

Summary of Public Inputs
p.II-1 to p.II-35 of 2005 Comprehensive Plan
May 6, 2013

Page No.	Content to be Updated	Public 's Inputs on Updating
		<ul style="list-style-type: none"> • Suggest that the Comprehensive Plan addresses a way, on an annual basis, to report on steps and action items have been dealt with by the appropriate agencies. This is a way for the public to be kept informed and engaged.
II-9	Goal 2: Promote Sustainability of the Resort Economy	<ul style="list-style-type: none"> • This section does not include any housing objective for low-wage resort workers. Suggest adding at least one objective in this section on housing, as there is a strong connection between housing and economic vitality/sustainability. See Appendix A, p.4, letter from David Patrie, BCHA for details • I like the idea of keeping the goal broader and referring to the general economy. • We can specifically address the “Resort Economy” in the first objective. • I think we should also think about/address economic objectives for: <ul style="list-style-type: none"> - Community School - The Real estate economy (this might include more closely linking Elkhorn with Sun Valley in a branding/marketing sense) - Local enterprises
II-11	Goal 3: Maintain Social and Economic Diversity and Protect the Vitality and Cultural Heritage of Sun Valley	<ul style="list-style-type: none"> • Keep Objective 3.1 in this section. Given the legal realities in Idaho, the action items need review and new ideas should be considered. See Appendix A, p.4, letter from David Patrie, BCHA for details • Suggest considering dividing this goal into 3 separate goals <p style="background-color: yellow; margin: 5px 0;">Goal 3: Foster Lifelong Learning and Cultural Vitality and Respect Historical Heritage</p> <p style="color: red; margin: 5px 0;">This could incorporate any objectives related to:</p> <ul style="list-style-type: none"> - Community School

- Pavilion Events
- Writers Conference
- Film Festivals
- Wellness Festival
- Arts (Peter Palmedo's suggestion about encouraging diversity of the arts)
- Preserving the historical heritage of Sun Valley

Goal 4: Encourage and Support Social and Economic Diversity

This could incorporate any objectives related to:

- Acknowledgement that our community is a diversity of young people, older people, professional couples, wage and management employees for the city, resort, and larger community.
- Support housing and employment opportunities for a range of residents who add to the community.
- Welcome the larger WRV community to enjoy the amenities of Sun Valley (SV Symphony, bike path, Dollar Mtn., trails, golf, gun club, holiday events, etc.)

Goal 5: Encourage and Support Stewardship of the SV Community by its Citizens

This could incorporate any objectives related to:

- Create leadership opportunities for citizens who wish to get involved in governance
- Determine ways to involve second homeowners to a greater degree in city affairs
- Create broader outreach/communication to citizens
- Create opportunities for gathering as a community
- Work to connect SVEA /Lane Ranch/ Sun Valley and/or various

		HOAs
II-16	Goal 4: Promote Development that is Context Sensitive and Complementary to Adjacent Property	<ul style="list-style-type: none">• Incorporate the subject of signage and way finding as part of the revised comprehensive plan. It is important to coordinate signage between SVEA, Sun Valley and Sun Valley Co., to ensure it is accurate and clear way finding. Attractive signage is also important. Currently there are signs that are irrelevant, e.g. Elkhorn Village

it is important to expand on the theme of the City playing an active role in providing adequate housing for the workforce and to explore what the City can do presently and in the future to encourage and participate in affordable housing development given the legal environment in Idaho.

Section II - Goal 2: Promote Sustainability of the Resort Economy

We note this section does not include any housing objective. There is no doubt that a resort economy relies on resort workers. We also know that resort workers earn low wages and the availability of housing for low-wage workers is an essential part of a successful resort economy.

There are housing objectives for the workforce in the social diversity section. However, we believe the stronger nexus is between housing and economic vitality/sustainability and would like to see at least one objective in this section.

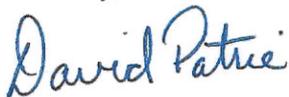
Section II - Goal 3: Maintain Social and Economic Diversity and Protect the Vitality and Cultural Heritage of Sun Valley

In addition to the inclusion of housing in Goal 2 as noted above, we encourage the City to keep Objective 3.1 in this section. Given the legal realities in Idaho, the action items need review and new ideas should be considered. We offer a few here to get the discussion started:

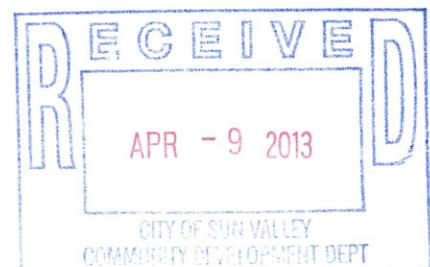
- Identify city-owned land to use for workforce housing;
- Consider incentives for developers of affordable and market rate housing
 - Reduced or waived fees for Community Housing
 - Density bonuses on market rate developments in exchange for Community Housing.
- Bolster regional partnerships and agreements and participate in housing solutions both inside and outside of the city's municipal boundaries.

