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Promoting Economic Vitality

2012 ECONOMIC SUMMIT

Wednesday, October 10th

11:00am - 5:30pm

Sun Valley Inn | Limelight Room

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Harry Griffith

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Joy Kasputys

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Welcome to *Sustain*Blaine's 2012 Economic Summit!

*Sustain*Blaine, Inc is a countywide public/private partnership whose mission is to preserve and advance the Sun Valley Region's economic vitality & the values of its citizens. We are a 501(c)6, funded by public and private funds including the Idaho Department of Commerce.

*Sustain*Blaine was formed in 2010 to implement the 10-year strategy prepared by national economic development consultant TIP Strategies in collaboration with more then 20 community organizations. *Sustain*Blaine has adopted this strategy as a basis for a detailed action plan with targeted projects and programs. Examples of landmark SustainBlaine projects include working collaboratively with the Sun Valley Ski Education Foundation, Blaine County Recreation District and others to receive certification from the US Olympic Committee as a Nordic and Paralympic Training Site; preparing a comprehensive business plan for a Sun Valley Culinary Institute in conjunction with the College of Southern Idaho; and conducting an extensive Valley-wide 2012 trail use survey to facilitate understanding of the recreational sector economy and potential growth opportunities.

Today you will hear about some of *Sustain*Blaine's activities designed to inform and educate the community on local economic trends, challenges and opportunities. We have also gathered together experts in their respective fields to present and discuss the current state of the national and regional economies, economic development and business trends.

Throughout the day, we will utilize state-of-the-art polling technology to provide attendees with an interactive experience. It really does take a community to build a community and your open participation is key to achieving our goals of increase economic vitality and diversity for Blaine County. Your presence here today illustrates a personal commitment to creating a more vibrant community and future for the next generation. There are numerous avenues to become involved with *Sustain*Blaine: work on a program, propose a project, join the Advisory Group, become a Board Member, donate a skill or trade or contribute funds. Feel free to talk to us throughout the day or visit our web site to learn more.

We would like to thank our Sponsors, our Board of Directors, our volunteer Advisory Group and all others who contributed to making this Summit possible.

Sincerely,

Steve Mills, Board Chair

Harry Griffith, Executive Director

PO Box 4380 Ketchum, ID 83340

www.sustainblaine.com

SustainBlaine
Promoting Economic Vitality

2012 *Sustain*Blaine Economic Summit – Agenda

Wednesday, October 10, 2012 | Sun Valley Resort, Limelight Room

11:00 - 11:10	**Welcome**
11:10 - 11:35	**Presentation: "The State of Blaine 2.0"** **Harry Griffith,** *Sustain*Blaine, Inc
11:35 - 12:45	**Presentation: "Community Economic Development Trends"** **Jon Roberts,** TIP Strategies
12:45 - 1:00	Break/Seating for Lunch
1:00 - 2:00	**Keynote Presentation: "Outlook for the Global & U.S. Economy"** **Dr. Joseph Kasputys**
2:00 - 2:15	Break
2:15 - 3:15	**Panel: Opportunities for Entrepreneurial & Location Neutral Businesses** Aimee Christensen, Christensen Global Strategies; Pia Ayliffe, ORFLO Technologies; Troy Ballard, PACT Apparel; Greg Seibert, Idaho Department of Commerce.
3:15 - 3:25	Break
3:25 – 3:45	**Presentation: "Marquee Events in the Sun Valley Region"** **Harry Griffith,** *Sustain*Blaine, Inc
3:45 – 4:00	**Presentation: "Resort Trends & Priorities for the Sun Valley Resort"** **Bruce Fery,** Grand America Hotels & Resorts
4:00 - 5:00	**Panel: "Operating in Blaine County: Past, Present & Future Perspectives"** Jack Bariteau, Real Estate Development; Rob Cronin, Zou 75 & Sun Valley Brokers; Walt Denakas, Marketron; Bryan Furlong, Zions Bank
5:00 - 5:20	**Wrap-up**
5:20 – 5:30	**Closing remarks** **Steve Mills,** Chairman Board of Directors, *Sustain*Blaine, Inc
5:30 - 7:00	Cocktail reception (no-host bar): Lobby Lounge, Sun Valley Inn

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The Sun Valley Board of Realtors is pleased to announce its annual support of ***Sustain*Blaine's** efforts to grow and diversify our Blaine County economy.

WE SUPPORT Yes To Air! NOV. 6 IN PLANES WE TRUST

On November 6th, please vote "IN FAVOR" of the incremental 1% LOT to support commercial air service.

Keynote Speaker Bios

JOSEPH E. KASPUTYS, Founder, IHS Global Insight and Chairman, China Monitor, Inc.

Dr. Joseph Kasputys founded Global Insight, Inc. in 2001 to join together the world's premier economic information and forecasting firms, consisting of Data Resources (DRI) and WEFA (formerly Wharton Economic Forecasting Associates). He was Chairman, President and CEO until the sale of Global Insight to IHS, Inc. in 2008, and continued as Chairman until 2011. In 2011, he co-founded China Monitor, Inc. to track the Chinese economy and its major industries. In 1996, Dr. Kasputys founded Decision Economics, Inc. with noted economist Dr. Allen Sinai, where he continues as Chairman.

Kasputys was Chairman, President, and CEO of Primark Corporation from 1987 to 2000, an NYSE-listed company that was a leading global provider of financial and economic information. He has also served as Chairman of Thomson Financial, Executive Vice President of McGraw-Hill, Inc. and as Assistant Secretary of the U.S. Department of Commerce. From 1977 to 1984, Kasputys held positions at Data Resources, culminating in his election as President and Chief Executive Officer.

Kasputys holds both master's and doctor's degrees from Harvard University, and serves as a director on a number of boards. From 2008 to 2011, he was Co-Chairman of the Committee for Economic Development, a leading business group that develops and promotes policies to improve economic growth.

JON ROBERTS, TIP Strategies, Inc

Jon is the Managing Director of TIP Strategies, Inc. (TIP), in Austin, Texas. He is an international leader in economic development and has overseen projects throughout the U.S., as well as in Europe and Asia. Mr. Roberts is currently involved in a variety of development and recruitment projects.

In addition to being a practitioner in the field, he has prepared policy papers on national economic development strategy, published articles on economic development marketing, and has written editorials for major newspapers. Mr. Roberts is a sought-after speaker on economic development issues nationally and internationally

BRUCE FERY, Grand America Hotels and Resorts

Bruce T. Fery, chief executive officer of Grand America Hotels & Resorts, brings more than 25 years in the hospitality industry to his position. He was named CEO in December 2011.

Grand America Hotels & Resorts' collection of properties includes The Grand America Hotel in Salt Lake City and The Westgate Hotel in San Diego, as well as four Little America Hotel properties in Salt Lake City; Flagstaff, Arizona; Little America, Wyoming, and Cheyenne, Wyoming. The collection also features Sun Valley Resort in Sun Valley, Idaho, and Snowbasin Ski Resort located just north of Salt Lake City.

Prior to joining Grand America Hotels & Resorts, Fery was chief executive officer of the Heathman Group, a privately held company based in Portland, Oregon, which owned and operated the luxury boutique Heathman Hotel in downtown Portland, as well as other hotels, restaurants, office buildings and athletic clubs.

HARRY GRIFFITH, *Sustain*Blaine, Inc

Harry Griffith was appointed Executive Director for SustainBlaine in April 2011 after retiring from a 25-year career at BP. Originally trained as a geologist, Mr. Griffith worked in a variety of project and commercial roles for BP, with direct experience in five countries. He has had senior leadership roles in emerging markets of Latin America, Russia, and China and led multi-million dollar start-up projects for retail service station network, gas field and pipeline transmission system development.

Mr. Griffith is a resident of Sun Valley and serves as a member of the Idaho National Laboratory's Citizens Advisory Board, and is member of the Association of Independent Petroleum Negotiators and the Society of Petroleum Engineers. Mr. Griffith received a BA from Dartmouth College and an MBA from the Amos Tuck School of Business.

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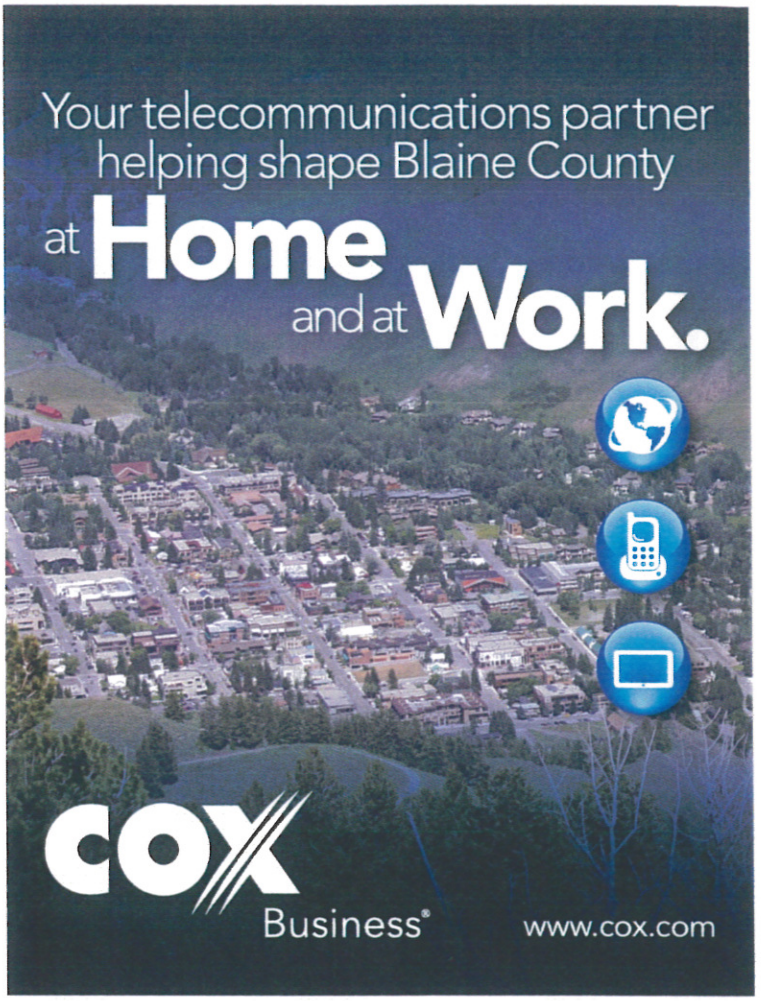

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WREPofIdaho.com
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PANELIST BIOGRAPHIES
Opportunities for Entrepreneurial & Location Neutral Businesses

Pia Ayliffe, COO, Orflo Technologies
Pia is the co-founder, along with her husband Ted Ayliffe, of Orflo Technologies and is currently the COO. Orflo Technologies is a life sciences technology company focused on developing disruptive cell analysis technologies designed to rapidly accelerate the pace of scientific discovery in laboratories worldwide. Prior to Orflo, Pia worked for over 15 years in venture capital, mergers & acquisitions, venture philanthropy, documentary film producing, and strategic management consulting. Past career experiences include General Atlantic Partners, Aspen Marketing Group, the Echoing Green Foundation, producing documentary films and public education programming for the Getty Conservation Institute, and co-directing The Broad Foundation. Pia was also the principal of her own strategic management consulting firm, PSA Consulting, with national clients including The Bill and Melinda Gates Foundation, the State of California, and The College Board, Inc. She holds a B.A. from Mount Holyoke College, MFA from The American Film Institute, and was awarded a Public Interest Law Fellowship at Harvard Law School.

Troy Ballard, PACT Apparel
Building from his roots in specialty retail, Troy has spent the last twenty years working in or, launching some of the worlds leading sports/lifestyle brands. Troy began his career in Ketchum at The Elephant's Perch and at Smith Sport Optics. Troy spent nine years at adidas, helping the company re-launch the adidas America brand and eventually managing the global basketball business. Since adidas, Troy has achieved both domestic and international success working as National Sales Manager for Salomon North America, Global product chairman for Rip Curl, CEO of Icebreaker Nature Clothing, Global VP of Business Development for KEEN Footwear and most recently as the CEO of PACT Apparel which is a new daily basics clothing brand with its HQ right here in Ketchum.

