.5
		TOTAL	49

Sun Valley Regional
Chamber of Commerce



STRATEGIC PLANNING OUTLINE

May 28, 2013

Board of Directors Introduction:

The immediate need is to set up business operations for the Regional Chamber in the community and to solicit support from members, community stakeholders and municipal partners. The Sun Valley Regional Chamber of Commerce will strive toward the lofty ideal of regional collaboration and regional partnerships, understanding that regional collaboration is a difficult but ultimately beneficial goal. By virtue of working with – not against – other merchant groups, the Sun Valley Regional Chamber of Commerce, will “walk the walk” with a complete program and benefit offering to show for the efforts.

Community positioning of the regional chamber, with stakeholders, municipal partners, members and the business community as a whole will be essential to present the opportunity for the Sun Valley Regional Chamber to increase our community presence and increase our membership roster.

Locally, our local chamber member benefits, marketing tools and focus on regional collaboration will result in local business community engagement via event attendance, member engagement and regional marketing efforts. We will enhance our member benefits and continue to raise awareness of, and participation in, our community events and programs through strengthened relationships with municipal partners and the Sun Valley Company. We seek to fill the niche opportunities to partner and enhance opportunities for our members, not to duplicate other services currently available in the market.

The Sun Valley Regional Chamber of Commerce will closely monitor, measure, and evaluate its programs. The business community mind-set in the Sun Valley region requires a balance between adherences to proven tactics and a willingness to use different tools to open the way to new opportunities to grow organizational revenues and to benefit our stakeholders.

In every regard, the Sun Valley Regional Chamber of Commerce seek to take a collaborative path to attaining success.

Sincerely,

*Board chair
Name & signature*

Executive Summary:

Key goals of the Regional Chamber include:

- Help facilitate and sponsor Local Events
- Valley Wide Coordination of Events, with valley wide events calendar
- Work with Sun Valley Company to ensure all their groups and conventions know about our membership's business' and chamber events.
- Driving distance marketing. Boise, Twin Falls, Idaho Falls.
- Booking engine for hotels and condos where the commissions stays local and funds the chamber.
- Capture the attention of visitors and ensure a Better Experience through events and coordination
- Non political, run forums, not endorse candidates
- "Why Live Here" Relocation guide aimed at sharing the benefits of lifestyle and the easy of remote work via technology
- Chamber App for smart phone with QR code at the airport and everywhere in the valley.
- Start a Business Incubator "the water cooler"

Financially, our goal is to be self-funding within five years. The following are the sources of funding that will allow us to achieve this goal:

- Membership dues
- Advertisements on website and Mobile Application
- Commission funds generated by online reservation service
- Donations
- Funds raised from Chamber produced events
- Grants

About the Sun Valley Regional Chamber of Commerce:

The Sun Valley Regional Chamber of Commerce is an organization of businesses from in and around Sun Valley & Ketchum, Idaho working with local and regional officials, community organizations and chamber members to maintain Ketchum, Sun Valley and the Wood River Valley as a great place to live and locate business. The Sun Valley Regional Chamber provides a focus for local business people to come together and link to the broader community. The Chamber is a non-profit 501c6 membership organization governed by an active Chamber Board.

The Sun Valley Regional Chamber of Commerce is a business advocate, maintaining active communication with government officials in order to keep current on policies and issues critical to a vital business climate. The Chamber tracks issues, develops positions and mobilizes support on government policies of importance to the general membership.

The Sun Valley Regional Chamber of Commerce provides members with opportunities to come together for monthly programs, committees and annual events while promoting business, addressing issues of common concern and contributing to the larger Wood River Valley business community. A voice for member interests, the Chamber functions as a resource and information center on business issues, government policies and community events.

Our vision is to create a new Chamber of Commerce and formation of a proactive partnership between business and professional people in a working effort to support and expand the economy of the Wood River Valley.

Our focus will be business advocacy, support and development of existing and new businesses from Silver Creek to Galena Lodge. This group will be a vehicle through which members can accomplish collectively what they could not do individually.

Our job starts when businesses consider relocating here or when guests arrive to our valley. We aim to facilitate our local businesses working together to make sure our guests have all the information available to optimize their stay in the Sun Valley area. "A rising tide lifts all boats".

Our Board has members that represent both Ketchum/Sun Valley businesses and Hailey and Bellevue businesses all sharing the same vision of advocating and educating rather than legislating and believe that our valley is a great place to visit and a better place to live.

We envision helping the cities promote their events, help the Marketing Alliance by direct marketing to the Southern Idaho region and putting on local events.

Sun Valley Regional Chamber of Commerce Strategic Plan:

Mission (Purpose):

The Sun Valley Regional Chamber of Commerce is a proactive partnership between business and professional people in a working effort to support and expand the economy of the Wood River Valley. Our focus is business advocacy, support and development of existing and new businesses from Silver Creek to Galena Lodge and a vehicle through which members can accomplish collectively what they could not do individually.

Values:

Community

And

Business

Advocacy

Vision:

The Sun Valley Regional Chamber of Commerce seeks to unify all valley businesses from Silver Creek to Galena Summit and to present all opportunities to our guests, tourists and locals alike.

Additionally, the Sun Valley Regional Chamber of Commerce will assist with local and regional (southern Idaho) tourism promotion and to help promote existing businesses and to help create an environment that is friendly and attractive to new businesses.

The Sun Valley Chamber of Commerce seeks to be financially self-supporting within five years.

Objectives:

1. Valley wide unification and promotion of all businesses
2. Creation of a central calendar for all valley wide events
3. Create and populate mobile app that allows easy to our guests everything that the valley has to offer
4. Create an environment for business to locate and flourish
5. Increase membership roster to 500 business members
6. Increase value of membership through a variety of networking, educational and other events as well as regional marketing tools and programs that support the business community
7. Support regional economic sustainability programs as appropriate

Strategies:

Key strategic goals of the organization, as outlined above in the executive summary, are to:

- Help facilitate and sponsor Local Events
- Support valley wide coordination of events, with valley wide events calendar
- Work with Sun Valley Company to ensure all their groups and conventions know about our membership's business' and chamber events.
- Focus on drive distance marketing: Boise, Twin Falls, Idaho Falls.
- Develop a booking engine for hotels and condos (where the commissions stay local and fund the chamber.
- Capture the attention of visitors and ensure a Better Experience through events and coordination.
- Non-political: run forums, not endorse candidates.
- Build a "Why Live Here" Relocation guide aimed at sharing the benefits of lifestyle and the easy of remote work via technology.
- Develop a chamber app for smart phone supported by QR code at the airport and everywhere in the valley.
- Start a Business Incubator ("the water cooler") to support start up businesses.

Next Steps, Tactics & Timeline:

Summer 2013:

We will be approaching both the cities of Sun Valley and Ketchum requesting startup funds for May to help fund the Chamber from 9/2013 to 9/2014. The startup funds will be used to:

1. Secure an office space, such as the 5 office suite owned by Chip Fisher and located above Cava Cava, currently vacant and move in.
2. Hire a coordinator to create our data base, finalize our website, collect event dates from valley wide business creating a centralize community calendar, interface with business owners and event coordinators and our board and creating the working outline of our business.
3. Finalize QR code for our mobile App and start distributing to businesses to start using prior to arrival of our 4th. Of July visitors.
4. Work with the city of Ketchum to mail out a survey to all business license owners, seeking input on what they consider their the most important aspect of their Chamber of Commerce should be. Also to distribute QR code for all businesses to start using, sharing and refining.
5. Completion of our Online booking website and system, to replace existing Vacation Roost which is outsourced to a Colorado company. By bringing that business back to Sun Valley with all profit proceeds going directly to the Chamber of Commerce to maintain ongoing funding for the future.
6. Meet with Hailey Chamber of Commerce to see the alternative of having an Executive Director and Membership Director and analyze which business model will be most sustainable looking forward.

June:

1. Finalize QR code and distribute the K/SVCOC app to all business owners, providing them the opportunity to populate their business site to their acceptable standard, prior to the 4th. Of July.
2. Set up office, compile results of survey, data base, distribute to business owners, with office phone numbers and e-mail.
3. Present business owners, Sun Valley Company, cities, radio stations, The Mountain Express, Weekly Sun, Sun Valley Property News, Sun Valley Online etc., with Regional Calendar of Events, requesting valley wide feedback and provide instructions on who to call to post an event.
4. Meet with Sun Valley Marketing Alliance to reduce duplication of efforts, inform them of what we hope to achieve and find out how we can work together. Request them to release the Sun Valley Ketchum Chamber of Commerce website name. Present our

booking online program and request that they replace Vacation Roost with the local agency that will be helping fund the K/SVCOC.

5. Meet with WREP and Sustain Blaine to discuss what we are doing and eliminate any duplication of efforts. We don't intend to be political but are willing to help educate and promote valley wide communication on political issues.

July:

1. Make sure K/SVCOC mobile APP is up and running and all businesses, publications, radio stations have a copy of the QR code easily visible to all guests, visitors and residents.
2. Contact Around Here and Four Square to see if we can create a link exchange, or at least provide the data for our valley to their systems.
3. Determine if an Executive Director is needed or if a Membership Director can run the operation.
4. Continue search for a location to have a publicly accessed Chamber of Commerce. The idea of the Mobile App is to have all information available on smart phones, tablets and our website, but we understand that for some time there will be a need for certain visitors to have person to person interaction.
5. Start the recruiting campaign, target August to start collecting dues. By the end of July, businesses should be seeing the benefit of the K/SVCOC mobile APP, website and community calendar to make sure all guests can see their business and special deals can be directed to groups as they arrive to our valley.