We thank you again for the opportunity to participate in Comp Plan update and look forward to continuing to work with the city and the Steering Committee through this process.

Sincerely,



David Patrie
Executive Director



Lisa Stalck

Mark and Isabel:

Attached please find my comments and thoughts after the last meeting. I hope these are general enough - forgive me if I have word-smithed too much.

Vision Statement *(Section I)*

Based on discussion at the meeting, we could consider more specifically and intentionally addressing both:

Where we have come from (use past tense language)

Where we want to go (use future tense language)

I think we should include the following concepts as part of the vision statement section about where we have come from:

A storied history

Scenic beauty

A strong sense of community

An abundance of recreational, educational, and cultural opportunities

(these have made Sun Valley a highly desirable place to live, work, play and visit).

As we consider the future of our community in the 21st century, we desire to preserve protect and support:

A pristine natural environment with clean air and water and spectacular vistas

A world-class resort offering abundant recreational opportunities for residents and visitors

A synergy with the Sun Valley Company whose economic vitality is critical to our city

Social, educational, and cultural vitality and richness

An engaged citizenry comprised of diverse residents

A unique character, quality of life, and sense of place

Economic growth and development that respects and complements the natural setting, values of the community, and opportunities provided by new technologies

Regional cooperation within the Wood River Valley

Goal 2

Promote Sustainability of the Resort Economy

I like the idea of keeping the goal broader and referring to the general economy.

We can specifically address the "Resort Economy" in the first objective.

I think we should also think about/address economic objectives for:

Community School

The Real estate economy (this might include more closely linking Elkhorn with Sun Valley in a branding/marketing sense)

Local enterprises



Goal 3

Maintain Social and Economic Diversity and Protect the Vitality and Cultural Heritage of Sun Valley

I would suggest considering dividing this into 3 separate goals:

Goal 3: Foster Lifelong Learning and Cultural Vitality and Respect Historical Heritage

This could incorporate any objectives related to:

Community School

Pavilion Events

Writers Conference

Film Festivals

Wellness Festival

Arts (Peter Palmedo's suggestion about encouraging diversity of the arts)

Preserving the historical heritage of Sun Valley

Goal 4: Encourage and Support Social and Economic Diversity

This could incorporate any objectives related to:

Acknowledgement that our community is a diversity of young people, older people, professional couples, wage and management employees for the city, resort, and larger community.

(I have continued to reflect on the idea of diversity in our city and think it is appropriate and important that the Comp Plan addresses this in a realistic, relevant, and meaningful manner.

While we certainly do NOT have a WIDE range of racial, ethnic, or economic diversity in Sun Valley, the city houses a variety of people who should be welcomed and embraced as contributing citizens. Here are just a few examples of the diverse population I know of who live and rent in Sun Valley and Elkhorn:

A driver for one of the airport taxi/shuttle services

A single woman athletic coach who works at WRHS and Zenergy

A single woman St. Luke's hospital manager

A couple that work in management for SV Company

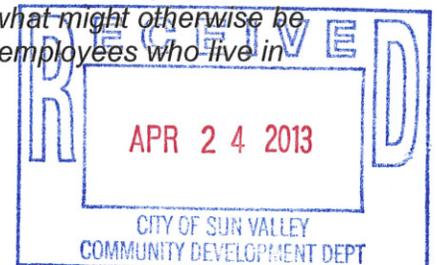
A group of recent college graduates, one who works at Community School and the others who work for a local retailer/outfitter

SV Company mountain and restaurant employees

Young Hispanic families whose children catch the school bus in the Elkhorn Village core

A single mother who runs a local catering business

These renters occupy complexes such as the Ridge, Bonne Vie, Atelier, Ranch, Elkhorn Village, and Sunrise (to name a few) and are vital members of our community. The owners of these rental units benefit from having renters occupy what might otherwise be empty properties. I think we should also address the diversity of employees who live in SV Company dorm housing.)



Support housing and employment opportunities for a range of residents who add to the community.

Welcome the larger WRV community to enjoy the amenities of Sun Valley (SV Symphony, bike path, Dollar Mtn., trails, golf, gun club, holiday events, etc.)

Goal 5: Encourage and Support Stewardship of the SV Community by its Citizens

This could incorporate any objectives related to:

Create leadership opportunities for citizens who wish to get involved in governance

Determine ways to involve second homeowners to a greater degree in city affairs

Create broader outreach/communication to citizens

Create opportunities for gathering as a community

Work to connect SVEA /Lane Ranch/ Sun Valley and/or various HOAs