Aimée Christensen, Christensen Global
Aimée Christensen is the CEO of Christensen Global Strategies, advising clients including the Clinton Global Initiative, Microsoft, the United Nations, Duke Energy, and Virgin Unite. She has two decades' experience in policy, law, and business strategy, including at Google.org, Baker & McKenzie, The World Bank, and the U.S. Department of Energy. She is the 2011 Hillary Laureate and a 2010 Aspen Catto Fellow and graduated from Smith College and has a JD from Stanford Law School. She is a graduate of The Community School and returned to Ketchum in December 2009 to live near her parents, Ann and Doug Christensen.

Greg Seibert, Idaho Department of Commerce
B.S. Community Development, Penn State
1973-78, land use planning, Boise and Ada County
1978-1991, construction management, Morrison Knudsen and others
1991-current, economic development, Idaho Department of Commerce
Currently assigned to the Business Development Team responsible for providing technical assistance to Idaho's panhandle and to the 4 county woody biomass program in southwestern Idaho. His duties include collaboration with individual businesses, business organizations, local and regional economic development organizations. Most of Greg's work is focused on business expansions and infrastructure projects.

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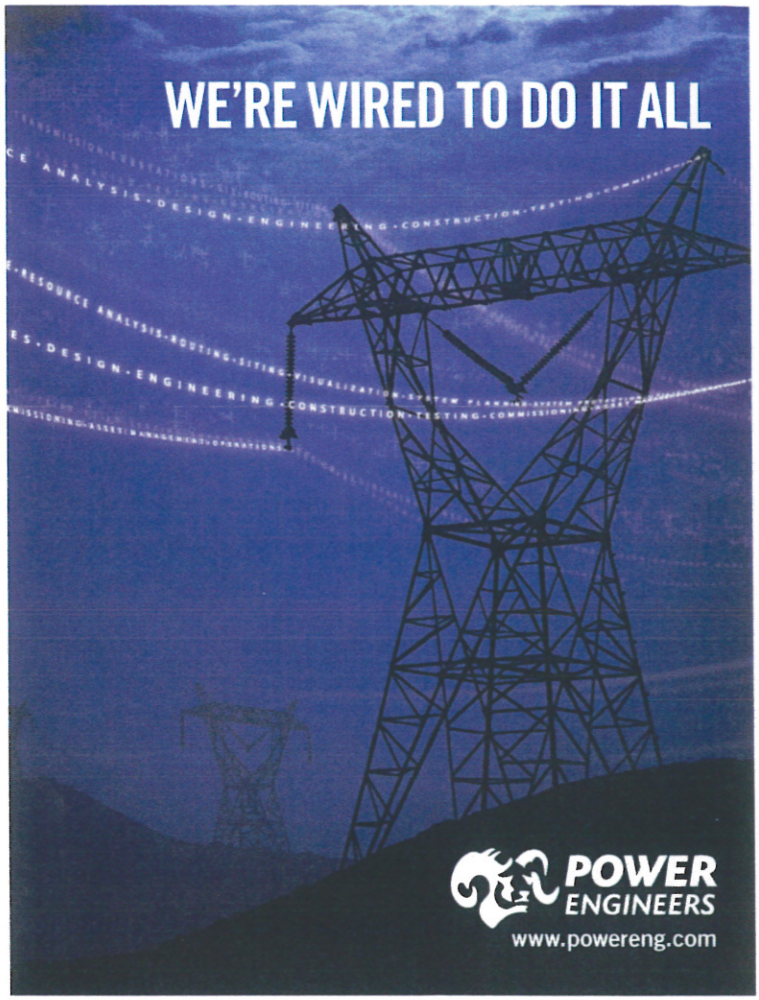
Tom Lenze, Senior Vice President



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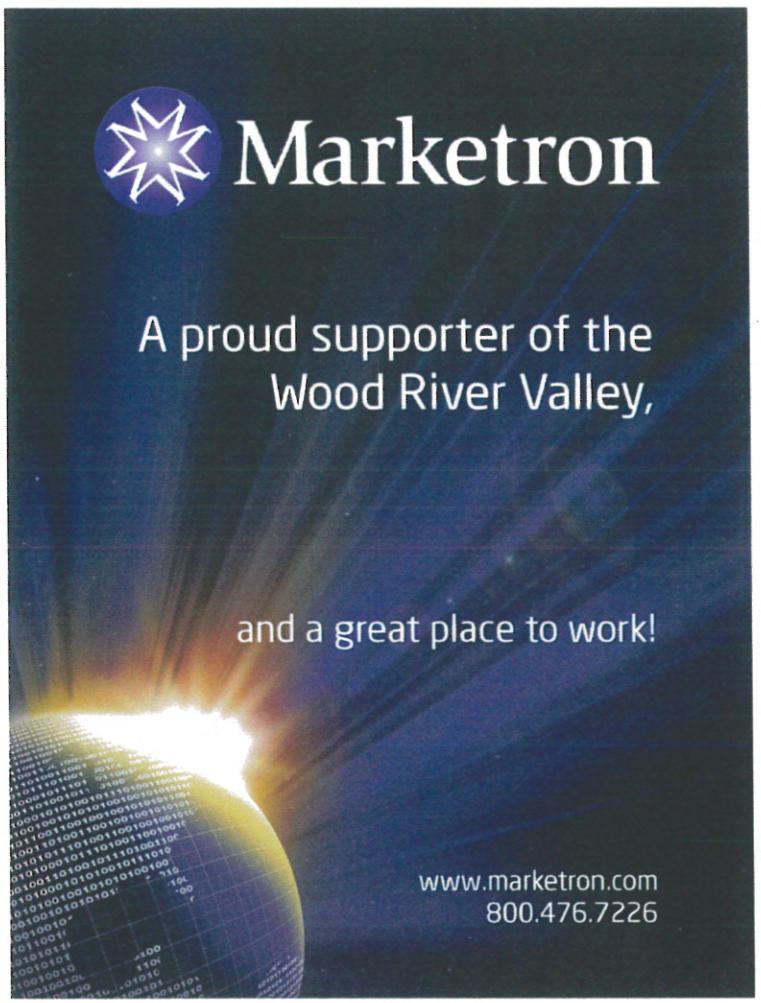
PANELIST BIOGRAPHIES
Operating in Blaine County;
Past, Present and Future Perspectives

Jack Bariteau

With a distinguished commercial real estate career spanning four decades, Jack Bariteau brings unparalleled expertise in all phases of development and brokerage to all projects involving retail, office and residential components. With a unique ability to envision well crafted and uniquely designed properties, Mr. Bariteau has successfully entitled the most difficult projects throughout his career and injected new vitality and economic vibrancy to the communities in which he has built. Since 1997, Mr. Bariteau has successfully entitled four projects in the City of Ketchum. The Shops and Residences at the Colonnade, located at 645 Sun Valley Road; The Shops, Offices and Residences at the Christiania located at 675 Sun Valley Road; 600 Second Street East, a ten town home project, and Hotel Ketchum, an 80 room four star boutique hotel project located at River and Main Streets in downtown Ketchum. Mr. Bariteau recently announced his most recent project, Streamside at the Valley Club, a planned community development with 27 lots for sale as well as bungalow style homes to be built for purchase on an order-by-order basis. Jack also serves on the Board of Company of Fools as well as *Sustain*Blaine, Inc.

Rob Cronin, Sun Valley Brokers; Zou 75

Rob Cronin first moved to the valley in 1995 to work for Bruce Willis and Demi Moore. As Vice President and general manager for Valley Entertainment he opened the Dyn-o-Mite Lounge and The Mint Restaurant and Night Club. In 1999, Rob and partner Brendan Dennehy bought the Red Elephant Saloon. In 2002 they, along with their wives, founded Zou 75, which just celebrated its 10th anniversary. Rob has practiced Real Estate full time since 2006 with and emphasis on Commercial and Investment properties. He is most proud of the work he and wife Kris have done with Camp Rainbow Gold. When joining the board in 1999 the camp was struggling to just survive. Since then they have led the fundraising, which has made the camp one of the highest grossing non-sponsored children's oncology camps in the country. He is currently the Chairman of the Camps Advisory Council, a principal partner with Sun Valley Brokers in Ketchum, and continues to work as an operating partner in Zou 75.



Walt Denakas, Marketron

Walt Denekas is Vice President and Chief Financial Officer for Marketron Business Systems, based in Hailey, Idaho. He joined Marketron in February this year, and he and his wife Susan moved to Ketchum last March. Marketron has offices in Hailey, Opelika, AL, San Francisco, and Toronto. Marketron is the media industry's leading provider of business software solutions and services. With more than 7,000 media organizations served, Marketron solutions are the most widely used in the world and manage an estimated $15 billion in annual advertising revenue in the United States alone.

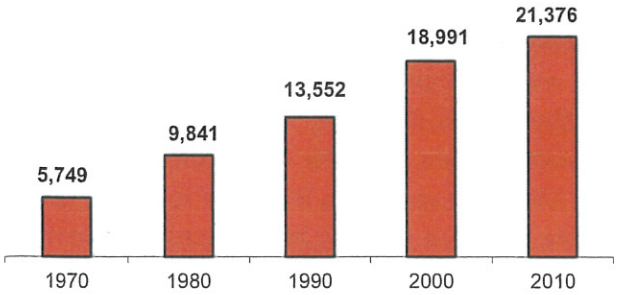
Bryan Furlong, Zions Bank

Bryan has been in banking for 24 years. He is currently the Area President for Zions Bank overseeing the Wood River Valley region. Bryan is in charge of commercial lending, mortgage banking, private/executive banking and retail banking in the area. Bryan moved to Idaho in 1992 and worked with Bank of America in Ketchum as a commercial loan officer / private banker. In 1997 he joined First Bank of Idaho as a lender and was later put in charge of the Wood River Valley division for the bank. In 2009, Bryan joined Zions Bank with a team of bankers, together they have added a second office in Hailey and grown the business by almost 100%.

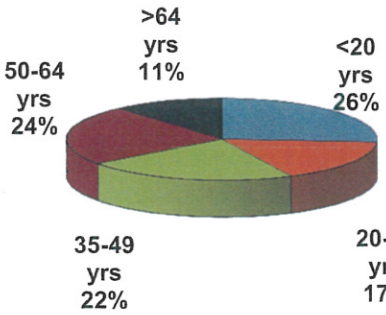
BLAINE COUNTY, ID 2011
Economic Profile

COUNTY DEMOGRAPHICS

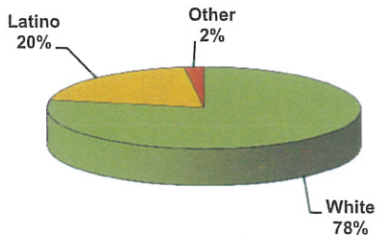
Population



Age (median=40 yrs)