August:

1. Begin membership drive, target 500 members.
2. Meet with WREP, Sustain Blaine, City of Ketchum and Sun Valley, SVMA and get their input on what we have been doing.
3. Discuss with the City of Ketchum and Sun Valley commitment that they can make to help 1st. year of operation funding.
4. Help transition from Vacation Roost to Sun Valley Chamber Online Booking program for September at the SVMA.
5. Decide if the need of a publicly accessible Chamber of Commerce and decide where that location might be.
6. Analyze the association with the Ketchum Water Cooler Incubator Group for continuation into the fall and winter.
7. Meet with WREP and Sustain Blaine to see if there are portions of agency goals that can be shared or taken over by one group or another and discuss the possibility of merging.
8. Calendar BAH's for Fall and Winter.

Work Flow / Key Performance Indicators:

Regional Collaboration:

- Sun Valley Regional Chamber – strong relationship with other business groups is important to the entire region.
- Collaborative relationship with Sun Valley Company is vital to ongoing success: a vibrant business community helps the Sun Valley Company achieve goals.
- Relationship with municipal groups and town governments to support a public-private partnership.
- Regional marketing/drive distance support of the marketing alliance and its goals.

Funding Sources:

- Proposed budget outline available includes mix of public & private funding.
- Five-year plan being developed to be self sustaining.
- Membership goal of 500 businesses.
- Commission revenue from booking engine to support operations.

Programming:

- Marketing programming to be developed including chamber app, booking engine and other efforts.
- Business/economic development programming including a possible business incubator.
- Membership programming to include educational and networking events.

Key Performance Indicators:

- Engagement & Membership goals:
 - Public support from Sun Valley, Ketchum and other municipalities
 - 500 private business members
 - Engagement and coordination with other chamber groups
- Financial indicators:
 - Program efficiency (program service expenses / total expenses): Shows the basic relationship between program expenses and total expenses. The best outcome would be a ratio close to 1, where the majority paid by a nonprofit would go towards "programs". This tends to be one of the more important metrics that many nonprofits use in assessing performance
 - Revenue composition (unrestricted program service revenue / total unrestricted revenue): This metric shows the composition of the organization's revenue stream. Specifically, it shows how many cents in program revenue there are for each dollar of revenue generated.

SVRCC New Business Incubator

One of the key indicators of a strong regional economy is the creation of new businesses – they create jobs and occupy retail space, both good for the economy. While the Sun Valley region is not, and doesn't aspire to be, another Silicon Valley or Seattle, this is in fact an interesting area for new businesses. Today's entrepreneurs are attracted to a region with a vibrant, healthy lifestyle, with access to recreational activities, entertainment and cultural opportunities and good schools. While this region is certainly not the only location with such amenities, it is definitely on the short list. Several entrepreneurs have recently moved their businesses here for exactly such "lifestyle" reasons.

While we would expect the majority of businesses started here to be consumer-focused, possibly with an outdoor sports focus, the rise of Internet-based businesses has made it possible for *any* business to locate here and attract employees who share the desire for a life-work balance. This requires, of course, access to high-speed broadband, and the City of Ketchum is to be commended for driving this issue. Obviously another issue of concern to local businesses, both existing and new, is access to reliable air travel, which remains a concern.

So, what else does it take to attract and support entrepreneurs interested in locating businesses here? Every new business needs access to capital, people and start-up space. A tried-and-true approach to supporting new businesses is a business "incubator:" a space where new businesses can launch, interact with other entrepreneurs and receive mentoring and advice from seasoned business professionals. The Sun Valley Regional Chamber of Commerce, in addition to its primary role of supporting existing businesses, is working towards building such an incubator for the Sun Valley region. The plan is to develop a shared space that both houses the Chamber and provides space for startups, thus controlling costs. Mentoring will be provided by local business people and retired executives in the region. Access to investment capital remains an open question, but having an official "open-for-business" incubator will help attract investors.

This general concept has been kicked around here for several years, and the bet is that the improving economy, along with sponsorship by the SVRCC and, hopefully, other regional economic development entities, will finally lead to a focused approach towards supporting new business development in the Sun Valley region.

SUN VALLEY REGIONAL CHAMBER OF COMMERCE

Estimated Startup Funding Needs

July 1, 2013 to June 30, 2014

INCOME

City of Ketchum Grant	50,000
City of Sun Valley Grant	50,000
Membership Dues	60,000
TOTAL INCOME	160,000

EXPENSES

Executive Director	24,000
Marketing Director	24,000
Office Salaries	12,000
Consultant	6,000
Rent	18,000
Telephone	2,400
Booking Engine Purchase	2,000
Web Site	12,000
Internet	1,200
Utilities	1,200
Insurance	3,500
Office Supplies	1,500
Advertising & Promotion	20,000
Office Equipment Purchase	5,000
Accounting	1,200
Printing	2,400
Postage	500
Travel	3,600
Business Entertainment	1,200
Conferences	2,400
Payroll Taxes	9,000
Miscellaneous	5,000
TOTAL EXPENSES	158,100

NET CASH 1,900

SUN VALLEY REGIONAL CHAMBER OF COMMERCE

Estimated Startup Funding Needs
September 2013-September 2014

INCOME

City of Ketchum Grant	50,000
City of Sun Valley Grant	50,000
Membership Dues	<u>60,000</u>
TOTAL INCOME	160,000

EXPENSES

Executive Director	24,000
Marketing Director	24,000
Office Salaries	12,000
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Postage	500
Travel	3,600
Business Entertainment	1,200
Conferences	2,400
Payroll Taxes	9,000
Miscellaneous	<u>5,000</u>
TOTAL EXPENSES	158,100

NET CASH 1,900

June 18, 2013

SUSTAIN BLAINE



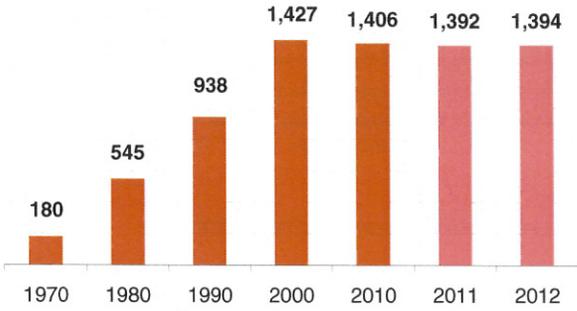
CITY OF SUN VALLEY

Economic Profile

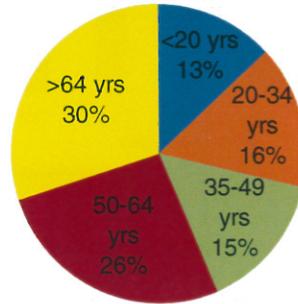
20
12

CITY DEMOGRAPHICS

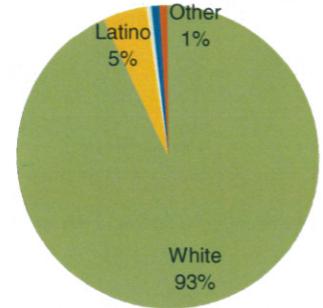
Population



Age (2010) median=54 yrs

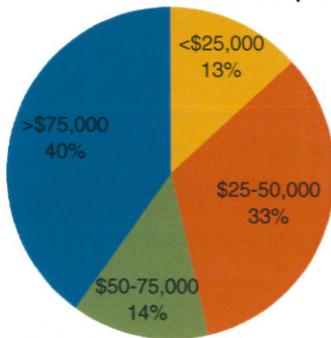


Race/Ethnicity (2010)

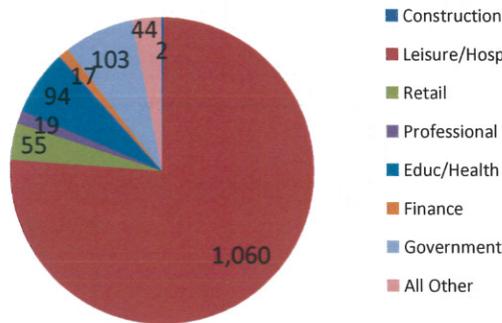


CITY EMPLOYMENT & INCOME

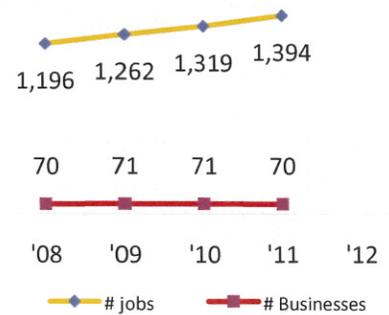
Household Income Distribution (2010)



Jobs by Industry Sector (2011)



Jobs & Businesses



Me HHIncome (2010)

\$ 51,875

Total Employed:

1,394

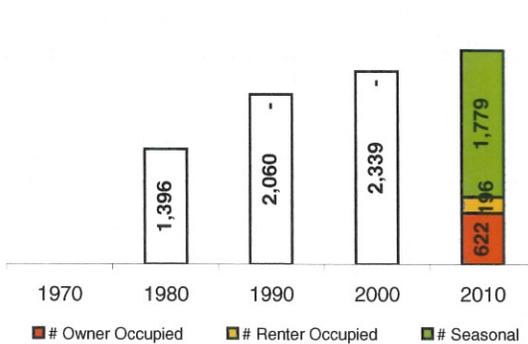
17% chng '07-'11

BC Unemployment Rate:

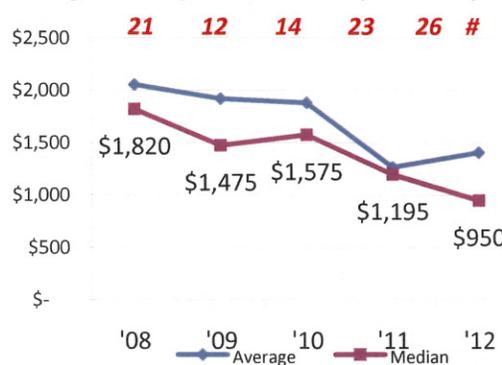
6.6%

CITY HOUSING STOCK

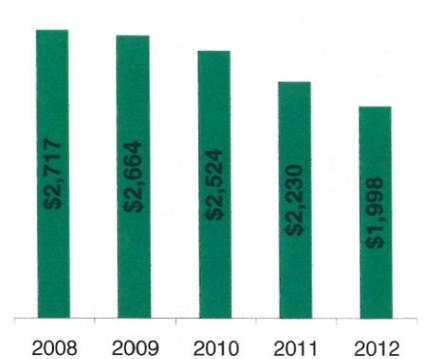
Housing Stock Utilization(# units)



Single Family Home Sales (\$000 & #)



Total City Taxable Values (\$m)



Total Housing Units (2010):

2,597

Average Household Size (2010):

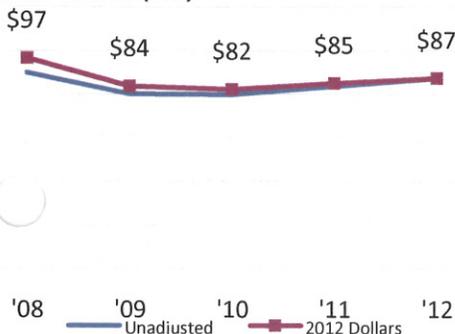
1.95

City Taxable Residential Value (\$m): \$1,884

City Taxable Commercial Value (\$m): \$115

CITY BUSINESS ACTIVITY

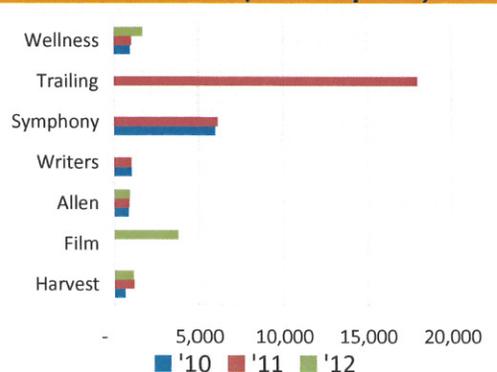
Taxable Sales (\$m)



Local Options Tax (\$m)



Landmark Events (# Participants)





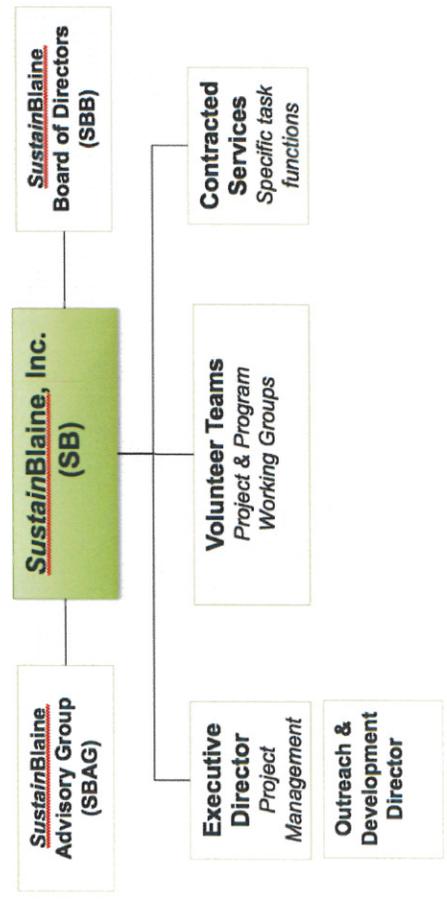
Sustain Blaine Presentation to City of Sun Valley

June 6, 2013

Improving the Blaine County Economy

Our Organization:

- ✓ Countywide scope & representation
- ✓ Public/Private Partnership; 501c6
- ✓ 1.5 Full Time resources
- ✓ 28 sectors represented by up to 50 members and 200+ volunteers



Our Value Proposition:

- ✓ **More Jobs:** Retain existing and attract new
- ✓ **Improve Sales:** Increase visitors and business traffic
- ✓ **Better Decision Making:** Timely data & analysis on local economy
- ✓ **Remove Obstacles:** Improve local business environment
- ✓ **Significant ROI:** real and positive community-wide impact of sponsored projects & programs

Our Key Accomplishments

Select Projects & Programs

Olympic/Paralympic Training Site expansion
Human Performance Lab establishment
Sun Valley Culinary Institute establishment
Surveys & Analysis
Annual Events improvements
Summer Trail Usage
Other Business Attraction
Sub-Total
Airport Analysis & Advocacy

Projected Impact by 2018

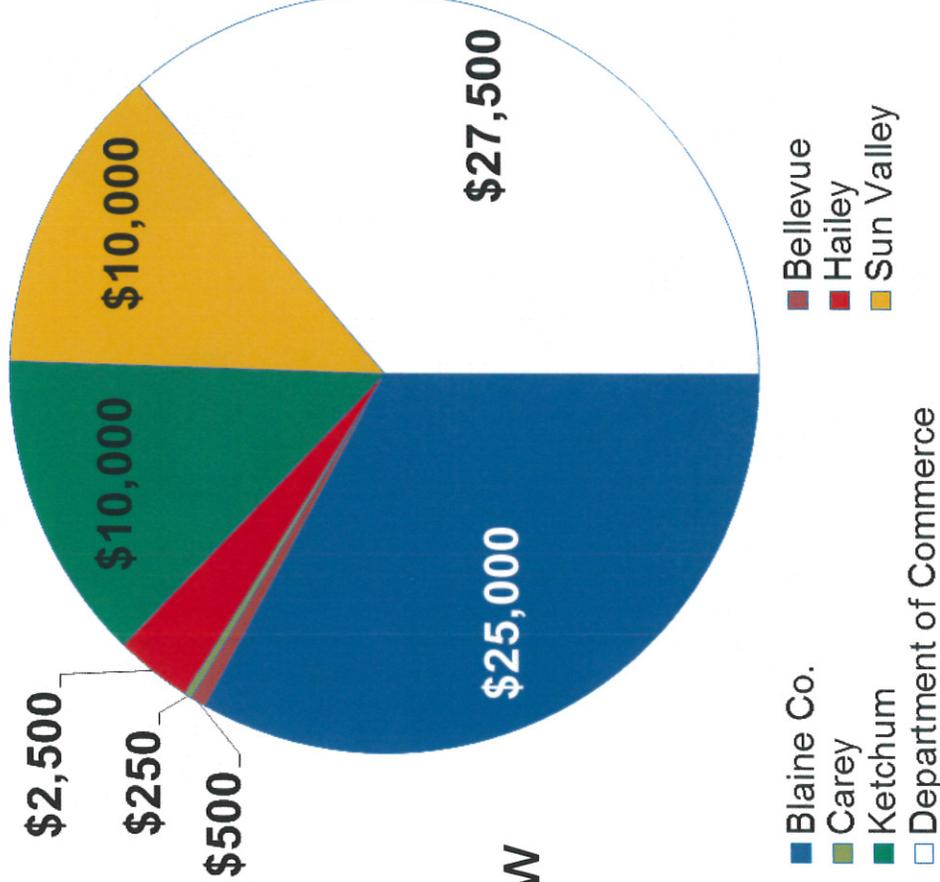
Economic Impact	New Jobs
\$10m	10+
\$4m	5+
\$16m+	28+
\$5	10
WIP	
\$5	20
\$40	73
\$225	250

Fundraising Request

City Request:

- \$10k request from City of Sun Valley for FYE14
- Balanced share of public sector requests totaling \$75k (13% of Public, 7% of Total)

Public Sector = \$75,750



City Benefits:

- Outsourced ED resource at low marginal cost
- Focal point & catalyst for new business development
- Timely & cutting edge economic analyses
- Leverage of non-City funds



Sustain Blaine

Promoting Economic Vitality

Harry Griffith
Executive Director
Sustain Blaine, Inc.
208-721-7847

Joy Kasputys
Outreach Director
Sustain Blaine, Inc.
208-721-2323

Dave Theobald
Board Member
Sustain Blaine, Inc.
415-699-7868

sustainblaine@gmail.com
www.sustainblaine.com

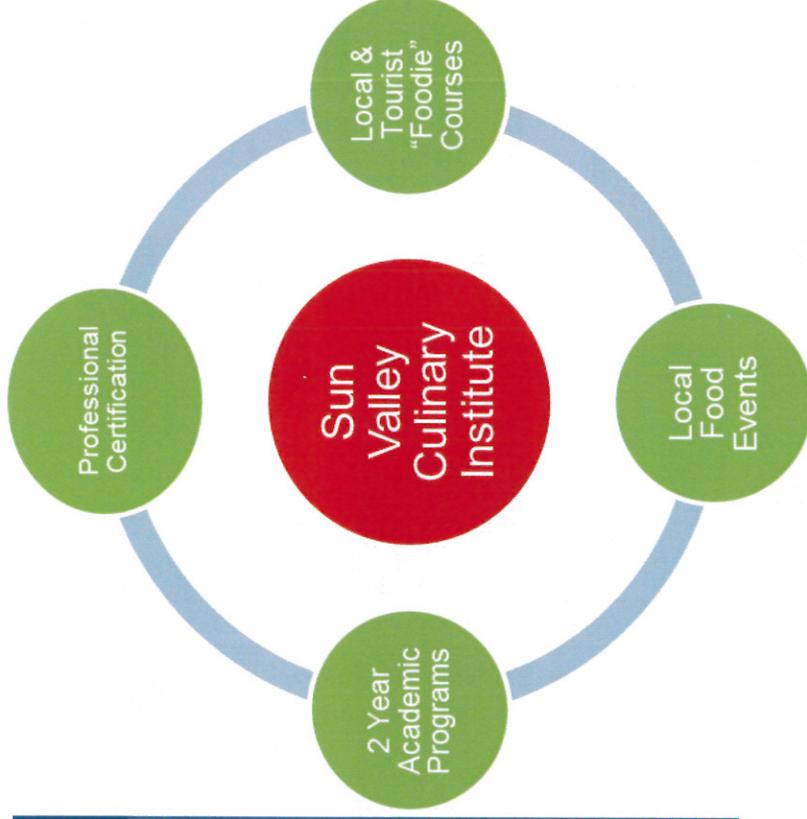
Annual Economic Summit

- *Global, National & Local Economy Forecasts and Overview*
- *Groundbreaking Research & Analysis*
- *Emerging Trends in Economic Development & Resort Economics*
- *Internationally Recognized Speakers and Panelists*
- *New Resources & Opportunities for operating in the Sun Valley Region*
- *Networking with over 200 Thought Leaders & Colleagues*
- *Sponsorship & Promotion Opportunities*



Sun Valley Culinary Institute

CURRENT PARTNERS



Economic Impacts:

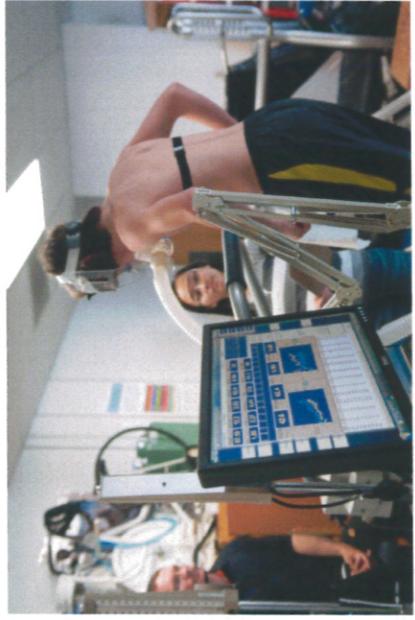
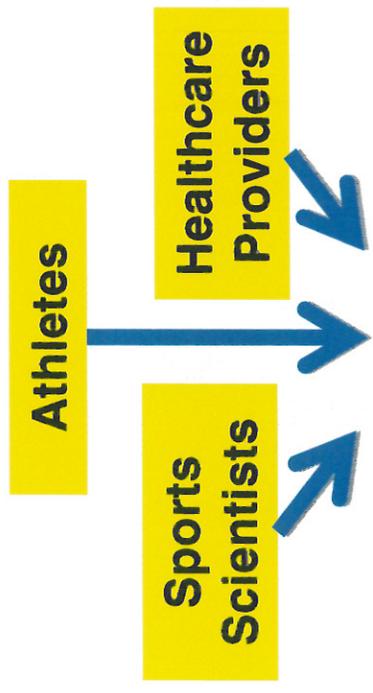
- 6 direct, 22 indirect jobs plus multiplier
- 60 full time enrolled student
- 5,000+ new visitors over 5 years
- Access to 27.5m U.S. culinary tourists
- Positive ROI on <\$1 to 2m investment
- \$1m+ annual direct revenues
- \$16m+ total economic impact by Yr5

State-of-the-Art Culinary Facility



- Multiple High-end kitchens
- On-site restaurant / bakery
- Wine shop / tasting area
- Retrofit, lease or build options

Human Performance Laboratory



Development Concept:

- New athlete population(s) for research & testing
- For-Profit potential, with older athlete programs subsidizing elite programs
- Required research/ health care skills available in south-central Idaho
- Modest initial investment capital required
- Early concept planning phase with potential for 2-5 direct jobs

POTENTIAL PARTNERS

ski education foundation

BLAINE COUNTY RECREATION DISTRICT

YMCA

wood river ability program

Human Performance Laboratory

Kinergy BOISE STATE



July 3, 2013

SVMA



Sun Valley Marketing Alliance Request for Funding, 2013/14

The most recent year has been one of positive indicators. All of the visitor-based measurements are showing increases. This is great news after many years of declining numbers. However, there is still much ground to be made up and the gains achieved in 2012/2013 were not as great as those achieved by many of our key competitors. This is not surprising, given the discrepancy in budgets. While other mountain resort destinations have committed to multi-million dollar marketing budgets across numerous target markets, Sun Valley has been hampered by a restrictive budget allowing for minimal coverage in very few markets.

Over the past few years, the cities of Sun Valley and Ketchum have responded to this situation by showing their support for a renewed focus on external marketing. Both cities were instrumental in the development of the Sun Valley Marketing Alliance as the vehicle through which to increase both awareness of Sun Valley and visitation to the destination.

While the first two years of full operation have yielded promising results, the expectations for immediate results must be viewed in context of the small budget relative to most competitors. Still, indicators are all moving in the right direction, with increases showing in the number of customers engaging with the brand via the website and social media as well as more visitors on the ground as indicated by increasing occupancy rates, load factors on direct flights and local option tax.

It is extremely important to strive for a continued and ideally increased marketing presence in our key target markets. The proposed budget for 2012/2013 is focused on maintaining budgets allocated towards external marketing efforts. At the same time the board of directors will work to identify potential avenues for increased funding. This increased funding will allow for greater penetration of existing and new markets, and in particular, any new markets that may be opened up by direct air access.

Budget Request:

For 2013/2014, the organization is working to obtain a minimum of 1.1 million dollars in funding. This will be on par with the 2012/2013 budget and will allow for the same level of marketing activity. The requests for funding and anticipated external contributions are as follows:

- City of Ketchum - \$481,000 (same amount that was contributed last year)
- City of Sun Valley - \$356,000 (same amount that was requested last year)
- Idaho Travel Council - \$225,00 (\$10,000 greater than last year)
- Membership revenue - \$85,000 (this is the same amount that was budgeted last year)
- Miscellaneous revenue - \$3,000 (same amount as last year)





4. Continue to utilize strategies to garner earned media (PR)
5. Maximize engagement through all social channels
6. Continue to increase visitation to www.visitsunvalley.com as the key call-to-action for all marketing programs

In addition to these external marketing priorities, the SVMA will continue to manage the Visitor Center, Ride Sun Valley and all membership and stakeholder related tasks.

Future Funding - Board Initiatives

The SVMA board of directors has formed a funding committee to focus on potential forms of funding for the organization. The goal of this committee is to have an ongoing dedicated source of funding for marketing as agreed upon by the stakeholders and constituents of Sun Valley and Ketchum.

As part of the examination into long-term funding, the committee will be looking at each of the following scenarios:

- The upcoming 1% LOT initiative to support increased air service and marketing to create demand for new and existing flights
- The potential for increased involvement by the business community
- New public/private initiatives to support funding
- Greater communication and outreach to the community

The contributions to date by all funding partners are greatly appreciated and we look forward to your continued support for the coming year. As Myles Rademan, a recent speaker to Sun Valley, aptly noted, "The one thing the Sun Valley area can do to increase tourism as an economic driver is cooperate and market more aggressively together." We couldn't agree more and we look forward to continuing to work together to yield greater results for Sun Valley as a visitor destination.