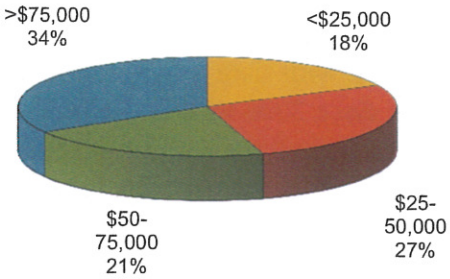


Race/Ethnicity

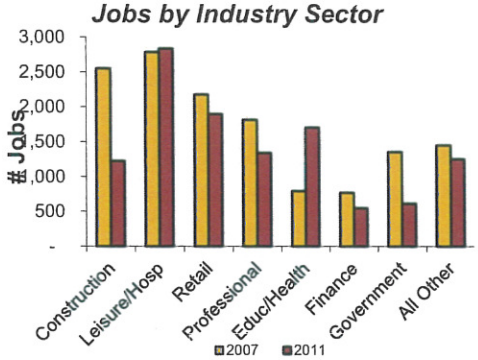


COUNTY EMPLOYMENT & INCOME

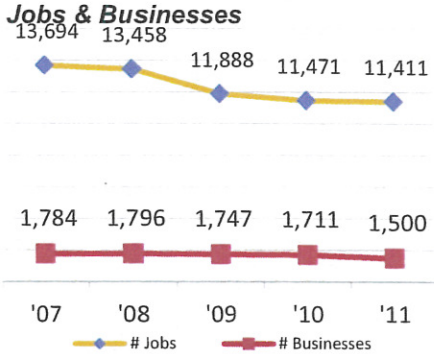
Household Income Distribution



Jobs by Industry Sector



Jobs & Businesses



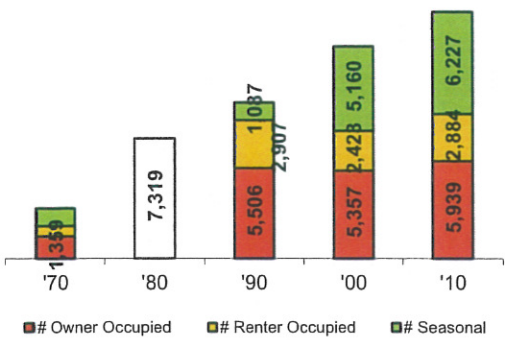
Median HHIncome (2010) $ 51,728

Total Employed: 11,411 *-17% 5-Yr Change*

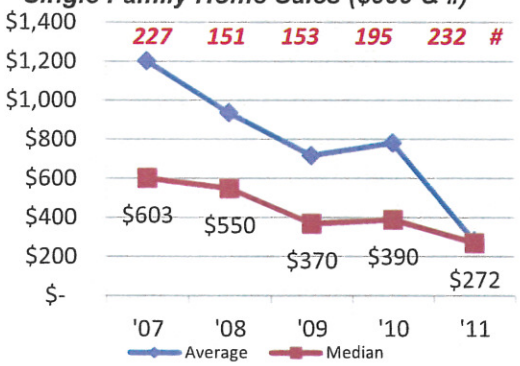
Unemployment Rate: 8.8%

COUNTY HOUSING STOCK

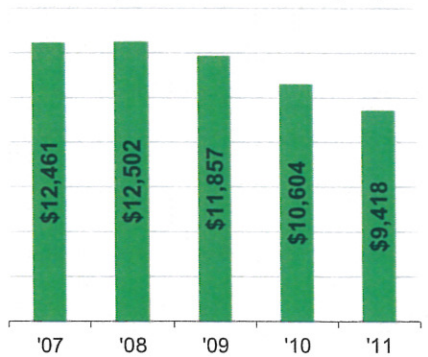
Housing Stock Utilization(# units)



Single Family Home Sales ($000 & #)



Total City Taxable Values ($m)



Total Housing Units (2010): 15,050

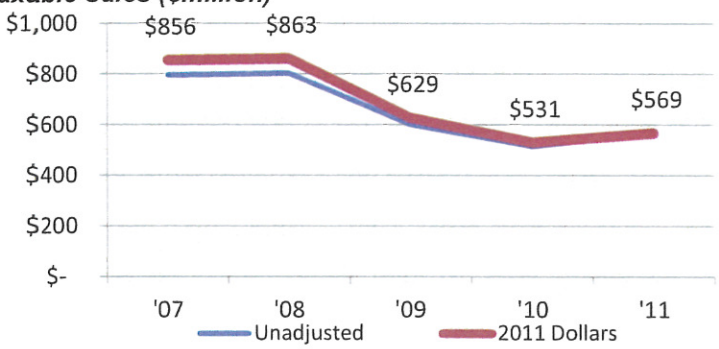
Average Household Size (2010): 2.42

Taxable Residential Value (2011, $m):

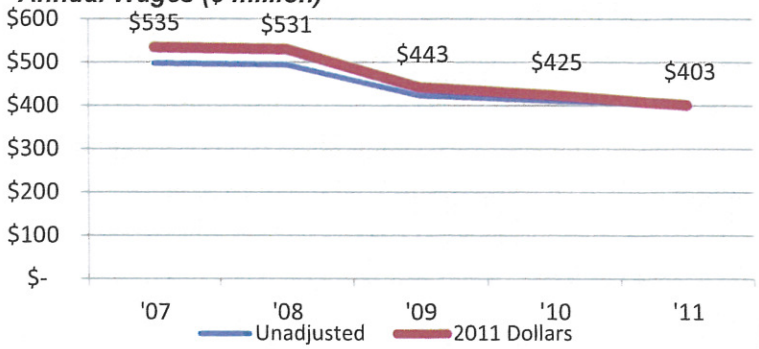
Taxable Commercial Value (2011, $m):

COUNTY BUSINESS ACTIVITY

Taxable Sales ($million)

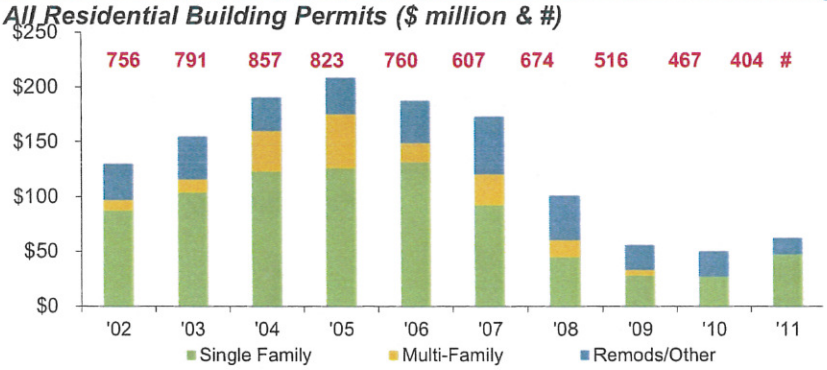


Annual Wages ($ million)

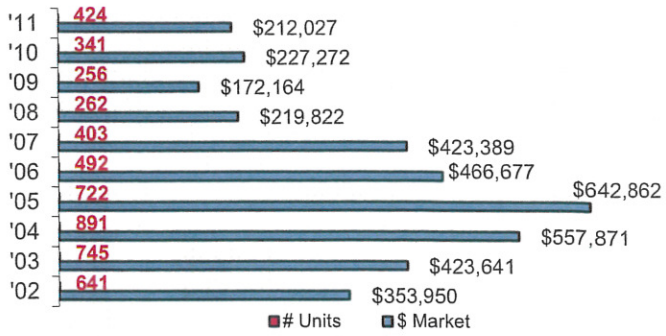


COUNTY RESIDENTIAL ACTIVITY

All Residential Building Permits ($ million & #)

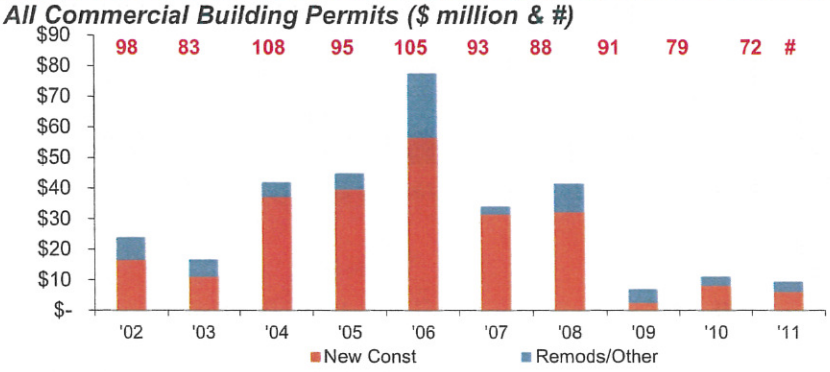


All Residential Sales Transactions ($000 & #)

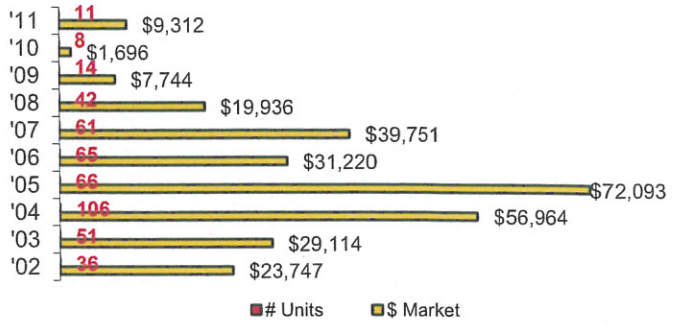


COUNTY COMMERCIAL ACTIVITY

All Commercial Building Permits ($ million & #)

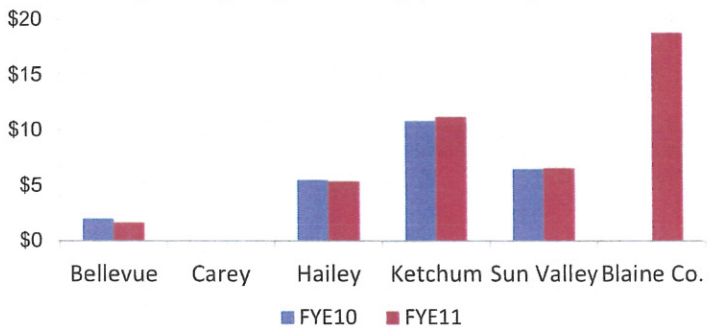


All Commercial SalesTransactions ($000 & #)

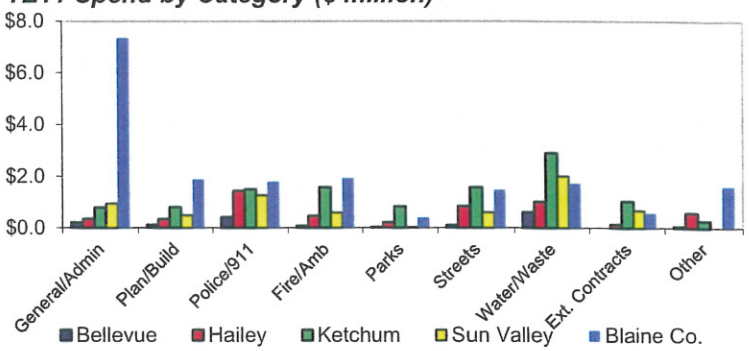


GOVERNMENT REVENUE EXPENDITURES

Historical Spend by City & County ($ million)

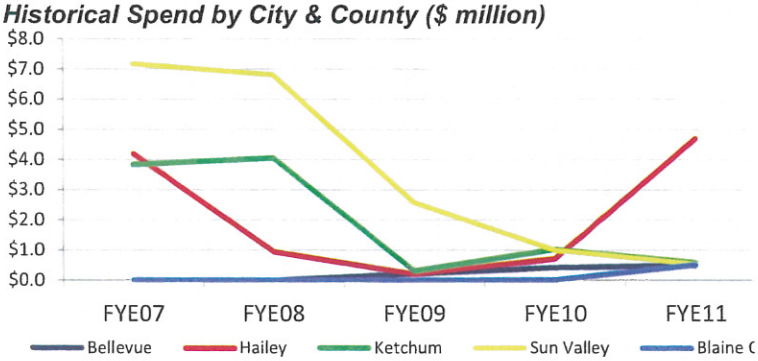


FYE11 Spend by Category ($ million)

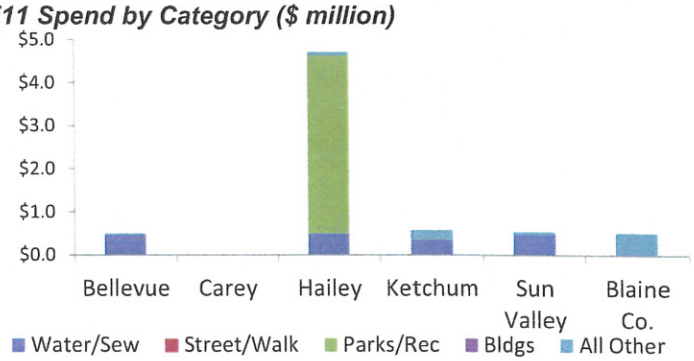


COUNTY GOVERNMENT CAPITAL EXPENDITURE

Historical Spend by City & County ($ million)



FYE11 Spend by Category ($ million)



OTHER STATISTICS

FIVE YEAR TRENDS:	2007	2011
Land Area (square miles)		2,661
Unemployment Rate	2.3%	8.8%