SUN VALLEY MARKETING ALLIANCE, INC Prelim September 30, 2012 Actuals and 2012/13 Budget

	SVMA		SVMA	
	Budget 2012.13	% of Budget	Budget 2013.14	% of Budget
SUMMARY OF REVENUE				
City of Ketchum	\$ 481,000	42.39%	\$ 481,000	41.83%
City of Sun Valley	\$ 250,000	22.03%	\$ 356,000	30.96%
Sun Valley Company	\$ 25,000	2.20%		0.00%
Idaho Travel Council Grant	\$ 215,600	19.00%	\$ 225,000	19.57%
Membership revenue	\$ 85,000	7.49%	\$ 85,000	7.39%
Sponsorships / Event revenue (RSV event)	\$ 75,000	6.61%	\$ -	
Miscellaneous revenue	\$ 3,000	0.26%	\$ 3,000	0.26%
TOTAL REVENUE	\$ 1,134,600	100.00%	\$ 1,150,000	100.00%
SUMMARY OF EXPENSES				
MARKETING/PR & SOCIAL MEDIA				
Website				
Visitsunvalley.com site enhancements & hosting	\$ 17,000	1.50%	\$ 18,600	1.62%
SEO (Search Engine Optimization)	\$ 7,000	0.62%	\$ 7,000	0.61%
Mobile Site Development/Annual Hosting	\$ 5,600	0.49%	\$ 1,200	0.10%
Public Relations				
Contract Services - PR distribution and tracking	\$ 15,000	1.32%	\$ 10,000	0.87%
Media FAM events and hosting	\$ 15,000	1.32%	\$ 15,000	1.30%
Marketing:				
Salaries/Benefits - Marketing	\$ 287,000	25.30%	\$ 287,000	24.96%
Media Buy, Creative & Production	\$ 426,000	37.55%	\$ 452,000	39.30%
- Winter \$285,000				
- Summer \$100,000				
- Shoulder Season \$20,000				
- Nordic \$ 20,000				
- Mountain Biking \$ 27,000				
Collateral - Posters	\$ 1,500	0.13%	\$ 1,500	0.13%
Video / Photography	\$ 15,000	1.32%	\$ 15,000	1.30%
Travel				
	\$ 8,000	0.71%	\$ 8,000	0.70%
Research				
	\$ 8,000	0.71%	\$ 8,000	0.70%
TOTAL MARKETING, PR & SOCIAL MEDIA	\$ 805,100	70.96%	\$ 823,300	71.59%
Events				
USA Cycling National (Marathon) Championships - Ride Sun Valley	\$ 20,000	1.76%	\$ 20,000	1.74%
TOTAL VISITOR EVENTS	\$ 20,000	1.76%	\$ 20,000	1.74%
Visitor Center:				
Technology and Content Management	\$ 8,500	0.75%	\$ 8,500	0.74%
Rent	\$ 12,000	1.06%	\$ 12,000	1.04%
Overhead	\$ 9,500	0.84%	\$ 9,500	0.83%
Salaries/Taxes; Partial Aly Swindley (Mgr) plus agents	\$ 60,000	5.29%	\$ 60,000	5.22%
TOTAL VISITOR CENTER	\$ 90,000	7.93%	\$ 90,000	7.83%
TOTAL MARKETING OPERATIONS	\$ 915,100	80.65%	\$ 933,300	81.16%
ADMINISTRATION & OVERHEAD:				
Training	\$ 2,000	0.18%	\$ 2,000	0.17%
Member Meetings/Communication	\$ 1,500	0.13%	\$ 2,500	0.22%
Grant Administration (Idaho Travel Council Grant)				
ITC Grant Review (required by ITC)	\$ 3,000	0.26%	\$ 3,000	0.26%
Administration Salaries and Benefits				
Total Salaries and Benefits	\$ 123,000	10.84%	\$ 113,000	9.83%
Overhead				
Professional fees Legal/Accounting - Tax Return - and Annual Review	\$ 12,000	1.06%	\$ 12,000	1.04%
Office Supplies	\$ 7,000	0.62%	\$ 6,000	0.52%
Printing & Reproduction	\$ -	0.00%	\$ -	0.00%
Postage	\$ 3,500	0.31%	\$ 3,500	0.30%
Phone	\$ 9,500	0.84%	\$ 9,500	0.83%
Utilities				
Equip/Maintenance/Tech Support	\$ 14,000	1.23%	\$ 15,000	1.30%
Facilities Maintenance/Improvements	\$ 4,500	0.40%	\$ 5,000	0.43%
Meetings	\$ 1,000	0.09%	\$ 1,200	0.10%
Dues/Subscriptions	\$ 400	0.04%	\$ 2,500	0.22%
Insurance / General Liability / D & O	\$ 3,700	0.33%	\$ 4,000	0.35%
Misc Expense / Contingency	\$ 1,000	0.17%	\$ 3,000	0.26%
Bank Service Charges	\$ 3,500	0.31%	\$ 3,500	0.30%
Office Rent Expense	\$ 27,000	2.38%	\$ 29,000	2.52%
Capital Expenses	\$ 2,000	0.18%	\$ 2,000	0.17%
Total Overhead - Office & Operations	\$ 90,000	7.93%	\$ 96,200	8.37%
TOTAL ADMINISTRATION & OVERHEAD	\$ 219,500	19.35%	\$ 216,700	18.84%
TOTAL EXPENSES	\$ 1,134,600	100.00%	\$ 1,150,000	100.00%
NET BALANCE	\$ -	0%	\$ -	0%

City of Sun Valley
 FY 14 DRAFT BUDGET

Acct No	Account Description	FY 2011	FY 2012	FY 2013	FY 2013	FY 2014	FY 2015	Notes and Descriptions of Line Item Purchases
		Prior Year 2	Prior Year 1	ADOPTED	Estimated	PROPOSED	PROPOSED	
		Actuals	Actuals	BUDGET	Actuals	BUDGET	BUDGET	FY 2014
GENERAL FUND								
<u>REVENUES</u>								
<u>GENERAL PROPERTY TAXES</u>								
10-311-100	GENERAL PROPERTY TAXES	2,615,052	2,623,589	2,388,683	2,388,683	2,459,053	2,459,053	No revenue increase; See Street & Path Fund
10-311-200	GENERAL PROPERTY TAXES - NEW CONSTRUCTION	10,000	541	10,000	10,000	10,000	10,000	New Construction estimate
10-311-300	PROPERTY TAXES INT&PENALTY	15,151	34,351	-	-	-	-	
	<i>GENERAL PROPERTY TAXES Totals:</i>	2,640,203	2,658,481	2,398,683	2,398,683	2,469,053	2,469,053	
<u>LOCAL OPTION TAXES</u>								
10-313-100	LOCAL OPTION TAX - LIQUOR 3%	81,417	75,005	52,309	70,000	65,000	65,000	Assume 3.5% increase overall in FY 14 over FY 13 budget - Flat for FY 15
10-313-200	LOCAL OPTION TAX - LODGING 3%	479,268	477,191	478,005	460,000	470,000	470,000	
10-313-300	LOCAL OPTION TAX - RETAIL 3% (non-tangible) 2% (tangible) 1% (ski lift tickets)	686,532	670,671	615,571	660,000	650,000	650,000	
	<i>LOCAL OPTION TAXES Totals:</i>	1,247,216	1,222,868	1,145,886	1,190,000	1,185,000	1,185,000	
<u>BUSINESS & FRANCHISE TAXES</u>								
10-316-110	GAS FRANCHISE	82,184	66,691	80,000	80,000	80,000	80,000	Intermtn Gas=3% of GR, pd. Qlty
10-316-120	CABLE FRANCHISE	41,756	67,572	44,380	44,380	44,380	44,380	Cox =3% of GR, pd qly
	<i>BUSINESS & FRANCHISE TAXES Totals:</i>	123,940	134,263	124,380	124,380	124,380	124,380	
<u>BUSINESS LICENSES & PERMITS</u>								
10-321-100	BEER, LIQUOR & WINE LICENSES	1,945	2,500	2,000	2,000	2,000	2,000	
10-321-200	MUNICIPAL TAX PERMITS	-	-	-	-	300	300	
10-321-300	TEMP MUNICIPAL TAX PERMITS	-	-	-	-	2,000	2,000	
	<i>BUSINESS LICENSES & PERMITS Totals:</i>	-	-	2,000	2,000	4,300	4,300	
<u>NON-BUSINESS LICESES & PERMITS</u>								
10-322-110	BUILDING PERMITS	123,713	184,693	150,000	160,000	150,000	150,000	
	<i>NON-BUSINESS LICESES & PERMITS Totals:</i>	123,713	184,693	150,000	160,000	150,000	150,000	
<u>STATE OF IDAHO SHARED REVENUES</u>								
10-335-100	STATE LIQUOR APPORTIONMENT	9,164	6,288	7,000	7,000	6,000	6,000	AIC doesn't estimate state liquor apportionment
10-335-500	STATE SALES TAX	640,252	683,424	661,492	661,492	646,820	646,820	Assume 5% decrease of FY 13
10-355-200	STATE HIGHWAY USER FEES	49,946	47,316	-	-	-	-	Moved to Street & Path Fund
	<i>STATE OF IDAHO SHARED REVENUES Totals:</i>	699,362	737,028	668,492	668,492	652,820	652,820	