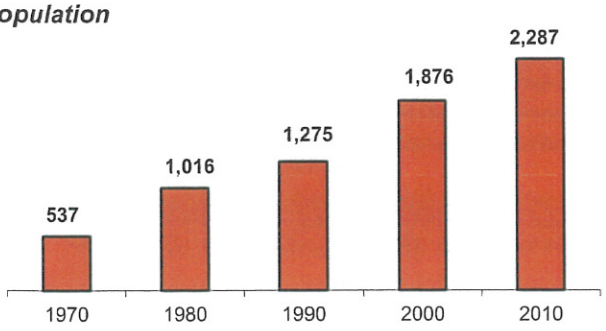
RELATIVE COMPARISIONS (2010):	Blaine	Idaho	U.S.
Population Density (per square mile)	8	19	87
School District Spend ($000 per pupil)	$ 16	$ 7	$ 10
Bachelors Degree or Higher (%)	43%	24%	28%
Mean travel time to work (minutes)	17	20	25
Residential electrical rates (per kWh)	$ 0.06	$ 0.07	$ 0.12
Infrastructure Rating (ASCE Grade)	na	C-	D
Unemployment Rate (%)	8.9%	8.8%	9.6%
Serious Crime Rate (per 100,000)	2.9%	2.7%	5.2%

For additional information, see www.SustainBlaine.com

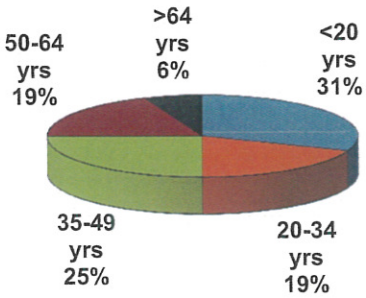
CITY OF BELLEVUE 2011
Economic Profile

CITY DEMOGRAPHICS

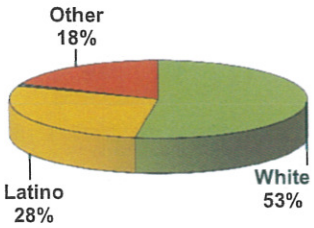
Population



Age (median=35 yrs)

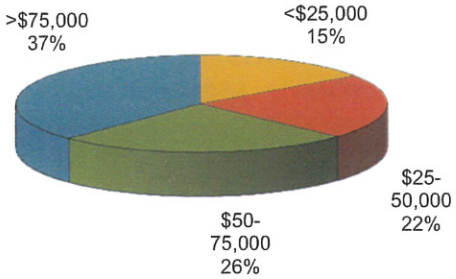


Race/Ethnicity

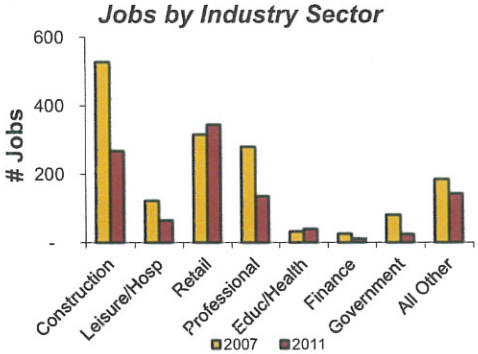


CITY EMPLOYMENT & INCOME

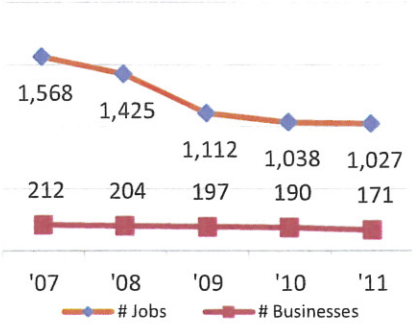
Household Income Distribution



Jobs by Industry Sector



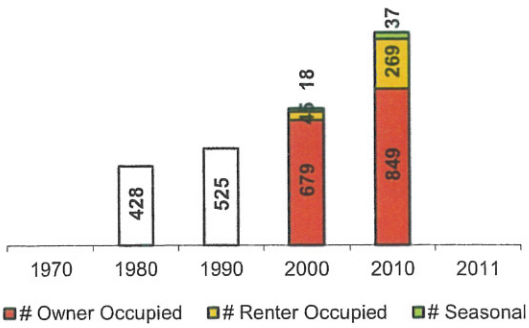
Jobs & Businesses



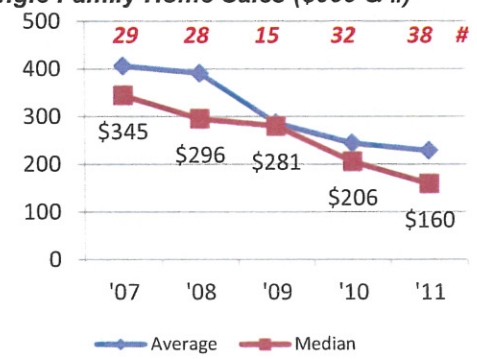
Median HH Income ('10) $ 59,348 **Total Employed:** 1,027 *-34% chng '07-'11* **BC Unemployment Rate:** 8.8%

CITY HOUSING STOCK

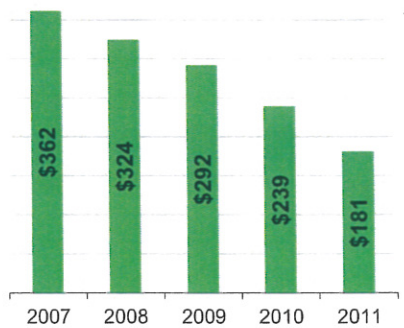
Housing Stock Utilization(# units)



Single Family Home Sales ($000 & #)



Total City Taxable Values ($m)

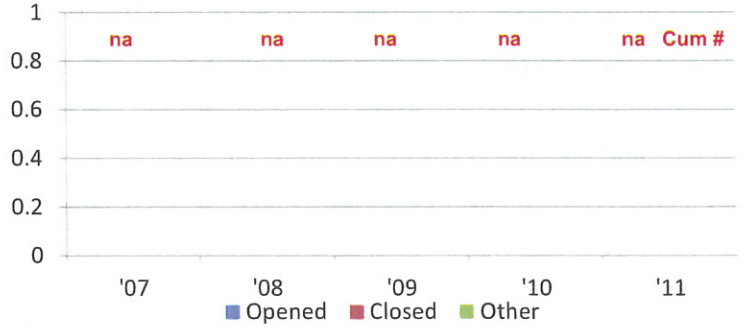


Total Housing Units (2010): 1,155
Average Household Size (2010): 2.69
Taxable Residential Value (2011, $m): $127
Taxable Commercial Value (2011, $m): $54

CITY BUSINESS ACTIVITY

Taxable Sales ($m)

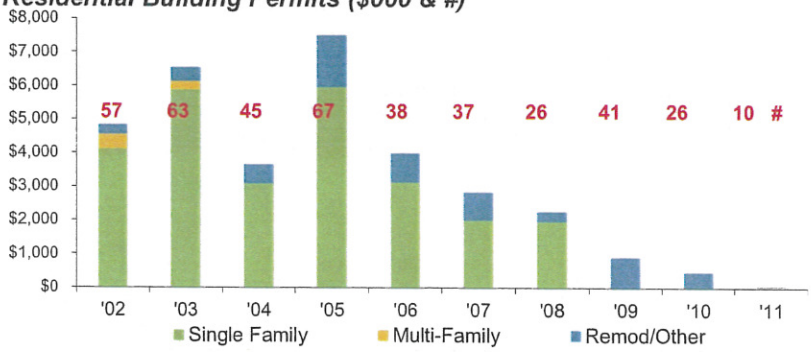
Business License Changes (#)



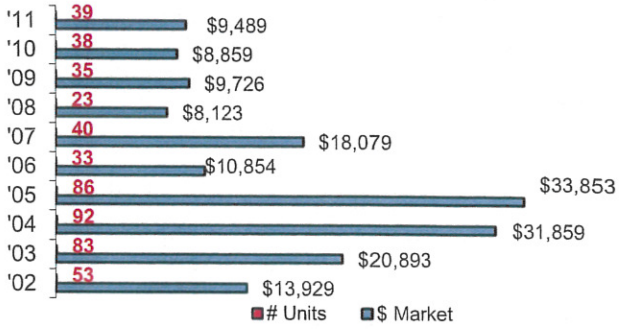
For additional information, see www.SustainBlaine.com

CITY RESIDENTIAL ACTIVITY

Residential Building Permits ($000 & #)

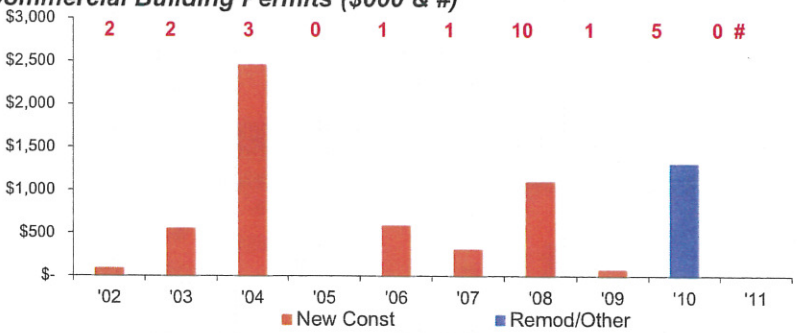


Residential Sales Transactions ($000 & #)

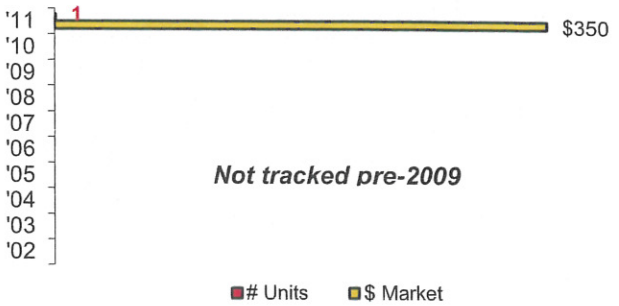


CITY COMMERCIAL ACTIVITY

Commercial Building Permits ($000 & #)

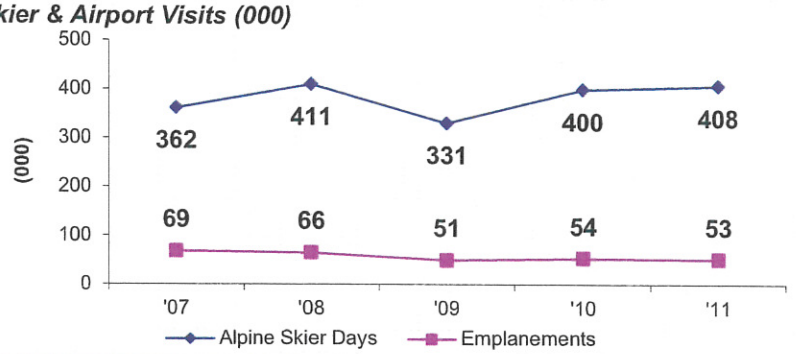


Commercial SalesTransactions ($000)

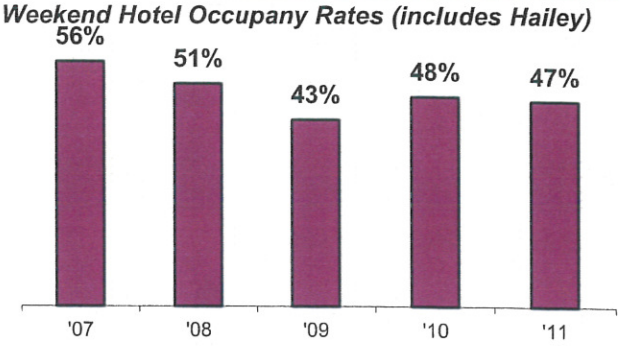


CITY TOURISM MEASURES

Skier & Airport Visits (000)

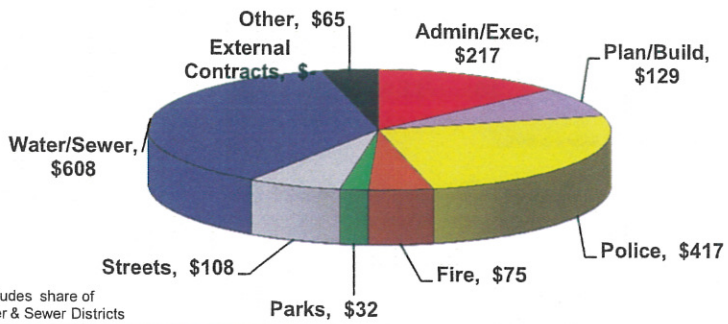


Weekend Hotel Occupany Rates (includes Hailey)



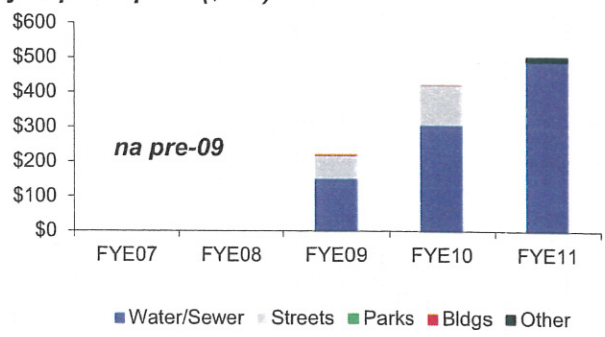
CITY GOVERNMENT ACTIVITY *

City Revenue Spend FYE11 ($1.7 million)



* Includes share of Water & Sewer Districts

City Capital Spend ($000)



OTHER STATISTICS

FIVE YEAR TRENDS:	2007	2011
Land Area (acres)	966	966
Property Tax Rate ($ /mil)	$5,155	$8,451
Blaine Unemployment Rate	2.3%	8.8%

Largest Employers:
1.B. Elementary, 2.Webb, 3.Atkinson's Market, 4.Sun Valley Bronze, 5.Sawtooth ACenter, 6.SV G. Center, 7.TEI, 8.Professional Roofing, 9.CR Electric, 10.City of Bellevue

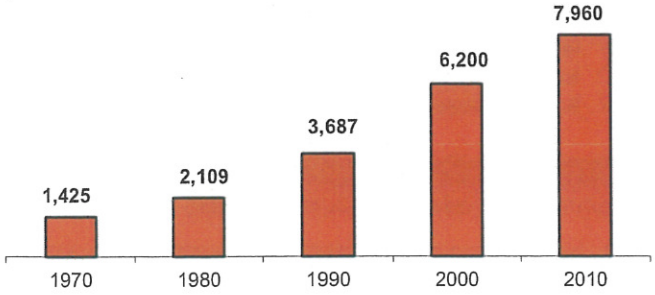
RELATIVE COMPARISIONS (2010):	Blaine	Idaho	U.S.
Population Density (per square mile)	8	19	87
School District Spend ($000 per Pupil)	$ 16	$ 7	$ 10
Bachelors Degree or Higher (%)	43%	24%	28%
Mean travel time to work (minutes)	17	20	25
Residential Electrical Rates ($/kWh)	$ 0.06	$ 0.07	$ 0.12
Unemployment Rate	8.9%	8.8%	9.6%
Serious Crime Rate (per 100,000)	3.8%	2.7%	5.2%

For additional information, see www.SustainBlaine.com

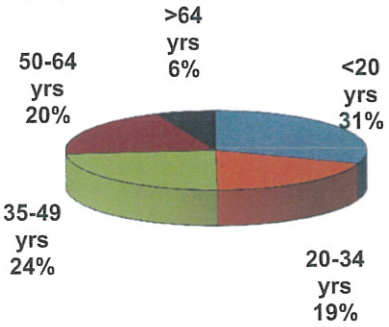
CITY OF HAILEY
Economic Profile
2011

CITY DEMOGRAPHICS

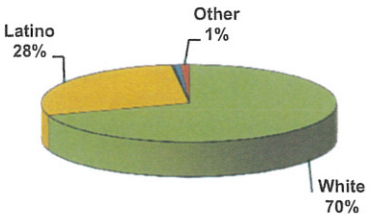
Population



Age (median=35 yrs)

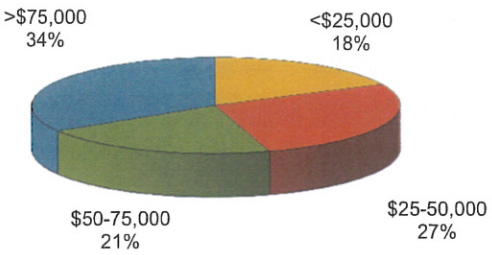


Race/Ethnicity

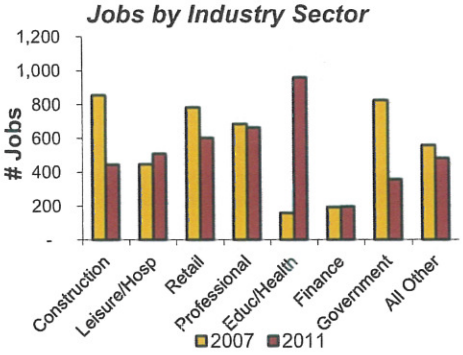


CITY EMPLOYMENT & INCOME

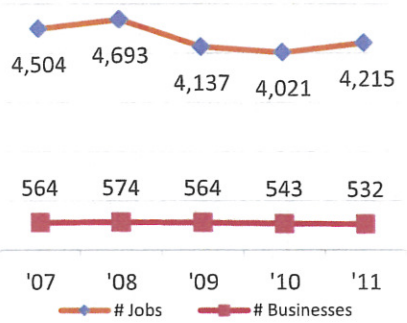
Household Income Distribution



Jobs by Industry Sector



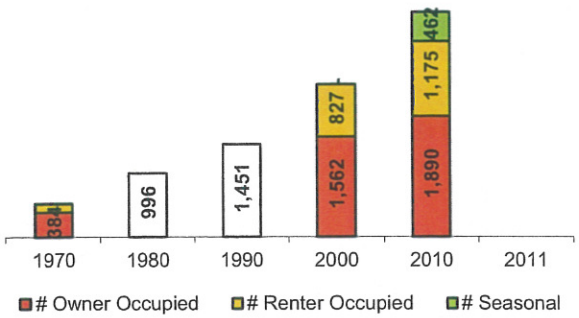
Jobs & Businesses



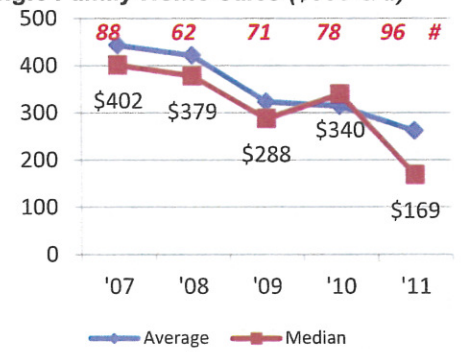
Median HH Income	**$ 51,728**	**Total Employed:**	**4,215**	*-6% 5-Yr Change*	**BC Unemployment Rate: 8.8%**

CITY HOUSING STOCK

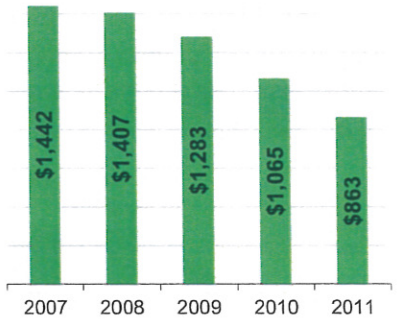
Housing Stock Utilization(# units)



Single Family Home Sales ($000 & #)



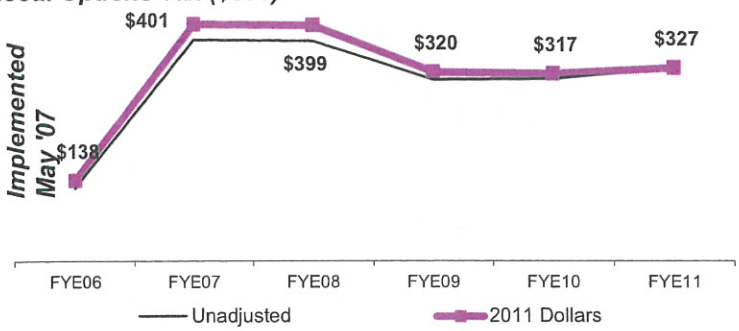
Total City Taxable Values ($m)



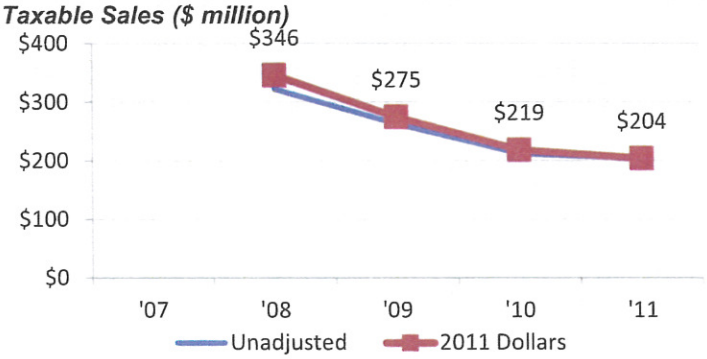
Total Housing Units (2010):	3,527	**Taxable Residential Value (2011, $m):**	$590
Average Household Size (2010):	2.69	**Taxable Commercial Value (2011, $m):**	$273

CITY BUSINESS ACTIVITY

Local Options Tax ($000)

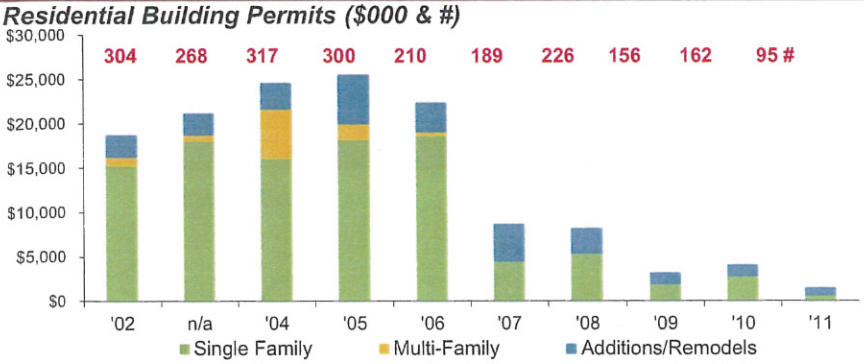


Taxable Sales ($ million)

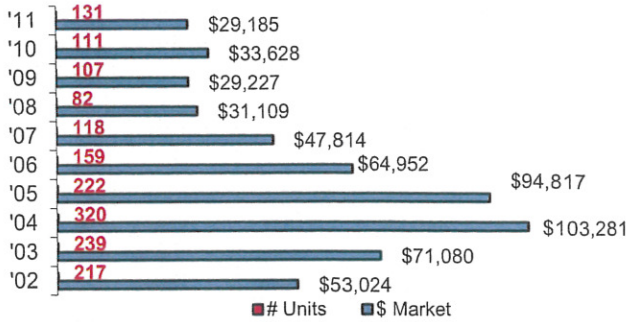


CITY RESIDENTIAL ACTIVITY

Residential Building Permits ($000 & #)

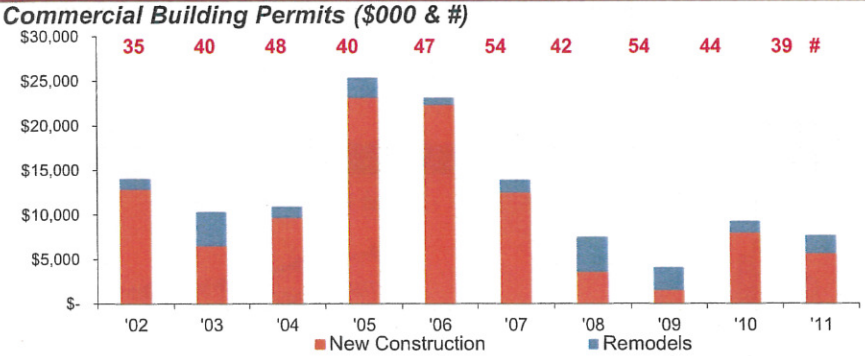


Residential Sales Transactions ($000 & #)