City of Sun Valley
 FY 14 DRAFT BUDGET

Acct No	Account Description	FY 2011	FY 2012	FY 2013	FY 2013	FY 2014	FY 2015	Notes and Descriptions of Line Item Purchases
		Prior Year 2	Prior Year 1	ADOPTED	Estimated	PROPOSED	PROPOSED	
		Actuals	Actuals	BUDGET	Actuals	BUDGET	BUDGET	<i>FY 2014</i>
<u>GENERAL GOVERNMENT</u>								
10-341-100	ENGINEERING & CONSULTANT REIMBURSABLES	5,889	4,384	10,000	10,000	10,000	10,000	
10-341-110	APPLICATION FEES	8,576	13,055	10,000	10,000	10,000	10,000	
10-341-120	PUBLIC NOTICE REIMBURSABLES	356,000	-	-	-	3,000	3,000	New line item.
	GENERAL GOVERNMENT Totals:	370,465						
	SV Regional Chamber	50,000	17,439	20,000	20,000	23,000	23,000	
<u>FINES</u>								
10-361-901	TRAFFIC FINES	114	1,009	500	500	500	500	Traffic fines & Parking tickets
10-361-902	MOTOR VEHICLE TAX	5,188	5,501	6,000	6,000	6,000	6,000	Motor Veh Tax- SV residents
	FINES & MOTOR VEHICAL TAX Totals:	5,302	6,510	6,500	6,500	6,500	6,500	
<u>INTEREST EARNINGS</u>								
10-371-100	INTEREST REVENUES	7,836	7,090	3,000	3,000	3,000	3,000	
	INTEREST EARNINGS Totals:	7,836	7,090	3,000	3,000	3,000	3,000	
<u>MISCELLANEOUS</u>								
10-379-120	CHANGES IN UNREALIZED GAIN/LOSS	3,856	(4,099)	-	-	-	-	
10-379-150	NEXTEL LEASE	19,800	21,600	21,600	21,600	21,600	21,600	
10-379-252	POLICE TRUST ACCOUNT	8,365	-	5,000	8,500	5,000	5,000	
10-379-259	2009 FIRE DEPT GRANT - RADIOS	-	-	-	-	-	-	
10-379-260	FIRE TRUST ACCOUNT	-	-	-	7,500	7,500	7,500	
10-379-300	OTHER REVENUES	108,207	39,611	20,000	20,000	20,000	20,000	
10-379-301	WILDLAND FIRES	-	14,151	20,000	20,000	20,000	20,000	
	MISCELLANEOUS Totals:	140,228	71,263	66,600	77,600	74,100	74,100	
<u>TRANSFER FROM RESERVES</u>								
10-381-001	TRANS FROM GF UNASSIGNED FUND BALANCE	-	-	-	16,045	-	-	
	TRANSFER FROM RESERVES Totals:	-	-	-	16,045	-	-	
	GENERAL FUND REVENUE Total:	5,037,800	5,039,635	4,585,540	4,666,700	4,692,153	4,692,153	

City of Sun Valley
 FY 14 DRAFT BUDGET

	FY 2011 Prior Year 2	FY 2012 Prior Year 1	FY 2013 ADOPTED	FY 2013 Estimated	FY 2014 PROPOSED	FY 2015 PROPOSED	Notes and Descriptions of line item purchases
Acct No Account Description	Actuals	Actuals	BUDGET	Actuals	BUDGET	BUDGET	FY 2014
GENERAL FUND							
EXPENDITURES							
<u>LEGISLATION</u>							
SALARIES AND WAGES							
10-411-110 SALARIES AND WAGES	69,000	55,500	69,000	69,000	69,000	69,000	1 Mayor & 4 Councilpersons
<i>TOTAL SALARIES AND WAGES:</i>	69,000	55,500	69,000	69,000	69,000	69,000	
FRINGE BENEFITS							
10-411-200 PHYSICAL INCENTIVE PROGRAM	625	-	-	-	-	-	Discontinued
10-411-210 FICA CONTRIBUTION	4,847	5,031	5,279	5,279	5,279	5,279	7.65%
10-411-220 RETIREMENT CONTRIBUTION	7,251	6,961	7,169	7,383	7,811	7,811	11.32%
10-411-250 HEALTH INSURANCE	42,428	51,036	-	56,701	59,428	63,425	Estimated 10% increase on April 1st
<i>TOTAL FRINGE BENEFITS:</i>	55,152	63,028	12,448	69,363	72,517	76,514	
OPERATIONAL EXPENDITURES							
10-411-240 WORKERS COMPENSATION	182	71	225	225	235	235	
10-411-429 PROFESSIONAL FEES	7,703	420,542	17,200	70,000	77,200	77,200	Granicus, Inc \$7,200; Legal contingency of \$70,000
10-411-450 QUARTERLY NEWSLETTERS	-	-	2,500	2,500	-	-	
10-411-475 MEETINGS, CONVENTIONS & CONF.	1,684	1,732	2,500	2,500	5,000	5,000	AIC, regional travel for meetings; travel to Austrian sister city
10-411-476 CITY FUNCTIONS	3,583	1,638	2,700	2,700	2,700	2,700	Primarily Council meeting food.
10-411-740 OFFICE FURNITURE & EQUIPMENT	732	115	700	700	4,300	700	New workstation for Mayor & 2 new workstations for possible new Council Members; Small contingency
10-411-800 ELECTIONS	151	-	-	-	-	-	Blaine Co. now runs elections
<i>TOTAL OPERATIONAL EXPENDITURES:</i>	14,035	424,099	25,825	78,625	89,435	85,835	
EXTERNAL CONTRACTS							
10-411-603 RECREATIONAL SERVICES	30,000	20,000	20,000	20,000	30,000	30,000	Contract with City of Ketchum
10-411-605 COMMUNITY HOUSING SERVICES	5,000	4,965	5,000	5,000	18,000	18,000	Contract with Blaine County Housing Authority
10-411-692 ECONOMIC DEVELOPMENT, CULTURAL AND INFORMATION SERVICES	413,000	38,600	298,000	298,000	478,000	478,000	Participation in regional support of Sustain Blaine, Fly Sun Valley, Sun Valley Marketing Alliance, SV Regional Chamber (see detail below)
10-411-694 PUBLIC TRANSIT SERVICES	300,000	275,000	250,000	250,000	300,000	300,000	Participation in regional support of Mountain Rides
10-411-699 ECONOMIC DEVELOPMENT - SPECIAL EVENT FUNDING	-	-	25,000	2,900	25,000	25,000	Funding for events which increase economic activity in the City
10-411-698 USGS Study	2,900	2,900	2,900	25,000	-	-	Last Phase FY 13
<i>TOTAL EXTERNAL CONTRACTS:</i>	750,900	341,465	600,900	600,900	851,000	851,000	
<i>LEGISLATION Total:</i>	889,087	884,092	708,173	817,888	1,081,952	1,082,349	

City of Sun Valley
FY 14 DRAFT BUDGET

ECONOMIC DEVELOPMENT, CULTURAL AND INFORMATION SERVICES

Sun Valley Marketing Alliance	355,000
Sustain Blaine	10,000
Fly Sun Valley Alliance	62,000
SV Regional Chamber	<u>50,000</u>
Total:	478,000

City of Sun Valley
 FY 14 DRAFT BUDGET

Acct No	Account Description	FY 2011	FY 2012	FY 2013	FY 2013	FY 2014	FY 2015	Notes and Descriptions of line item purchases
		Prior Year 2	Prior Year 1	ADOPTED	Estimated	PROPOSED	PROPOSED	
		Actuals	Actuals	BUDGET	Actuals	BUDGET	BUDGET	FY 2014
GENERAL FUND								
EXPENDITURES								
<u>ADMINISTRATION</u>								
SALARIES AND WAGES								
10-415-110	SALARIES AND WAGES	333,867	416,033	282,990	302,190	317,365	317,365	4 FTE & 1 PTE
10-415-120	MERIT INCREASES - ALL CLASSIFIED EMPLOYEES	-	-	33,151	16,809	32,000	32,000	
	TOTAL SALARIES AND WAGES:	333,867	416,033	316,141	318,999	349,365	349,365	
FRINGE BENEFITS								
10-415-200	PHYSICAL INCENTIVE PROGRAM	1,381	959	-	-	-	-	Discontinued
10-415-210	FICA CONTRIBUTION	24,622	36,968	24,185	24,403	24,278	24,278	7.65%
10-415-220	RETIREMENT CONTRIBUTION	43,124	36,965	32,847	34,133	35,926	35,926	11.32%
10-415-250	HEALTH INSURANCE	48,884	39,388	-	46,021	42,155	45,000	Estimated 10% increase on April 1st
10-415-260	LIFE INSURANCE	2,032	2,202	2,160	2,160	2,160	2,160	\$180/month
	TOTAL FRINGE BENEFITS:	120,043	116,481	59,192	106,717	104,519	107,364	
OPERATIONAL EXPENDITURES								
10-415-240	WORKERS COMPENSATION	2,220	1,817	2,000	4,536	2,100	2,100	
10-415-280	STATE UNEMPLOYMENT	761	6,517	11,200	11,200	11,115	-	9 months unemployment benefits @ \$285/week
10-415-310	OFFICE / OPERATING SUPPLIES	12,664	12,589	12,500	12,500	12,500	12,500	Copy machine, paper, pens, coffee/tea supplies
10-415-315	JANITORIAL SUPPLIES	1,007	2,013	1,500	1,500	1,500	1,500	ALSCO - entry rugs cleaning & supply
10-415-320	OPERATING SUPPLIES	277	-	-	-	-	-	Combined w/Office Supplies
10-415-350	MOTOR FUELS & LUBRICANTS	2,371	270	200	200	200	200	1 vehicle
10-415-370	POSTAGE	1,482	1,091	1,600	1,600	1,600	1,600	Postage meter; fed ex, stamps
10-415-420	PROFESSIONAL FEES	5,180	4,676	8,500	1,500	4,000	4,000	New code codification (500); Drug testing including Fire and Police (3,500)
10-415-421	AUDIT	15,000	15,210	15,000	21,150	16,000	16,000	Audit (FY 13 last year of contract)
10-415-425	ATTORNEY FEES	65,830	83,187	60,000	60,000	60,000	60,000	Contract
10-415-426	ATTORNEY FEES - SPECIAL COUNSEL	-	-	20,000	20,000	20,000	20,000	Unforeseen legal demands
10-415-427	COMPUTER CONSULTANTS	19,323	32,473	16,885	20,000	17,500	17,500	Estimating \$1,250/month plus extra time for Caselle upgrade
10-415-430	NEWSLTR & ANNUAL RPT W/POSTAGE SUPPLEMENTAL ALLOWANCES - CITY	-	-	1,500	1,500	-	-	
10-415-434	ADMINISTRATOR	13,500	4,500	-	-	-	-	

City of Sun Valley
 FY 14 DRAFT BUDGET

	FY 2011 Prior Year 2	FY 2012 Prior Year 1	FY 2013 ADOPTED	FY 2013 Estimated	FY 2014 PROPOSED	FY 2015 PROPOSED	Notes and Descriptions of line item purchases	
Acct No	Account Description	Actuals	Actuals	BUDGET	Actuals	BUDGET	BUDGET	
							<i>FY 2014</i>	
10-415-435	WEBSITE	970	450	2,000	2,000	500	500	Monthly hosting fee; gov.com minor changes
10-415-440	ADVERTISING & LEGAL PUBLISHING	10,096	11,977	4,500	4,500	4,500	4,500	Public hearings, Treasurer's report, ordinances, etc.
10-415-465	INSURANCE - LIABILITY FUND	60,993	60,993	67,823	67,823	78,767	78,767	\$73,767 plus \$5,000 deductible
10-415-470	TRAVEL, TRAINING & MEETINGS	14,502	8,339	6,000	8,000	8,000	8,000	Annual training (AIC, ICMA, Caselle conferences) for City Admin, City Clerk & Finance Director, plus various regional meetings which require travel.
10-415-476	CITY FUNCTIONS	11,401	5,013	7,500	7,500	7,500	7,500	Annual holiday party (\$5,500); small City Hall events
10-415-480	DUES/SUBSCRIPTIONS/MEMBERSHIPS	13,031	8,430	8,000	8,000	8,000	8,000	Accounting software (Caselle); AIC membership, Life flight
10-415-500	CUSTODIAL & CLEANING SERVICES	16,380	11,700	16,000	16,000	16,000	16,000	Monthly contract of \$1,170
10-415-510	TELEPHONE & COMMUNICATIONS	14,997	11,860	10,000	10,000	10,000	10,000	Landline for City Hall, two smartphones for city admin & Mayor, & mobile hotspot for the Mayor
10-415-521	UTILITIES	356,000	25,569	30,000	30,000	30,000	30,000	Gas + electricity; increase for new HVAC air conditioner
10-415-540	RENTAL - OFFICE FURN & EQUIP	4,526	4,201	3,900	3,900	3,900	3,900	Postage meter, lease on copier
	REPAIR/MAINT - OFFICE FURN/EQ	1,543						
10-415-580	SV REGIONAL CHAMBER	50,000	3,266	2,500	2,500	2,500	2,500	Repairs on copier, document management system maintenance
10-415-585	REPAIR & MAINT - BUILDINGS	5,007	1,805	2,000	2,000	2,000	2,000	Contingency for small repairs
10-415-590	REPAIR/MAINT - GROUNDS	-	-	500	500	500	500	Small contingency for landscaping
10-415-600	REPAIR/MAINT - AUTOMOTIVE EQ	-	306	500	2,000	500	500	1 vehicle
10-415-680	BANK CHARGES	2,179	2,065	1,980	3,360	3,600	3,600	Bank fees on City accounts
10-415-740	OFFICE EQPMT, COMPUTER EQPMT	6,832	2,259	4,885	20,066	10,755	3,000	See Footnote 1 -
	TOTAL OPERATIONAL EXPENDITURES:	708,071	322,577	318,973	343,835	333,537	314,667	
	ADMINISTRATION Total:	1,161,980	855,091	694,305	769,551	787,421	771,396	

FOOTNOTE 1 - Laserfiche update (\$1,168); 68 port Network Switch (\$675); Two new workstations (City Administrator and Treasurer) to comply with standards for Caselle Clarity (\$2,000); Caselle upgrade of Purchase Orders module (\$3,075); New chairs for City Administrator's conference table (\$2,000); plus small contingency for electronics

City of Sun Valley
 FY 14 DRAFT BUDGET

		FY 2011 Prior Year 2	FY 2012 Prior Year 1	FY 2013 ADOPTED	FY 2013 Estimated	FY 2014 PROPOSED	FY 2015 PROPOSED	Notes and Descriptions of line item purchases
Acct No	Account Description	Actuals	Actuals	BUDGET	Actuals	BUDGET	BUDGET	<i>FY 2014</i>
GENERAL FUND								
EXPENDITURES								
<u>OTHER GENERAL GOVERNMENT</u>								
10-419-790	HEALTH INSURANCE	-	-	373,056	-	-	-	
10-419-800	CONTINGENCY	-	-	148,997	96,959	187,248	187,248	
10-419-951	TRANSFERS OUT TO CIPF	-	-	-	-	-	-	
10-419-952	TRANSFERS OUT TO FIXED ASSET FUND	-	-	-	11,436	-	-	
10-419-954	TRANSFERS OUT TO WORKFORCE HOUSING FUND	-	-	-	-	-	-	
OTHER GENERAL GOVERNMENT Total:		-	-	522,053	108,395	187,248	187,248	

City of Sun Valley
FY 14 DRAFT BUDGET

		FY 2011	FY 2012	FY 2013	FY 2013	FY 2014	FY 2015	Notes and Descriptions
		Prior Year 2	Prior Year 1	ADOPTED	Estimated	PROPOSED	PROPOSED	of line item purchases
Acct No	Account Description	Actuals	Actuals	BUDGET	Actuals	BUDGET	BUDGET	FY 2014
GENERAL FUND								
EXPENDITURES								
<u>COMMUNITY DEVELOPMENT/BUILDING SAFETY</u>								
SALARIES AND WAGES								
10-418-110	SALARIES AND WAGES	187,413	194,161	257,009	225,200	257,009	257,009	
10-424-140	SALARIES & WAGES-PART-TIME EMPLOYE	17,925	-	11,500	14,000	17,183	-	15 hrs/week - Assistant to Building Official (12 months)
	TOTAL SALARIES AND WAGES:	187,413	194,161	268,509	239,200	274,193	257,009	
FRINGE BENEFITS								
10-418-200	PHYSICAL INCENTIVE PROGRAM	900	444	-	-	-	-	Discontinued
10-418-210	FICA CONTRIBUTION	15,829	19,208	20,541	18,299	20,976	19,661	7.65%
10-418-220	RETIREMENT CONTRIBUTION	19,808	20,188	26,703	24,096	29,093	29,093	11.32%
10-418-250	HEALTH INSURANCE	20,906	28,362	-	25,695	17,518	18,792	Estimated 10% increase on April 1st
	TOTAL FRINGE BENEFITS:	57,443	68,202	47,244	68,090	67,587	67,547	
OPERATIONAL EXPENDITURES								
10-418-240	WORKERS COMPENSATION	2,032	1,043	3,700	3,700	3,700	3,700	
10-418-285	P&Z EXPENSE REIMBURSEMENT	16,502	14,176	21,000	16,000	21,000	21,000	\$200 per commissioner per meeting @ 5 Commissioners - 21 meetings scheduled per fiscal year.
10-418-290	PLANNING BUS EXP	995	228	1,500	1,500	1,500	1,500	P&Z lunches and expenses based on expected workload and length of meetings.
10-418-310	OFFICE / OPERATING SUPPLIES	1,441	4,505	3,250	3,250	4,500	3,250	Office and operating supplies needed for Planning and Building. Building at \$750 per annum for operating expenses i.e. uniforms, tape measures, codes and additional \$1,250 in FY 2014 for 2012 Code Adoption
10-418-350	MOTOR FUELS & LUBRICANTS	309	738	3,000	3,000	3,000	3,000	Building Official car and CD Dept car - fuels and lubricants only
10-418-420	PROFESSIONAL FEES	12,916	3,555	11,000	8,000	11,000	11,000	Outside expertise and consulting on planning and building issues, studies and other information or exhibits that arise.
10-418-422	ENGINEERING	10,708	5,385	10,000	10,000	10,000	10,000	Project reviews CH2MHill and other engineering work, i.e. legal descriptions, surveying, right-of-way, path and trail work.
10-418-423	CONTRACT LABOR	17,774	18,486	14,500	14,500	15,000	15,000	GIS Analyst one day per week at 20% of joint County/City of SV salary and benefits (\$13,717.88 FY2012 budget in quarterly installments of \$3,429.47); recording secretary responsibilities moved to city clerk.
10-418-437	COMP PLAN	4,478	1,000	16,000	16,000	5,000	-	Comp Plan Update- continued process requires office supplies, public noticing and final printing and publication expenses plus carryover from FY13 to be added at budget amendment
10-418-440	ADVERTISING & LEGAL PUBLISHING	9,733	5,429	9,000	9,000	9,000	9,000	Public notices for development applications, Development Code updates and building code adoptions and issues