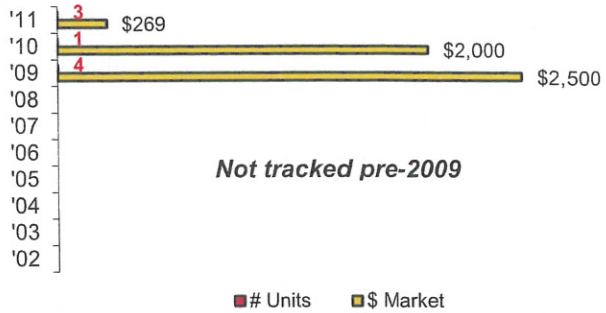


CITY COMMERCIAL ACTIVITY

Commercial Building Permits ($000 & #)

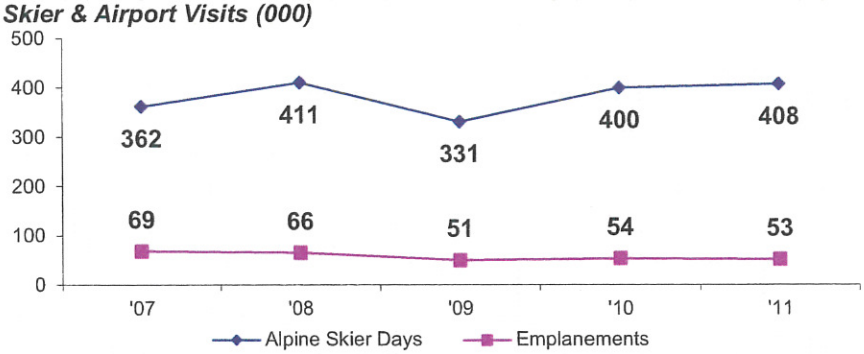


Commercial SalesTransactions ($000)

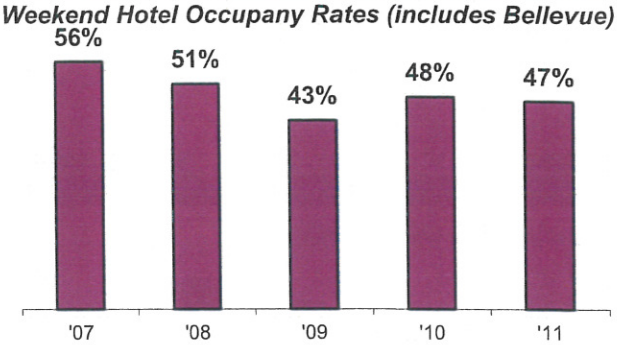


CITY TOURISM MEASURES

Skier & Airport Visits (000)

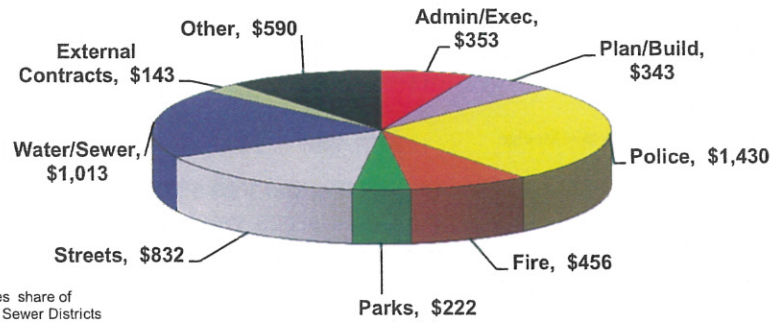


Weekend Hotel Occupany Rates (includes Bellevue)



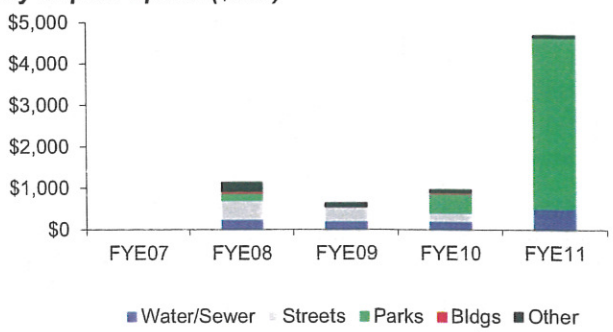
CITY GOVERNMENT ACTIVITY *

City Revenue Spend FYE11 ($5.4 million)



* Includes share of Water & Sewer Districts

City Capital Spend ($000)



OTHER STATISTICS

FIVE YEAR TRENDS:	2007	2011
Land Area (acres)	1,804	1,804
Property Tax Rate ($ per mil)	$5,224	$8,328
Blaine Unemployment Rate	2.3%	8.8%

RELATIVE COMPARISIONS (2010):	Blaine	Idaho	U.S.
Population Density (per square mile)	8	19	87
School District Spend ($000 per Pupil)	$ 16	$ 7	$ 10
Bachelors Degree or Higher (%)	43%	24%	28%
Mean travel time to work (minutes)	17	20	25
Residential Electrical Rates ($/kWh)	$ 0.06	$ 0.07	$ 0.12
Unemployment Rate (%)	8.9%	8.8%	9.6%
Serious Crime Rate (per 100,000)	3.0%	2.7%	5.2%

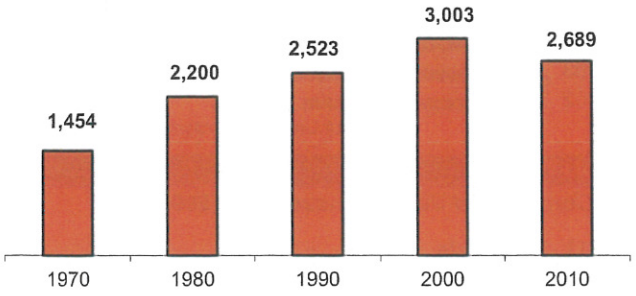
Largest Employers:

1.Blaine Schools 2.Power Engineers 3.Blaine Co. 4.Albertson's 5.Atkinson's Market
6.City of Hailey 7.Rocky Mtn Hdw 8.Marketron 9.King's 10.Friedman Airport

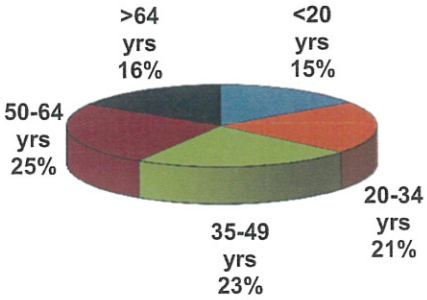
CITY OF KETCHUM 2011
Economic Profile

CITY DEMOGRAPHICS

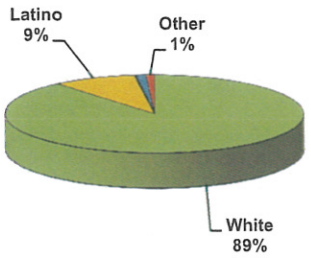
Population



Age (median=44 yrs)

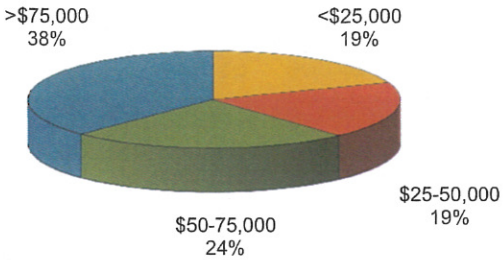


Race/Ethnicity

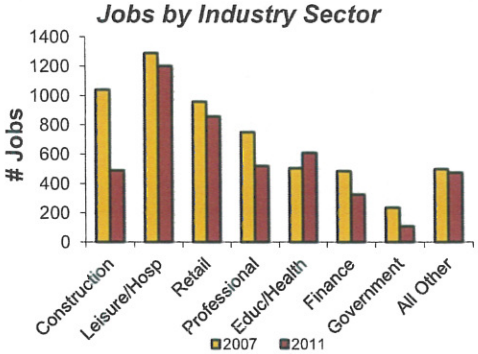


CITY EMPLOYMENT & INCOME

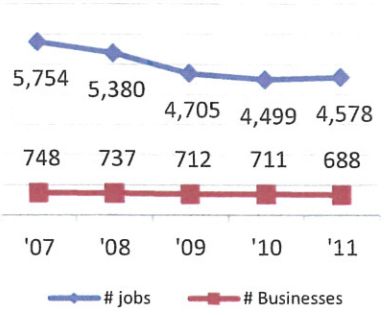
Household Income Distribution



Jobs by Industry Sector



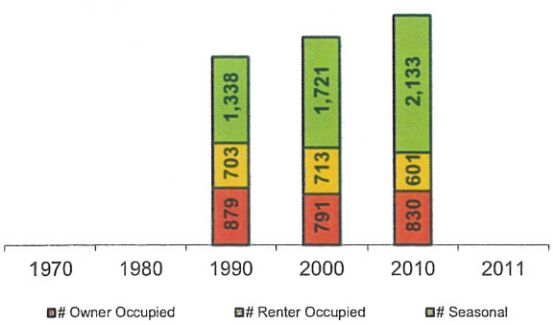
Jobs & Businesses



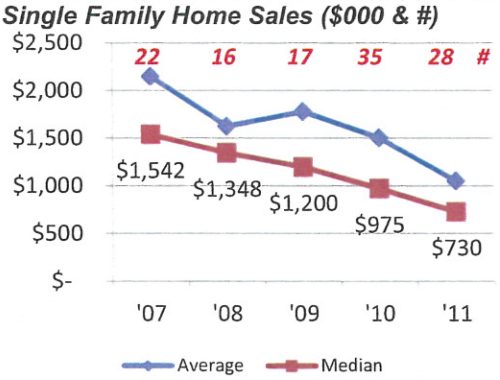
Median HH Income	**$ 58,269**	**Total Employed:**	**4,578**	*-20% 5-Yr Change*	**Unemployment Rate: 0.00%**

CITY HOUSING STOCK

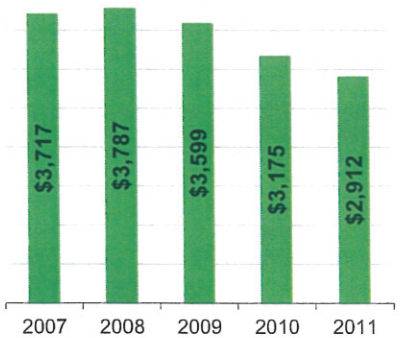
Housing Stock Utilization(# units)



Single Family Home Sales ($000 & #)



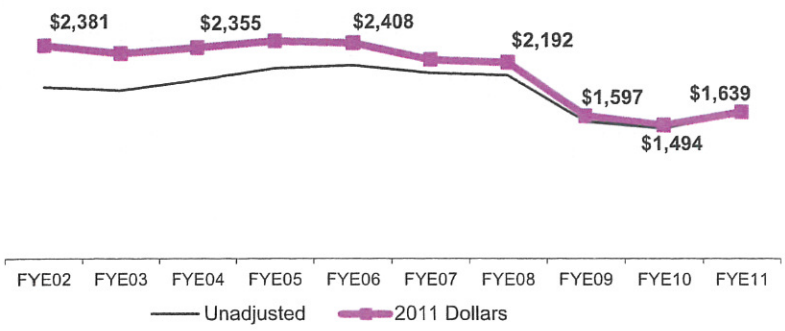
Total City Taxable Values ($m)



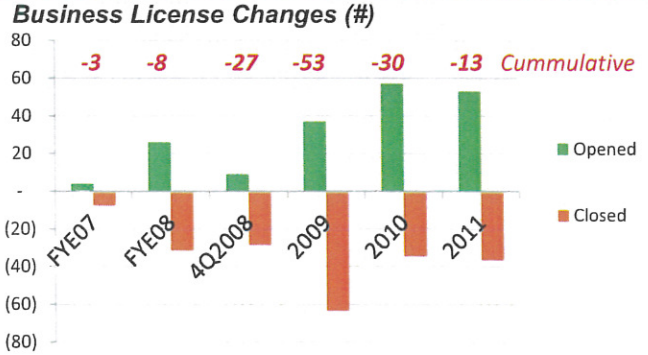
Total Housing Units (2010):	3,564	**Taxable Residential Value (2011, $m):**	$2,481
Average Household Size (2010):	1.88	**Taxable Commercial Value (2011, $m):**	$431