City of Sun Valley
 FY 14 DRAFT BUDGET

		FY 2011 Prior Year 2	FY 2012 Prior Year 1	FY 2013 ADOPTED	FY 2013 Estimated	FY 2014 PROPOSED	FY 2015 PROPOSED	Notes and Descriptions of line item purchases
Acct No	Account Description	Actuals	Actuals	BUDGET	Actuals	BUDGET	BUDGET	<i>FY 2014</i>
10-418-470	TRAVEL, TRAINING & MEETINGS	2,544	1,161	6,000	6,000	7,000	7,000	3 FTE: Planning continuing education for AICP & APA, seminars, webinars; Building Official CEUs for ICC, IDABO, IEDC, CECD, & IHDC, USGBC
10-418-480	DUES/SUBSCRIPTIONS/MEMBERSHIPS	684	830	1,500	1,500	1,750	1,750	3 FTE: Professional Organization dues, i.e. APA, AICP for planning staff and ICC, IDABO, IHDC, USGBC for building staff & IEDC for CD Director
10-418-510	TELEPHONE & COMMUNICATIONS	1,721	1,308	1,500	1,500	1,500	1,500	Keep smart phones for CD Dept and Bldg official (FLSA exempt employees)
10-418-600	REPAIR/MAINT - AUTOMOTIVE EQ	-	-	2,000	2,000	3,000	3,000	Building Official car and CD Dept car - no major repairs.
10-418-740	OFFICE FURNITURE & EQUIPMENT	1,904	-	1,500	1,500	1,500	1,500	Planning and Building equipment, electronics and furniture
	<i>TOTAL OPERATIONAL EXPENDITURES:</i>	83,742	57,844	105,450	97,450	98,450	92,200	
	COMMUNITY DEVELOPMENT Total:	<u>328,597</u>	<u>320,206</u>	<u>421,203</u>	<u>404,740</u>	<u>440,230</u>	<u>416,756</u>	

City of Sun Valley
FY 14 DRAFT BUDGET

		FY 2011 Prior Year 2	FY 2012 Prior Year 1	FY 2013 ADOPTED	FY 2013 Estimated	FY 2014 PROPOSED	FY 2015 PROPOSED	Notes and Descriptions of line item purchases
Acct No	Account Description	Actuals	Actuals	BUDGET	Actuals	BUDGET	BUDGET	FY 2014
GENERAL FUND								
EXPENDITURES								
STREET DEPARTMENT								
SALARIES AND WAGES								
10-431-110	SALARIES AND WAGES	198,162	196,940	198,604	198,604	194,193	194,193	3 FTE's
10-431-120	SALARIES & WAGES - PART TIME	4,603	1,704	7,000	12,500	7,000	7,000	For additional snowplow help & to cover staff vacations. With shared temporary staff
TOTAL SALARIES AND WAGES:		202,765	198,644	205,604	211,104	201,193	201,193	
FRINGE BENEFITS								
10-431-200	PHYSICAL INCENTIVE PROGRAM	1,205	547	-	-	-	-	Discontinued
10-431-210	FICA CONTRIBUTION	15,837	17,845	16,279	16,700	16,034	16,034	7.65%
10-431-220	RETIREMENT CONTRIBUTION	20,705	22,661	21,383	22,021	22,934	22,934	11.32%
10-431-250	HEALTH INSURANCE	49,106	47,468	-	63,088	47,311	50,691	Estimated 10% increase on April 1st
10-431-290	HOUSING ALLOWANCE	7,200	7,200	7,200	7,200	8,400	8,400	Street Supervisor; \$700/month; required to live in town or nearby.
TOTAL FRINGE BENEFITS:		94,053	95,722	44,862	109,009	94,678	98,058	
OPERATIONAL EXPENDITURES								
10-431-240	WORKERS COMPENSATION	10,462	4,913	14,000	14,000	14,000	14,000	
10-431-315	JANITORIAL SUPPLIES	-	56	300	300	300	300	Cleaning supplies for Street Shop
10-431-320	OPERATING SUPPLIES	2,760	2,369	3,500	3,500	3,500	3,500	Small daily operating supplies; ie, fasteners, electrical tape, etc.
10-431-340	TOOLS & EQUIPMENT	361	607	500	1,800	500	500	
10-431-345	SAFETY EQUIPMENT	295	173	350	350	350	350	First aid kit maintenance; safety glasses, earplugs, etc.
10-431-350	MOTOR FUELS & LUBRICANTS	21,186	12,152	23,000	10,000	24,000	24,000	Fuel and oil purchases
10-431-429	OTHER PROFESSIONAL SERVICES	222	4					Tree spraying, landscape clean-up - more work done in-house 10-431-620
10-431-440	ADVERTISING & LEGAL PUBLISHING	-	-	500	500	500	500	Bid documents
10-431-470	TRAVEL, TRAINING & MEETINGS	272	-	1,000	1,000	1,500	1,000	Staff Training for new employee
10-431-510	TELEPHONE SERVICE	2,179	1,466	2,600	1,000	1,000	1,000	1 smartphones, 1 cell
10-431-536	SANDING/MAG CHLORIDE	15,424	11,660	15,000	7,900	15,000	15,000	Traction sand/salt/MC
10-431-555	RENTAL - EQUIPMENT	-	-	500	500	500	500	As needed rental of speciality tool or equipment
10-431-570	RENT/LEASE - SNOW REMOVAL EQUIP	-	-	1,000	-	1,000	1,000	Rentals, if needed, for breakdowns
10-431-591	REPAIR/MAINT/CLEANING-STREETS	706	1,516	2,500	2,500	2,500	2,500	Good inventory of parts on hand, street sweeper replacement brooms
10-431-592	STRIPING	25,350	22,221	27,000	27,000	27,000	27,000	Piggy-back on Ketchum bid - restripe all path and street markings in the City. Large truck spraying
10-431-595	REPAIR/MAINT - LARGE EQUIPMENT	8,169	2,420	8,000	22,980	8,000	8,000	Large equip repair
10-431-596	REPAIR/MAINT - SMALL EQUIP	295	239	500	500	500	500	Mowers and snow blowers etc
10-431-600	REPAIR/MAINT - AUTO EQUIP	2,942	3,997	2,500	3,000	2,500	2,500	Repair/maint auto equipment
10-431-610	REPAIR/MAINT - MISC	1,606	603	1,000	1,000	1,000	1,000	Unusual expenses without appropriate line item
10-431-614	REPAIR/MAINT-BUILDING	18,252	11,526	14,000	14,000	11,000	11,000	All building maint: \$3000 roof and drainage repair at Elkhorn Station
52-431-615	RADIO MAINT. SERVICE							
10-431-620	LANDSCAPE SERVICES	1,072	3,580	2,500	2,500	2,500	2,500	Spring landscape clean up, tree spraying
10-431-621	NOXIOUS WEED CONTROL	11,307	10,769	12,000	12,000	12,500	12,500	RFP out for season's work
10-431-631	UNIFORMS	356,000	690	1,000	1,000	1,000	1,000	Staff work clothing
10-431-740	OFFICE FURNITURE & EQUIPMENT	1,613	-			2,400	-	2 new workstations - Supervisor & Maintenance Administrator
	MACHINERY	3,224						
10-431-741	SV Regional Chamber	50,000	-					Past year's purchased snowblower, steam cleaner, welder, etc. No purchases planned this FY14

City of Sun Valley
 FY 14 DRAFT BUDGET

		FY 2011 Prior Year 2	FY 2012 Prior Year 1	FY 2013 ADOPTED	FY 2013 Estimated	FY 2014 PROPOSED	FY 2015 PROPOSED	Notes and Descriptions of line item purchases
Acct No	Account Description	Actuals	Actuals	BUDGET	Actuals	BUDGET	BUDGET	FY 2014
10-431-745	ROADS & PATHS CONDITION RATING ASSESSMENT - UPDATE STREET & PATH - FIVE YEAR	-	-	10,000	10,000	-	10,000	
10-431-778	ROTATIONAL - CHIP & SEAL			129,705	129,705			Chip seal moved to Street & Path Fund
10-431-780	ROADS & PATHS MAINT. PROGRAM	176,569	246,378	78,000	117,471	120,000	120,000	See Footnote 1&2; +\$120,000 General
10-431-790	LAND MAINTENANCE 5 ACRE PARCEL	260	1,158	1,500	1,500	1,500	1,500	Sprinkler repair, fence stain, fertilizer, etc.
	TOTAL OPERATIONAL EXPENDITURES:	710,528	338,494	352,455	386,006	254,550	261,650	
	STREET FUND EXPENDITURE Total:	1,007,346	632,860	602,921	706,119	550,422	560,902	

Footnote 1 FY 14 Chip seal project is Saddle Lane, Baldy View, Bitterroot, Snow Brush, Silverweed, Diamondback, Monarch, Sun Peak, Old Dollar, Dollar Estimated Cost: \$170,0000

Footnote 2 FY 15 Chip seal project is Elkhorn Road segments A, B, C, D & E (all of Elkhorn Road). Estimated cost \$200,000