CITY BUSINESS ACTIVITY

Local Options Tax ($000)

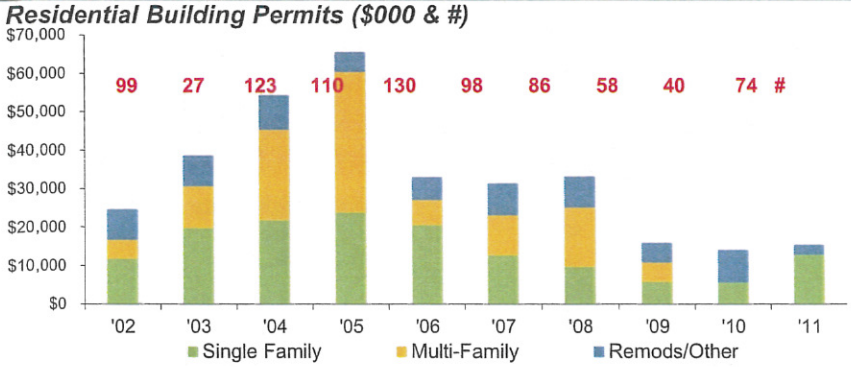


Business License Changes (#)

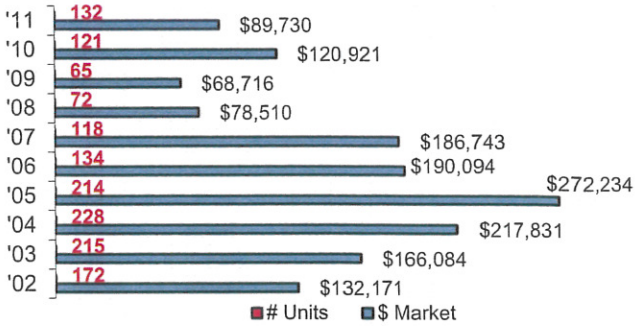


CITY RESIDENTIAL ACTIVITY

Residential Building Permits ($000 & #)

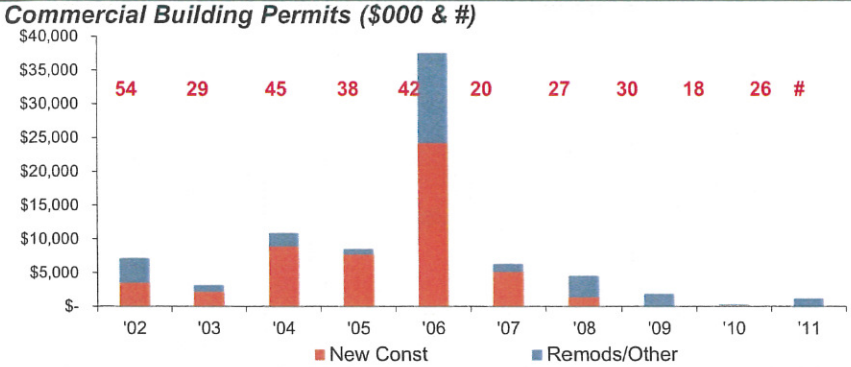


Residential Sales Transactions ($000 & #)

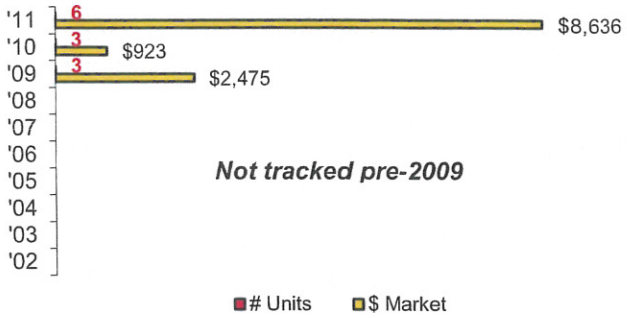


CITY COMMERCIAL ACTIVITY

Commercial Building Permits ($000 & #)

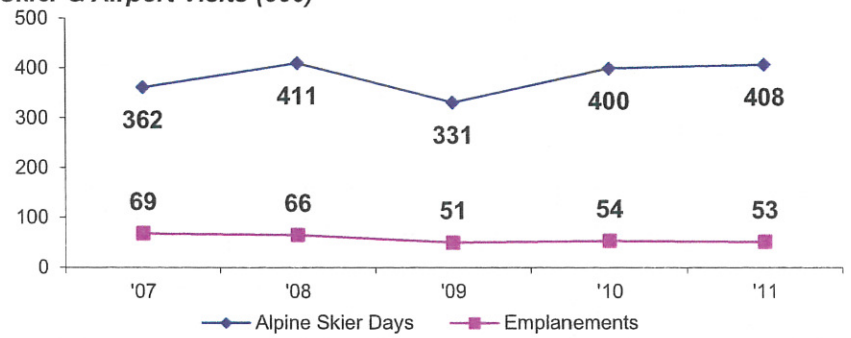


Commercial SalesTransactions ($000)

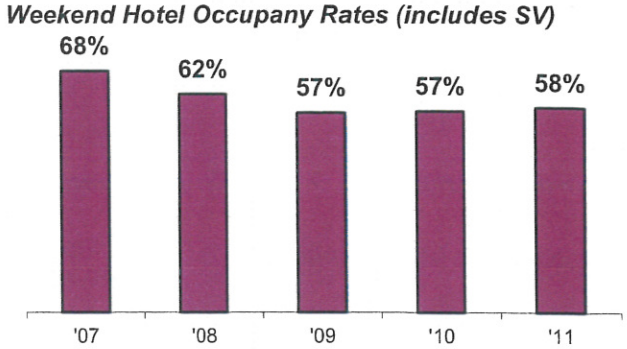


CITY TOURISM MEASURES

Skier & Airport Visits (000)

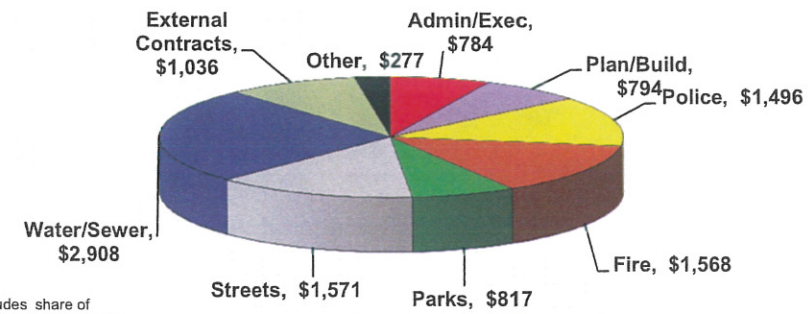


Weekend Hotel Occupany Rates (includes SV)



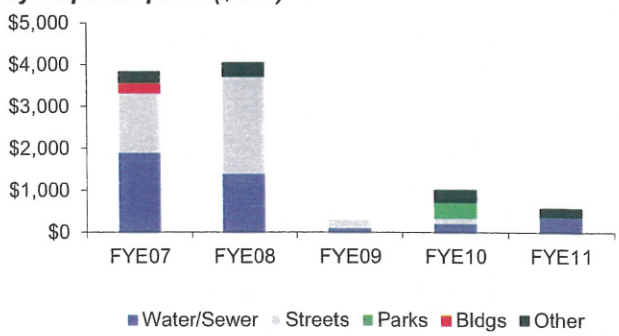
CITY GOVERNMENT ACTIVITY *

City Revenue Spend FYE10 ($11.2million)



* Includes share of Water & Sewer Districts

City Capital Spend ($000)



OTHER CITY STATISTICS

FIVE YEAR TRENDS:	2007	2011
Land Area (acres)	1,919	2,080
Property Tax Rate ($ per mil)	$4,674	$6,606
Blaine Unemployment Rate	2.3%	8.8%

RELATIVE COMPARISIONS (2010):	Blaine	Idaho	U.S.
Population Density (per square mile)	8	19	87
School District Spend ($000 per Pupil)	$ 16	$ 7	$ 10
Bachelors Degree or Higher (%)	43%	24%	28%
Mean travel time to work (minutes)	17	20	25
Residential Electrical Rates ($/kWh)	$ 0.06	$ 0.08	$ 0.12
Unemployment Rate (%)	8.9%	8.8%	9.6%
Serious Crime Rate (per 100,000)	5.6%	2.7%	5.2%

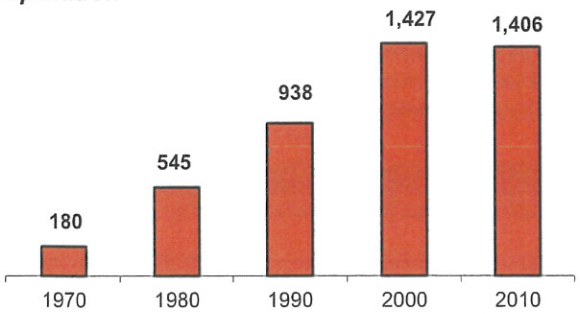
Largest Employers:
1. YMCA *2. Atkinson's* *3. Webb Landscape* *4. Smith Sport Optics* *5. Mountain Rides*
6. Ketchum City *7. BCSD* *8. Idaho Bioscience* *9. Pioneer Rest.* *10. Scott*

For additional information, see www.SustainBlaine.com

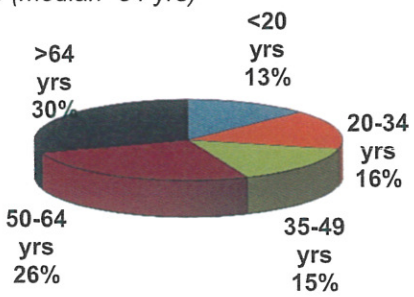
CITY OF SUN VALLEY 2011
Economic Profile

CITY DEMOGRAPHICS

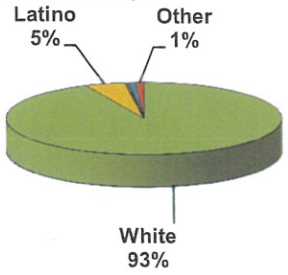
Population



Age (median=54 yrs)

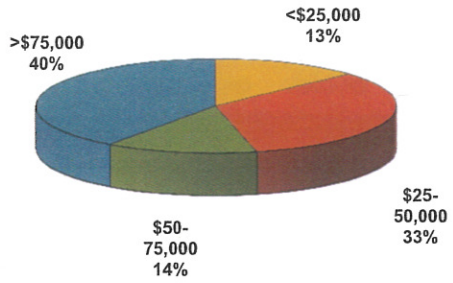


Race/Ethnicity

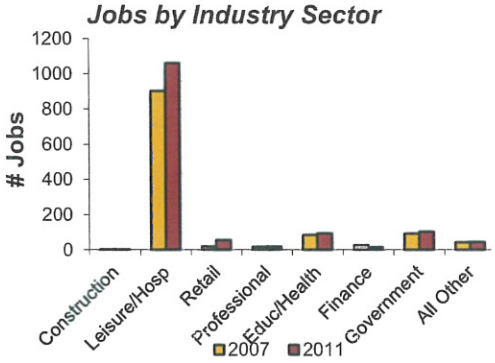


CITY EMPLOYMENT & INCOME

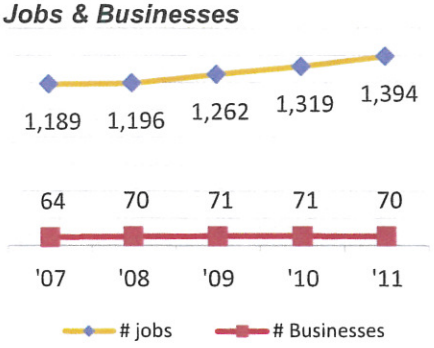
Household Income Distribution



Jobs by Industry Sector



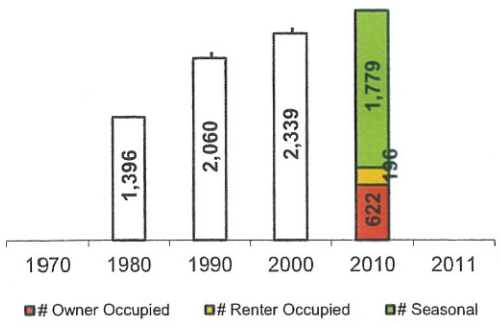
Jobs & Businesses



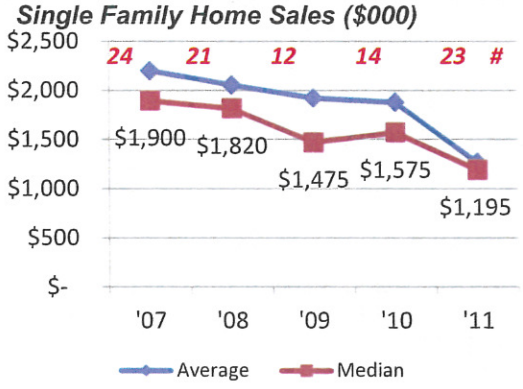
Median HHIncome (2010) $ 51,875 **Total Employed:** 1,394 *17% chng '07-'11* **BC Unemployment Rate:** 2.6%

CITY HOUSING STOCK

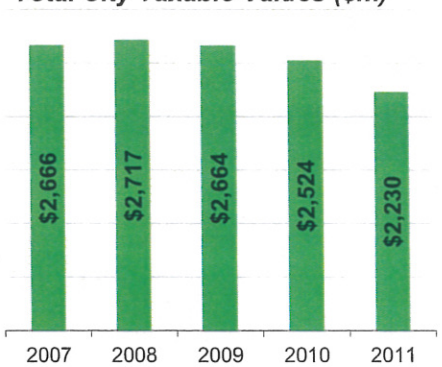
Housing Stock Utilization(# units)



Single Family Home Sales ($000)



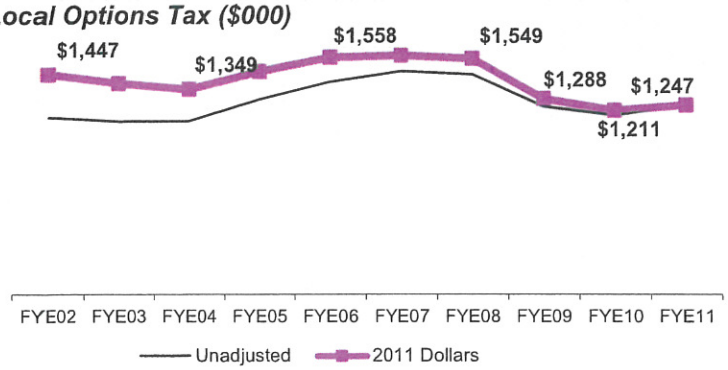
Total City Taxable Values ($m)



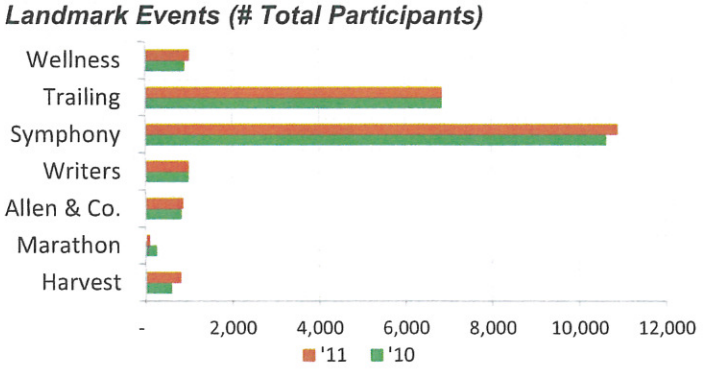
Total Housing Units (2010): 2,597
Average Household Size (2010): 1.95
City Taxable Residential Value ($m): $2,102
City Taxable Commercial Value ($m): $128

CITY BUSINESS ACTIVITY

Local Options Tax ($000)



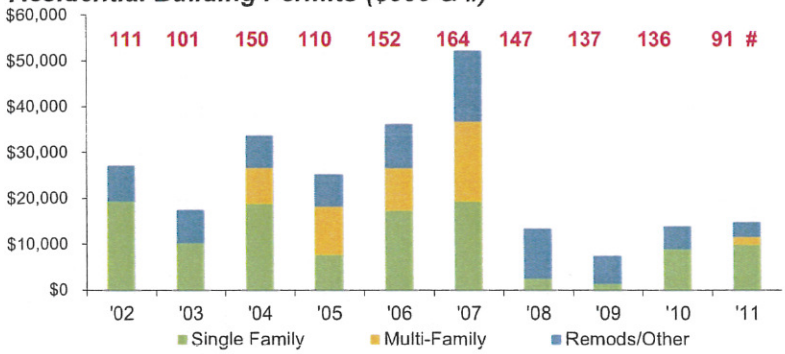
Landmark Events (# Total Participants)



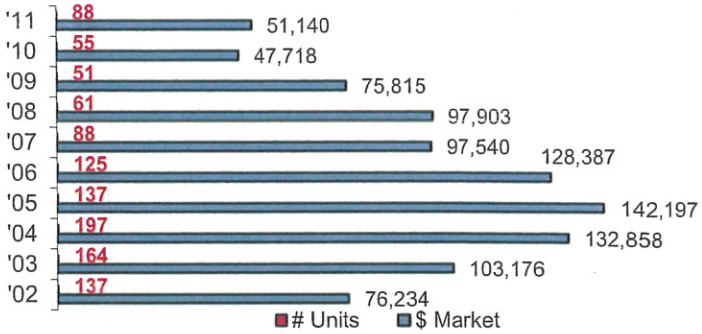
For additional information, see www.SustainBlaine.com

CITY RESIDENTIAL ACTIVITY

Residential Building Permits ($000 & #)

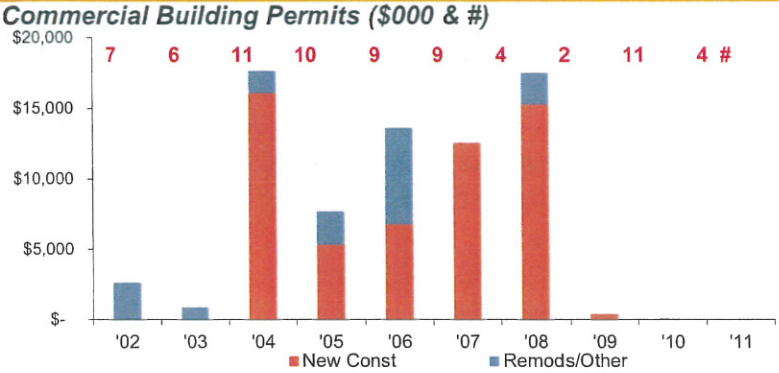


Residential Sales Transactions ($000 & #)



CITY COMMERCIAL ACTIVITY

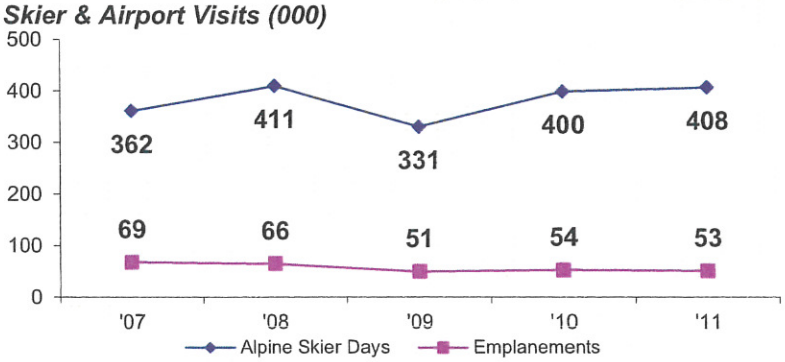
Commercial Building Permits ($000 & #)



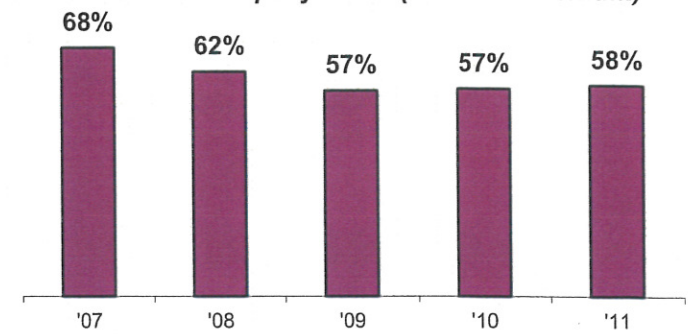
Commercial SalesTransactions ($000)

CITY TOURISM MEASURES

Skier & Airport Visits (000)

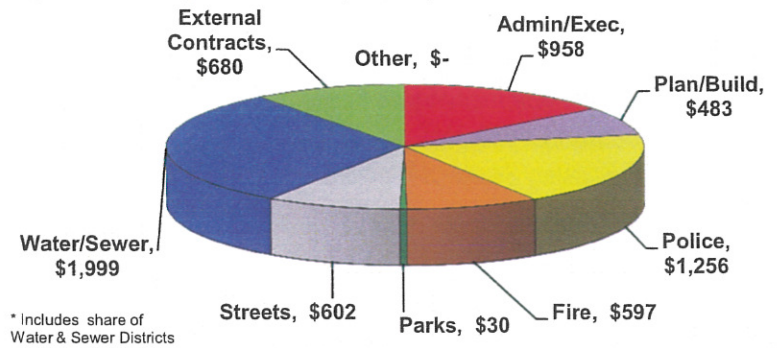


Weekend Hotel Occupany Rates (includes Ketchum)



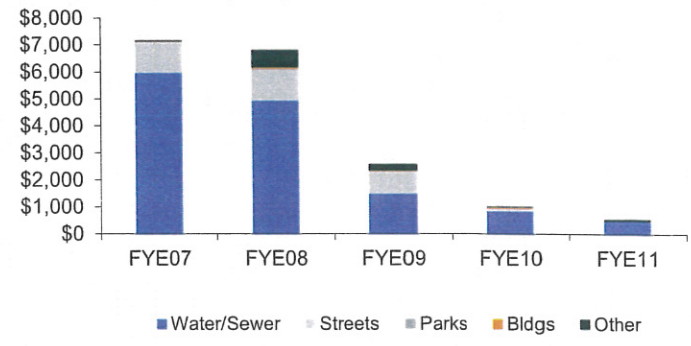
CITY GOVERNMENT ACTIVITY *

City Revenue Spend FYE11 ($6.6 m)



* Includes share of Water & Sewer Districts

City Capital Spend ($000)



OTHER STATISTICS

FIVE YEAR TRENDS:	2007	2011
Land Area (acres)	5,892	5,892
Property Tax Rate ($ /mil)	$5,419	$7,267
Blaine Unemployment Rate	2.3%	8.8%

RELATIVE COMPARISIONS (2010):	Blaine	Idaho	U.S.
Population Density (per square mile)	8	19	87
School District Spend ($000 per Pupil)	$ 16	$ 7	$ 10
Bachelors Degree or Higher (%)	43%	24%	28%
Mean travel time to work (minutes)	17	20	25
Residential Electrical Rates ($/kWh)	$ 0.06	$ 0.08	$ 0.12
Unemployment Rate	8.9%	8.8%	9.6%
Serious Crime Rate (per 100,000)	2.7%	5.2%	0.0%

Largest Employers: *1. Sun Valley Co 2. Forest Service 3. Community School 4. City of Sun Valley*

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— Tim Silva, General Manager
Sun Valley Resort

Sun Valley

VITAL FOR BUSINESS

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— Frank Halverson, VP and Director,
Power Engineers, Inc.

POWER ENGINEERS

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— Jed Gray, President,
Sun Valley Board of Realtors

Sun Valley Board of Realtors

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— Charles Conn, business consultant